

občanské sdružení  
Kyjovské Slovácko v pohybu

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## European and local partnership – chance for an employment

### About our Local Action Group Kyjovské Slovácko in motion, NGO (MAS Kyjovské Slovácko v pohybu)

The territory of the MAS Kyjovské Slovácko v pohybu consists of 7 established micro regions. Total local action group includes a total of 44 municipalities with a population of 62 180 inhabitants and whole territory has 497,78 km<sup>2</sup>.

The region of so-called "Kyjov Slovakia" is situated in the north-eastern part of Hodonín district in South-Moravia. In the north, its boundary is formed by hilltops of Chřiby mountain range and by Ždánice forest, in the south by undulating landscape of Doubrava area. Its main centre is the town of Kyjov with 13 thousand inhabitants, other centres of the region are Ždánice and Bzenec. It is well-known for rich folkloric and spiritual traditions. Local landscape surprises with the number of rare plants and animals. The LEADER+ Scheme, which has been realized here since 2005, stimulates the region's potential from the point of view of traditional life, sports activities, natural and spiritual resources and the beauties which the region of Kyjovské Slovácko undoubtedly offers.

**We are looking for partners for International project from Austria, Germany, Great Britain, Finland (LAGs which are able to communicate with us in English or German language). The partners also can be a University or other institutions which has got an experience with listed activities below.**

### Goals of the project

Carrying over the work experience in the frame of the human resources and employment between LAG (MAS) Kyjovské Slovácko v pohybu and the foreign organisation for the purpose of increasing of efficiency and innovations methods in employing of disadvantaged groups (**Young people with drug problems and Long-term unemployed people**). Creating and pilot use of the innovative procedures and informing key person involved in regions and the general public.

### Planned key activities

#### 1) Research and analysis of needs of target group

Research relates to entrances input analysis and the other analysis practise in region of applicant and partners within the preparation of the framework integrated strategy of territory and the other analysis for example Community planning of social services.

The issue is detailed examination of the target group demand through the use of methods which are suitable for the target groups. The output will be the information about the individual needs of unemployed **Young people with drug problems and Long-term unemployed people**. Furthermore the information from the potential employers about the conditions and possibilities of employment of these groups. The outputs will be a part of a planned specialized publication.

The research will be done by applicant in close cooperation with partners mainly done by a survey. The main preparatory, organisation and analytic work will be done by a member of project implementation team - sociologist. For the realization will be used the services of the professional agency, for the activities, which could not be managed without the professional help.

## **2) International partnership**

The International partnership is a key project activity, which will be proceeding throughout the time of a project realization. Its aim is the exchange of experiences and its transfer to The Czech Republic, so that the assertion, implementation and providing of innovative services will have the biggest benefit for the target groups. That is why the detailed comparing of ways of employing the target groups **Young people with drug problems and Long-term unemployed people** will be made in the EU and its adaptation to the Czech terms.

## **3) Employing procedure processing of the target group in frame of MAS**

Professional procedure for the organizations dedicated to the employing of the Young people with drug problems and Long-term unemployed people will be one of the main project outputs.

## **4) Direct verifications**

A direct verification of the pilot suggested procedure of employing target groups will take place. There will be set up a group of people at the applicant and the same group will be set up at the Czech partner of MAS Kyjovské Slovácko v pohybu.

According to a procedure will be working not only with the focus target groups, but in a frame of local partnership with local small entrepreneurs, who can test the procedure directly.

## **5) International conference**

An International conference on the topic "Specifics of employing Young people with drug problems and Long-term unemployed people" is a major know-how instrument and the positive influence on the entrepreneurs as well as municipality, but also a place for professional discussion about this new services.

The conference will be held at the final stage of project, after the survey, the direct verification and the new procedure will be done. The International and Czech partners, experts, specialist from The Czech Republic, NGO, entrepreneurs and politicians will be present at the conference. The final aim of the conference is to help to the evocating changes of employing the target groups.

## **6) Compilation book**

The whole process of the project including the final findings from direct verifications will be written down to the book as an example of good work experiences. The book will be of a coloured cover with the ring binding and edition size will be 200 pieces copies.

The Composite book will be translated into the English language or German language.

The Composite book will be available at website of the applicant and partners in the Czech Republic as well as abroad.

We can pay the travel costs, accommodation and per Diem allowance to the International partners. However we cannot pay a wages or other refund of wages.

We looking forward to for our next cooperation

With best regards

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