



Co-operation, knowledge transfer & innovation in RDPs, 2014-2020

Mike Mackenzie
European Commission
DG AGRI unit H1: Consistency of rural development

Seminar on implementation of RDPs
Brussels, 29/01/2014

Some general points

How close are we to (full) lift-off?



Basic act – political deal



Basic act – publication



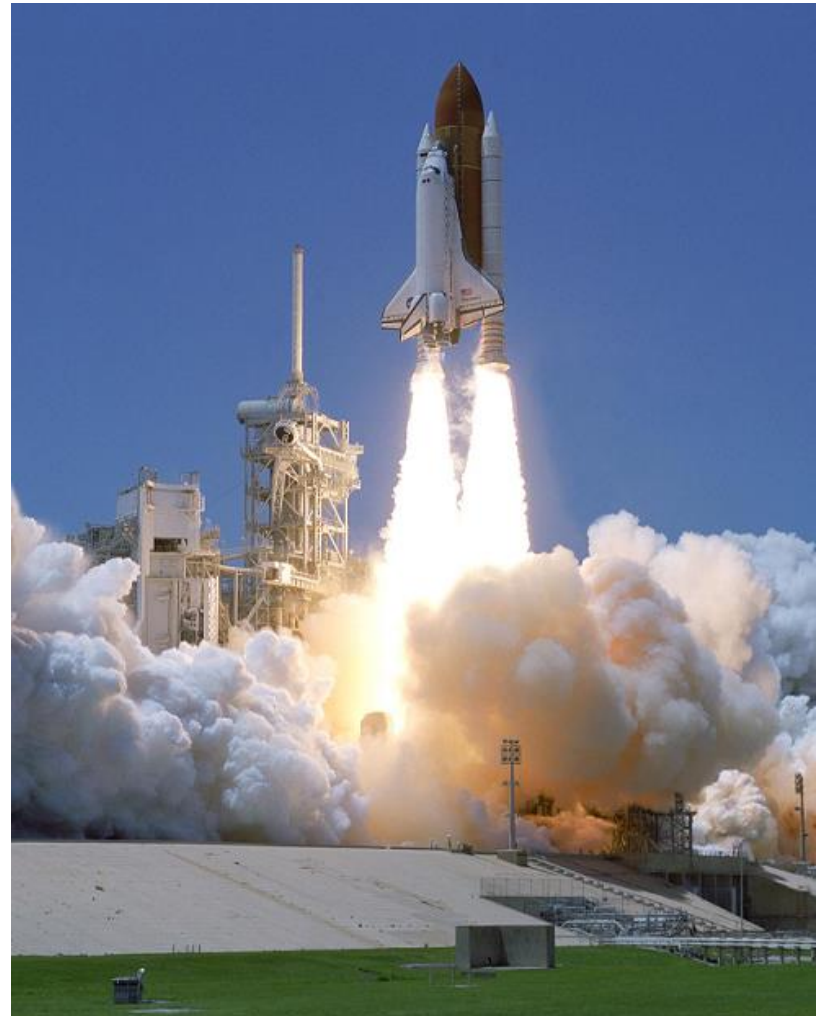
Partnership agreements



**Delegated /
implementing acts**



**Rural development
programmes**



Do we have what we need? (1)

Priorities

Measures

**Co-operation
Knowledge transfer
Innovation**

Money

**Other
framework
elements**

Do we have what we need? (2)

"Fostering knowledge transfer & innovation in agriculture, forestry & rural areas"

- Knowledge transfer**
- Advisory services**
- Co-operation**
- (Other)**

**Co-operation
Knowledge transfer
Innovation**

**EAFRD \approx
€ 85 billion**

EIP

Knowledge transfer, Advisory services: a few issues

- Use of simplified costs
- Public procurement procedure to select service providers?
- Minimum requirements / qualifications for service providers
- Use of voucher system for *Knowledge transfer* measure?

The *Co-operation* measure (RDR art. 35):

a few things that your parents may have told you

Five key things to remember for the date

1. Don't buy dinner for someone who has just eaten
2. "A little less conversation, a little more action"
(Elvis)
3. Go with what you know, but be ready for surprises
4. Be creative about paying the bill
5. Don't break any laws

Don't buy dinner for someone who has just eaten

New grouping, **new project** ✓

Existing grouping, **new project** ✓

Existing grouping, **existing project** ✗

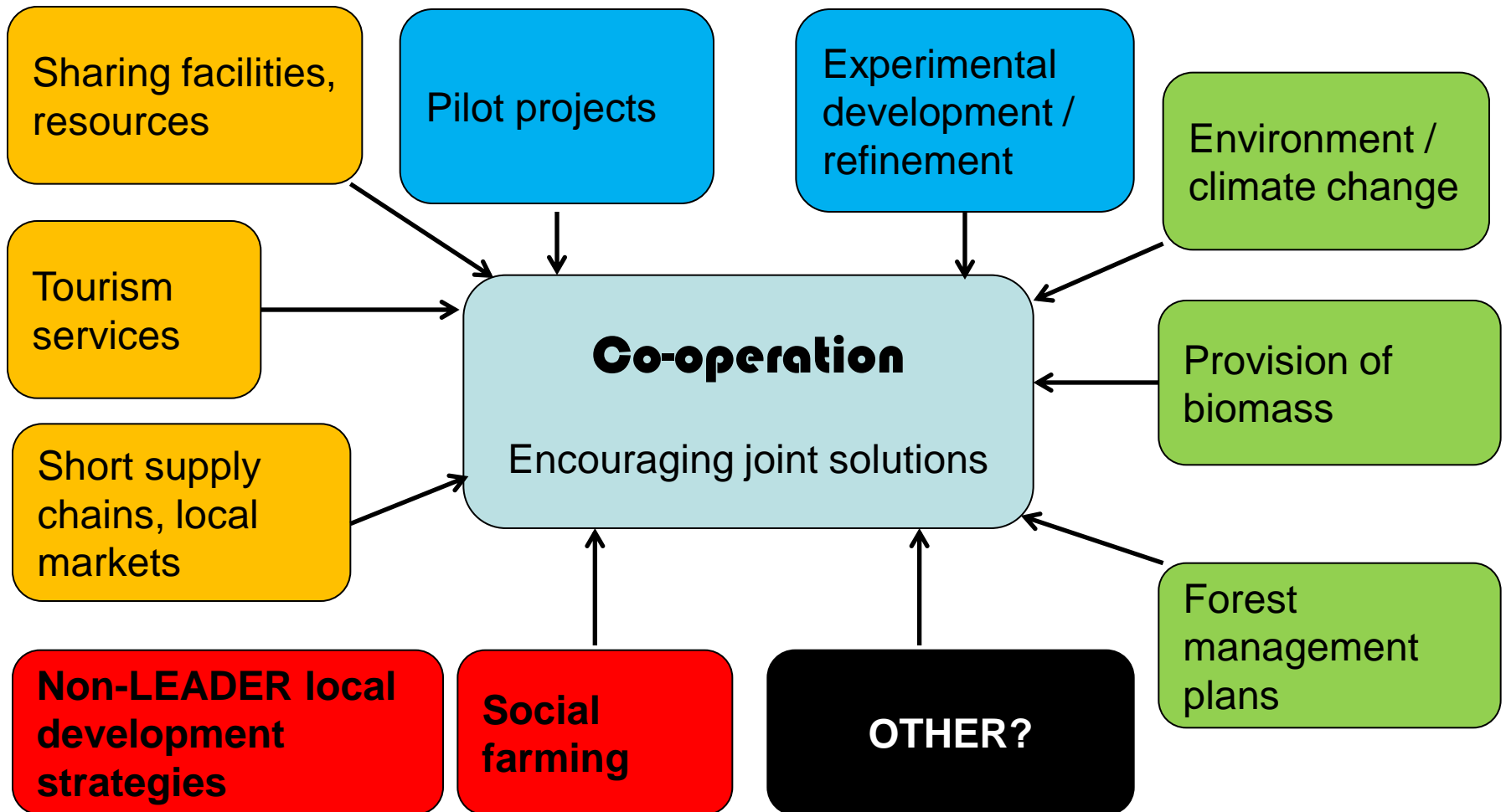
"A little less conversation, a little more action"

If desired, possible to fund **only setting-up** of cluster, network etc. (i.e. not fund project itself)... provided that:

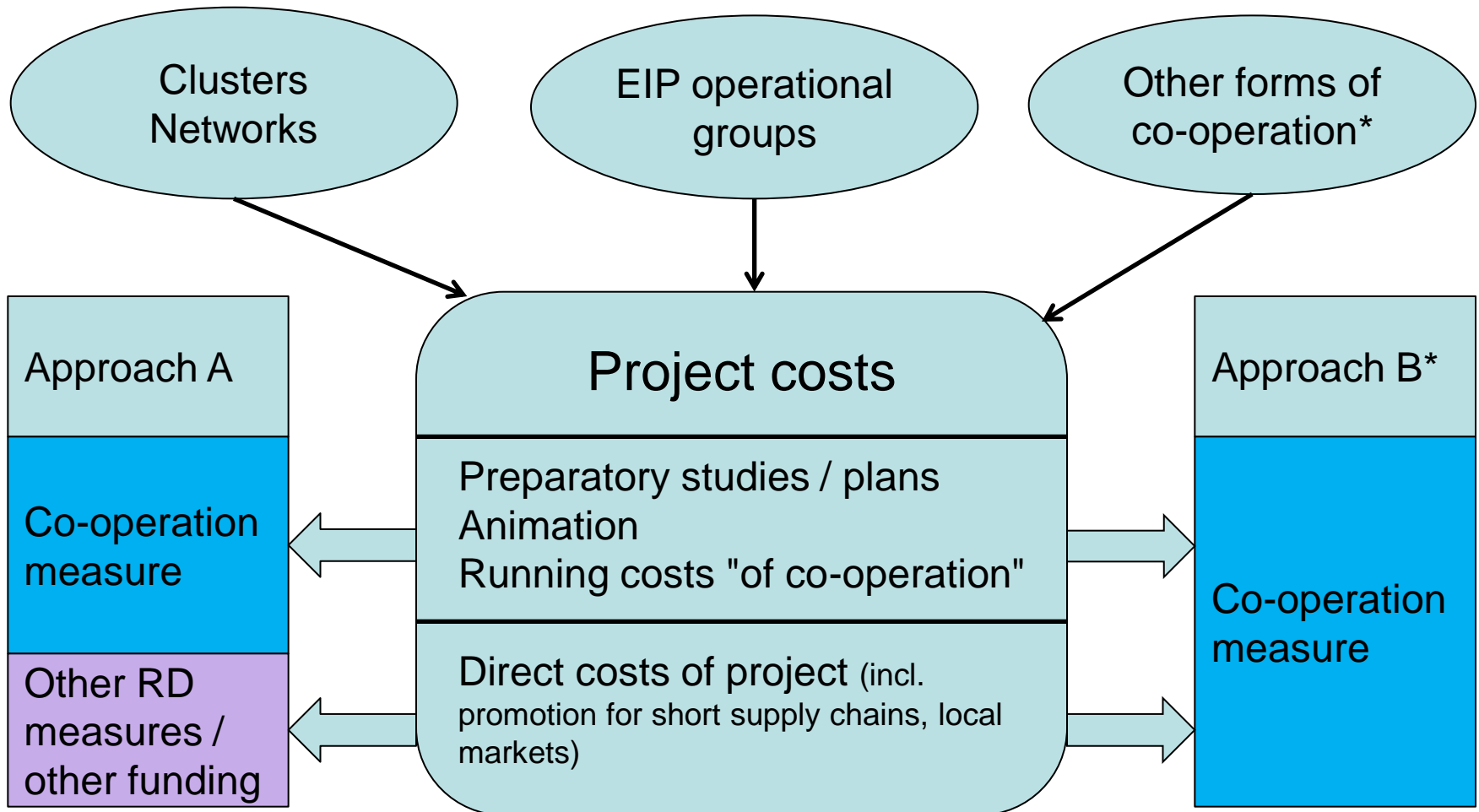
Cluster / network / operational group etc.
demonstrably has (or will have) an active project which will contribute to RD priorities

I.e. No funding for pure "lunch clubs" or "talk shops"

Go with what you know, but be ready for surprises



Be creative about paying the bill



Don't break any laws

- State aid rules apply when output of project falls outside Annex I to the Treaty
- State aid rules are sometimes more restrictive
- Key sets of rules / guidelines to watch:
 - Guidelines on state aid in the agriculture and forestry sector and in rural areas
 - General Block Exemption Regulation
 - Guidelines on state aid for research, development & innovation

Some useful links

The post-2013 CAP:

http://ec.europa.eu/agriculture/cap-post-2013/index_en.htm

EIP:

<http://ec.europa.eu/agriculture/eip/>

**"It may work in practice, but it will
never work in theory"**

(Attributed to a French diplomat talking to a US politician)