

AXIS 3 INFOGRAPHIC

AXIS 3 - THE QUALITY OF LIFE IN RURAL AREAS AND DIVERSIFICATION OF THE RURAL ECONOMY

the quality of life in rural areas and diversification of the rural economy, offering support for developing local infrastructure and human capital in rural areas, improving the conditions for growth and job creation in all sectors and the diversification of economic activities.



total public budget per Axis(1) COMPLIMENTARY DIRECT PAYMENTS

Allocation of 2007-2013

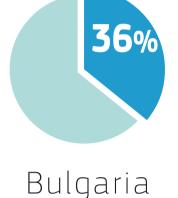
12%



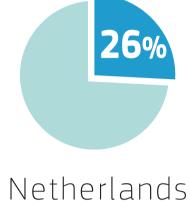
26% 30%

Highest share of Axis 3 Budget

on total RDP budget: Top 5 MS







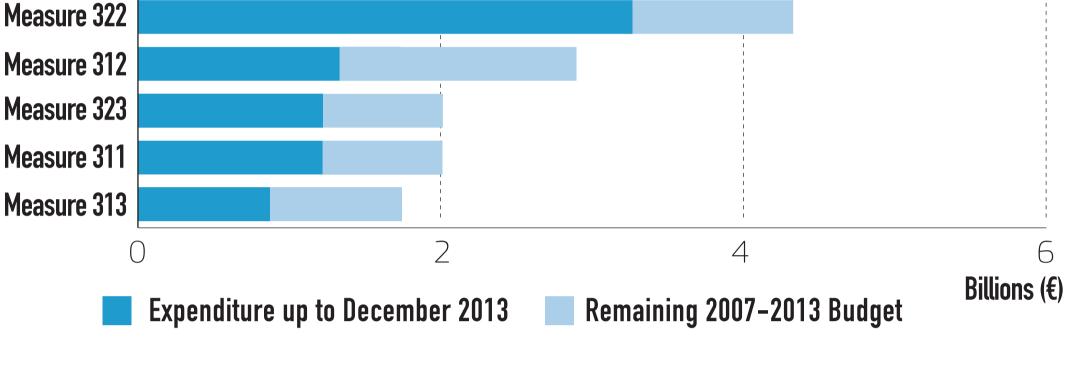




Measure 321

Most important Axis 3 measures

in terms of budget and spending

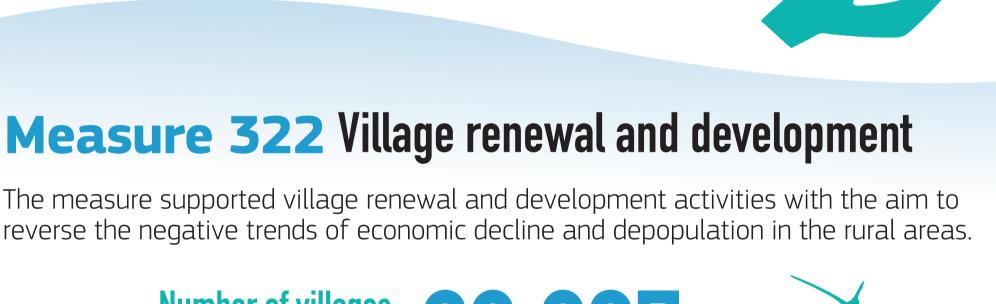


Measure 321 Basic services for the economy and rural population

MAIN ACHIVEMENTS – EU 27 (2)

The measure provided financial support for establishing better and more basic services for the economy and the rural population in order to improve and maintain the living conditions and welfare, and increase the attractiveness of the rural areas.

Number of supported actions: 43.515 (including investments in energy, social, environmental and ICT infrastructures, training, childcare and mobility)



Number of villages 33,897 where actions took place:

Measure 312 Support for business creation

and development The measure provided financial support for setting up and developing micro-businesses in the rural areas which aimed to promote entrepreneurship,

36,059

develop the economic structure in the area and contribute to the creation of

employment opportunities.

Number of micro-enterprises

supported or created:

Measure 323 Conservation and upgrading of the rural heritage The measure provided financial support for conservation and upgrading of

the rural heritage which aimed to enhance the quality of life and econom-

Measure 311 Diversification into

ic attractiveness of the rural areas.

heritage actions supported:

Number of rural



non-agricultural activities The measure provided financial support to farmers who are interested to diversify in non-agricultural activities and by this way contributing to growth, employment and sustainable economic development in the rural areas.

Number of beneficiaries: 24,399

The measure financed activities that stimulate tourism

Measure 313 Encouragement of tourism activities



development in rural areas.

Number of new tourism activities supported:



Data source:

(2) Output indicators data up to December 2012 (DG AGRI). For more information on the latest monitoring indicators,

please visit the "Rural Development Policy in Figures" section on www.enrd.eu