European Evaluation Network for Rural Development

Background

Context indicators reflect the state of the economic, social or environmental situation of the territory, in which interventions of Rural Development Programmes are implemented during the EU programming period. In the RDP design stage the context indicators are used in the SWOT analysis and in the assessment of needs - the prerequisite of the definition of the programme strategy.

Hence, context indicators serve two purposes at different stages of programme implementation:
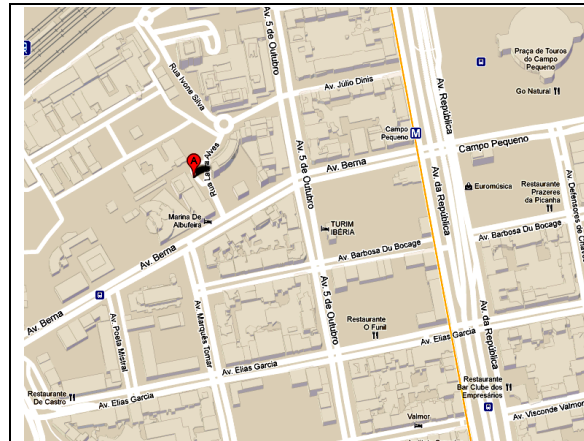
- During programming: to contribute to the identification of strengths, weaknesses, opportunities and threats within the region in order to establish an intervention logic which addresses the most relevant needs.

- During evaluation: to help to assess and interpret impacts achieved within the programme in light of the general economic, social, structural or environmental trends.

In the meeting of the Evaluation Expert Committee on 20 September the representatives of the Member States screened the list of context indicators from the current programming period to assess their relevance for the 2014-2020 period and suggested additional ones.

Read more:

- Guidelines for the Ex Ante Evaluation of 2014-2020 RDPs - see pages 52 ff. on SWOT & Needs Assessment
- Proposal for Rural Development Regulation - COM(2011) 627 final/2 – see Art. 9 on SWOT analysis
- Guidance note G - Baseline indicators fiches (=context indicators of the period 2007-2013)

How to reach the meeting venue?

Hotel VIP Executive Barcelona;
Rua Laura Alves, 10, 1050-138 Lisbon

Underground map >>>

Contacts

Overall coordination:
Helpdesk of the European Evaluation Network
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Local organizer / host:

Ministério da Agricultura, Mar, Ambiente e Ordenamento do Território

GPP
Gabinete de Planeamento e Políticas

Good Practice Workshop

Choosing and using context indicators for Rural Development

Lisbon, 15-16 November 2012

Venue:
Hotel VIP Executive Barcelona;
Rua Laura Alves, 10, 1050-138 Lisbon
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European Commission

European Evaluation Network for Rural Development

Thematic focus

As a contribution to defining the list of common context indicators for inclusion in the implementing rules, it is appropriate to reflect on their use for RDP design and subsequent evaluation and to identify the challenges in applying them.

Objective

- **Develop understanding** of how context indicators are used during the SWOT and needs assessment to set a proper basis for the RDP;

- **Share good practices** about how context indicators have been used in the SWOT of the current period;

- **Draw practical conclusions** on the use of context indicators for the preparation phase of RDPs 2014-2020 and the ex ante evaluation.

Main target audience

Representatives of the Evaluation Expert Committee, Managing Authorities and evaluators.

Method

Presentation of case studies, interactive discussions animated by Helpdesk experts. Working language: English.

Outcome

The workshop documentation will be published on the website of the Evaluation Expert Network and presented to Evaluation Expert Committee (ExCo) on 18 December 2012.

Agenda 15 Nov. 2012

13:00 Setting the frame

- **Welcome** - **Objectives of the workshop**	Chair: Claudia Costa *(Deputy director, GPP)* Hannes Wimmer *(Evaluation Helpdesk)*
- **Introductory presentations: The role of context indicators in programme design and ex ante evaluation**	Morten Kvistgaard *(evaluator, DK)* Leo Maier/Zélie Peppiette *(DG Agri)*
- **Questions & Answers**	Jela Tvrdonova *(Evaluation Heldpesk)*

15.00 Coffee break

15:15 Sharing experiences

- **Case studies on the use of context indicators for SWOT, needs assessment, set up of RDP objectives and intervention logic**	N.N. *(GPP, PT)* Sirli Kalbus *(Managing Authority, EE)* Lenka Brown *(Evaluator, CZ)* Morten Kvistgaard *(Evaluator, DK)*
- **Reflection round**	Hannes Wimmer *(Evaluation Helpdesk)*

18.00 End of day 1

Agenda 16 Nov. 2012

09:00 Identifying the challenges

- **Presentation of Member States' feedback on draft list of context indicators** - **Introduction to group work**	Plenary session

10:00 Preparing solutions

- **Refining the draft list of context indicators** - **Developing recommendations for more effective use of context indicators**	Group work

11:00 Coffee break

11:15 Concluding session

- **Presentation of group work's results** - **Conclusions and next steps**	Plenary session

13.00 Lunch buffet