





Urk – The Netherlands

personal introduction and impact on my life



Fundraising for the Youth Centre as Santa Claus yesterday.



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### Set out of presentation

- 1. Initiative and start of the youth centre;
- 2. Participation of teenagers, adults and the people of Urk;
- 3. Cooperation with the Local Action Group (LAG);
- 4. Future of Youth Centre 'De Rots';
- 5. Short film



- 1. Initiative and start of the youth centre;
- a. Introduction Urk (problems);
  - alcohol and drug abuse
  - shabby youth buildings
- b. Contact with LEADER programme;
  - meetings with other youth group
  - final decision to cooperate
  - enthusiasm people of Urk











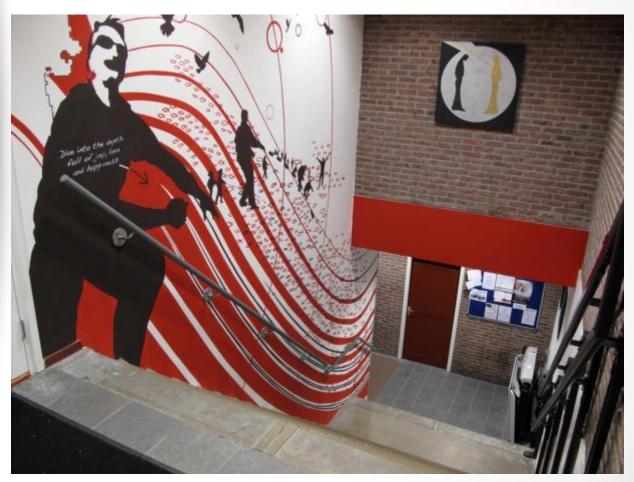
#### Urk – The Netherlands

- 2. Participation of teenagers, adults and people of Urk
- a. Role of teenagers in the project;
  - planning, construction & opening
  - board, fundraising campaign
- b. Role of adults in the project;
  - more difficult tasks and helping hands
  - Example: family wall painting
  - Retired businessman (fundraiser!)

### Role of residents of Urk in the project;

- monthly donations (€ 5 per month)
- paying the mortgage
- companies: fully or partially sponsor
- Rent: cultural and social foundations







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### 3. Cooperation with the LAG

- a. Reaction of the LAG
  - positive
  - problem structural costs and income centre
- b. Our reaction: fundraising!
  - big donor campaign in media Urk
  - discouraging incidental giving
  - informing people constantly
- c. Result campaign and final decision LAG
  - project became a part of residents of Urk
  - LAG impressed by our succes!









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#### 4. Future of Youth Centre 'De Rots'

- a. Present and future activities
  - continue to organise activities
  - new activities that suit with trends
  - maintenance of the building
  - keep our donors and ask for a bit more
- b. Effect on Urk
  - positive impact on the village
  - young people want to stay and live here!
  - future: their children my be in the centre
  - steadyfast Rock for the people and youth of Urk!



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#### 5. Film LEADER – Province of Flevoland

http://bit.ly/ST2Wum

