

Context indicators and the RDP: the view from AGRI

Leo Maier Zélie Peppiette





What are we looking for in the RDP?

- Legal compliance
 - Respect of legal framework; completeness etc
- Logical coherence
 - Will the RDP meet the needs of the territory and contribute to its sustainable development? (Article 3 RDR)

Context indicators are (mostly) linked to logical coherence





Who looks at the RDP within the Commission?

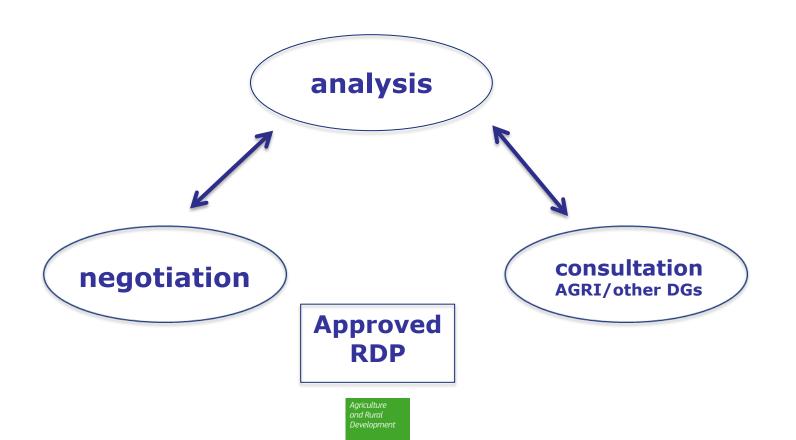
- RD Desk Officer
- AGRI specialist units (environment, food quality, climate change, forestry etc)
- Horizontal units (coordination, financial management, audit)
- Other DGs (may have extra info: e.g. NATURA)

Not all will know the territory: require the information to be provided in the RDP





RDP assessment process:





The analysis asks questions such as:

- Is the RDP appropriate?
- Are the proposed actions needed?
- Does it take the right approach?
- Is the balance of priorities/resources right?
- Are the proposals realistic?





Answers come through assessment of elements of the RDP:

- Description of the territory
- SWOT analysis
- Needs assessment
- Intervention logic
- Measures, actions, criteria
- Financial allocations

All with the help of the ex-ante evaluation





Context indicators are key to providing the answers......

- They give an overall picture of the territory
- They identify the specificities of the territory
- They provide the foundation for the SWOT analysis
- They allow needs to be identified
- They indicate priorities for intervention
- They allow assessment of validity of targets





Providing an overall picture.....

- The context indicators should give a comprehensive picture of the territory
- Using the most recent data
- Analysis of the context indicator data reveals the particular characteristics of the territory
- Which will feed through into the design of the RDP, influencing the choice of focus areas, measures, targeting etc





Providing an overall picture.....

• The context indicator data should enable even those unfamiliar with the area to understand the logic of the strategy and the reasons for the choices made





Providing an overall picture...

- Use of the common context indicators
 - Ensures the SWOT is comprehensive
 - Means issues which are NOT priorities can be identified
 - Provides consistency throughout the RDP and throughout the programming period

But common indicators may not be enough.....





Providing an overall picture....

- Programme specific context indicators can be added
 - to provide additional information on specificities of the territory
 - To describe issues for which common data is lacking
 - to support and justify particular interventions (e.g. targeting, measure packages, thematic subprogrammes)





Providing an overall picture....

- Example from RO RDP 2007-2013
 - Additional statistics provided on farm structure and distribution to illustrate the issue of subsistence/semi-subsistence farms
 - Explains why farm diversification measure (311) not used, but only rural tourism (313) and microenterprise support (312)





The foundation for the SWOT...

- Avoid simply including values in a table...
- Use the data to identify Strengths, Weaknesses, Opportunities and Threats
- Illustrate the SWOT with data evidence
- Ensure consistency and coherence between context indicator values and the SWOT





Identifying needs.....

- The SWOT analysis leads into the needs assessment
- Context indicator values provide the evidence for the identification of needs emerging from the SWOT
- This lays the basis for understanding the RDP strategy





Indicating priorities for intervention...

- Are the most important needs addressed?
- Is the balance of the strategy appropriate?
- Have the most relevant focus areas been selected?
- Is the resource allocation proportionate to the different needs?

Context indicators are used to help provide answers to these questions.





Indicating priorities for intervention...

- the intervention logic presents the mix of measures, actions and targeting proposed to achieve the objectives set
- context indicators help us understand not only "what" is needed, but "why" the proposed mix has been chosen, and to propose amendments where appropriate





Assessing the validity of targets...

- Context indicators can be used to check whether targets are realistic
- Example: consider the % of young farmers to be supported under P2B, not simply in relation to the resources allocated, but also the number of farms and age structure of farmers
 - Is what is proposed feasible?





To sum up.....

- The context indicators are a thread running right through the RDP
- They link the different RDP elements together
- They are crucial to provide an understanding of the territory and the reasons for the actions proposed
- They facilitate the design, negotiation and approval process of the programmes

So we need to get them right!!

