



## Overview of the activities of the European Network for Rural Development (EN RD) of Year 1 [July 2008 – June 2009]

By Unit AGRI/G.3

Leader subcommittee - 28/04/2009



# Presentation



European Commission Agriculture and Rural Development

- 1. Introduction
- 2. Capacity building activities
- 3. Thematic and analytical activities
- 4. Communication tools





# (1) Introduction

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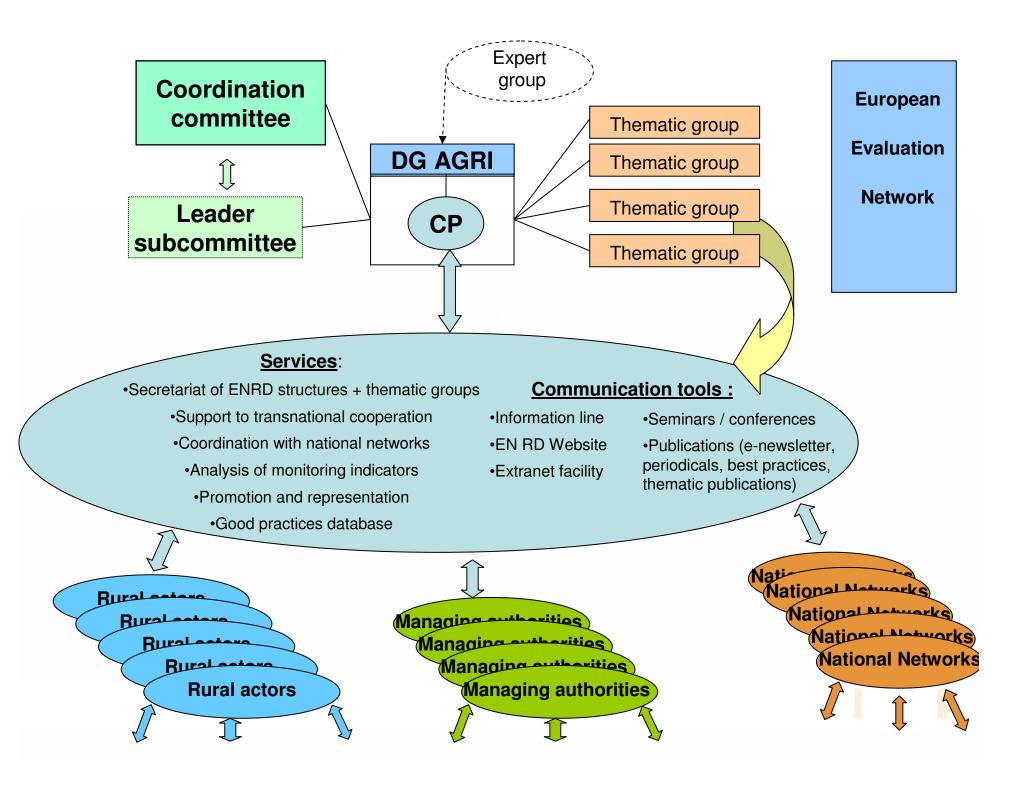
Reminder on the objective and organisation of the EN RD



Objective :

## To increase the efficiency of the rural development policy

- Organisation :
  - >An open and horizontal platform







### • The first year:

#### > Setting-up of the structures of the EN RD :

- Coordination committee
- Leadersubcommittee
- Contact Point ...
- Progressive implementation of the Contact Point services and tools





## 2) Capacity building activities

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#### **Objectives:**

- To support the development of «know-how » of the rural networks
- To increase the efficiency of the exchanges between them

#### Activities:

- a) Needs enquiries (questionnaires, meetings)
- b) A specific seminar on capacity building
- c) Preparation of support to Transnational Cooperation (Leader)



### 2.a) Needs assessment,

#### mapping the state of play



#### Needs assessment:

Survey of national rural networks in Feb-March 2009

- Aims:
  - mapping the situation
  - identifying the needs/bottlenecks/challenges

#### Follow-up:

- First results presented on 30-31 March seminar
- <u>Strategy paper</u> outlining the information needs and method of exchange between EN RD/NRNs/other networks (May 2009)
- NRN fiches <u>compendium</u> as an on-going tool (web-page)



## 2.a) Meetings CP/NRNs



#### Meetings between Contact Point/NRNs:

- 27 november 2008 (Brussels): kick-off meeting
- 13 Feb 2009 (Prague): involvement of stakeholders
- 1 April (Brussels): capacity building
- 29 April 2009 (Brussels): first discussion on good practices / relevant experiences in implementation of RDP
- To come: 8 June 2009 (Sevilla): cooperation

#### Participation of the CP in NRN meetings



## 2.b) Seminar "Capacity building for NRNs" 30/31 Marc



#### **Participants:**

• NRNs, regional rural networks, Managing Authorities, organisations, LAGs, Contact Point, the Commission

#### **Objectives:**

- Identification of the challenges of NRNs
- Understanding of mutual expectations
- interlinks between networks

#### Some outcomes:

- Better perception of expectations (even if diverse), more ideas
- Need for strategic approach highlighted
- Need to further develop links between different levels and actors
- => Need for continued activities on capacity building



# 2.c) Support to transnational cooperation (TNC) for Leader



#### First activities carried out:

- Needs assessment of NRNs and of LAGs on TNC
- questionnaire to Managing Authorities presented to RDC on 22/04

#### Follow-up:

- Development of useful information on-line to support TNC
- Possible development of the administrative "Guide for implementation of measure cooperation" for MAs (if needed)
- Preparation for setting up different databases (Partner Search Tool, LAGs database, projects under approval, approved projects)





### 3) Thematic and analytical activities

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# 3) Thematic and analytical activities



Objective: To work on key topics of common interests and for concrete results

#### In the first year:

- a) Launch of 3 thematic working groups
- b) 2 screenings of programmes and compendia
- c) Other activities: monitoring indicators; good practices / interesting cases and preparation of seminars



# 3.a) Creation of the first thematic working groups



#### Theme 1: Targeting territorial specificities and needs in RD programmes (pre-meeting on 11 March)

(An efficient targeting of territorial specificities and needs in RD programmes and a more balanced development of rural areas across Europe)

#### <u>Theme 2: Agriculture and the wider rural economy (pre-meeting on 10</u> March)

(Identification and description of the relationships and potential synergies/conflicts between, on the one hand, agriculture and, on the other hand, the wider rural economy).

#### Theme 3: Public goods and public intervention (pre-meeting on 24) April)

(How RD interventions can enhance the provision of public goods for the benefit of society).

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# 3.a) Creation of the first thematic working groups

(continued)

- Small groups: from 10 to 11 members each
- Timeframe (indicative):
  - First steps: ~ mid-summer 2009
  - ➢ Second meetings: End June or Autum 2009
  - Intermediary results: beginning of 2010
  - ➢ Possible seminar: second half 2010
  - ≻ Final deliverables: end 2010.



# 3.b) Some compendia



- 2 compendia related to RDPs currently developed:
- Fiches by RDP's on how the programmes address the Climate Change challenges (mitigation, adaptation and renewable energy).
- General fiches to present the RDPs in a synthetic way.



**3.c) Other thematic and analytical activities** 



- Second checks of the 2007 APR's monitoring indicators
- Preparation of the collection of relevant experiences (good practices) for each Axis of the RD policy
- Preparation of a seminar on « semi-subsistence farms » - target date: April 2010





### 4) Communication tools

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# **Communication strategy**



Objective: to ensure an efficient circulation of (useful) information, supporting capacity building and thematic activities

#### Main communication tools of the EN RD:

- a) Website
- b) Publications: periodical, newsletter, thematic publications, promotional material...
- c) Participation to fairs



# 4.a) The website of the EN RD



### http://enrd.ec.europa.eu

 A public part with static pages and dynamic tools (data bases, search facilities, subscription form...)

 An extranet facility with restricted access (identified participants like for example members of the Thematic working groups, of the Coordination Committee, of the Leader sub-committee, LAGs...)

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national networks, organisations and administrations active in rural development. Rural development is of crucial importance for the EU, and not least for all those living and working in rural areas. One of the key goals of the EN								Local Action	n Groups			
RD – and indeed the EU's rural development strategy – is to bring the EU and its rural communities closer together. This means strengthening the flows of information and communication between the different levels of							NEWSLETTER	<u>Rur@I New</u>	<u>/S</u>			
	Europe's rural stakeholders. In turn this will encourage a greater and more efficient level of interaction and exchange of expertise in all areas of EN RD activity, and facilitate specific topics such as sharing of experience							MEDIA	<u>Official Log</u>	<u>os</u>		
OUNTRY INFORMATION		nge of ex aluation						, and facilitate spe	cific topics such as sharing of experience			
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ESOURCE CENTER	<ul> <li>websites, at European, national and local levels. In the near future interactive tools will also be available like for example data bases, search tools or an exchange platform.</li> </ul>											
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LEADER APPROACH	What is the Contact Point of the EN RD?											
	What is transnational cooperation?											
	more											
	EN RD EVENTS NETWORK MEETINGS											
	April »							contact betwee	Network (NRN) meetings allow for regular en networks in order to discuss common			
	М	Т	W	Т Э	<b>F</b>	<b>S</b>	<b>S</b>		allenges. The first of these meetings lace in Brussels on November 27th 2008			
	6	7	8	2 9	э 10	4	5 12	and in Prague	on February 13th, hosted by the Czech ond NRN meeting took place in Brussels			
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## 4.b) Publications



European Commission Agriculture and Rural Development

#### The periodical

- Max. 3 issues a year
- Available in 22 languages
- All versions published on the Website

Indicative timetable of publication

- 1st issue: June
- 2nd issue: October
- 3rd issue: December





- The newsletter
- Title: Rur@I News
- Max.10 issues a year
- Available only in electronic format in 6 languages (EN, DE, FR, IT, ES, PL)
- Around 5000 subscribers
- 2 issues already published
- 3rd issue under preparation (focus on broadband)



# 4.c) Participation in fairs



 Organisation of specific RD activities on the stand or in the framework of workshops.

> Actions already carried out in 2009: Green Week in Berlin (January)

SIA in Paris (February)

Next actions in 2009: AGRARIA in Romania (May) Royal Show in the UK (July)





#### Thanks for your attention



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