

## Background

The assessment of the Rural Development mid-term evaluation reports showed that not only the early timing of the mid-term evaluation but also **problems with data availability and quality** were among the most prevalent hindrances to the generation of reliable evaluation results.

**Evidence-based evaluation** in Rural Development requires the application of robust evaluation methods which are able to identify net effects and to assess the impacts of policy interventions. In order to adequately inform such evaluation methods **sound data** and **good cooperation between data providers** (Paying Agencies, statistical offices) **and data users** (Managing Authorities and evaluators) are vital. A **targeted data management** aims to

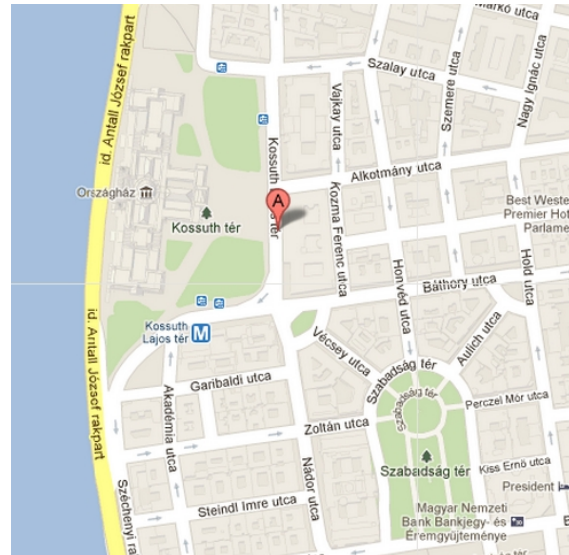
- set up a system to collect beneficiary-data, non-beneficiary data and contextual data
- organise inter-institutional cooperation in order to collect data in time and to provide timely and meaningful data to evaluators
- collect, process and store monitoring data in line with CMEF standards
- create the basis for reliable control groups

In the programming period 2014-2020, targeted data management will gain in importance. Against this background, it is useful to draw lessons from current practices and draw conclusions for evidence-based evaluation in the current and future programming periods.

### Read more:

[Methodological assessment of Mid-term evaluation reports of 2007-2013 Rural Development Programmes](#)

## How to reach the meeting venue?



Further information: [Underground map](#) >>> [Events](#) >>>

## Contacts

### Overall coordination:

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<http://enrd.ec.europa.eu/evaluation/>

### Local organizer / host:

Managing Authority of the Hungarian RDP  
Ministry of Rural Development  
Kossuth tér 11, 1055 Budapest.

## Good Practice Workshop

# Targeted data management for evidence-based evaluation in Rural Development

**Budapest, 8-9 October 2012**

### Venue information:

Ignác Darányi Hall  
Managing Authority of the Hungarian RDP  
Ministry of Rural Development  
Kossuth tér 11  
1055 Budapest.

## Thematic focus

This workshop seeks to identify what types of data and systems of targeted data management are required for evidence-based evaluation in the context of the Rural Development Programmes. It will seek to develop a checklist for more targeted data management on the basis of good practice case studies from the current programming period and an expert input on data management. This is intended as a useful input to the *ex ante* evaluations and the evaluation plans.

## Objective

- Share experiences and good practices of targeted data management
- Develop understanding how data management informs evidence-based evaluations
- Draw practical conclusions for the current (ongoing and *ex post* evaluation) and next programming period (programming, *ex ante*, evaluation plan)

## Main target audience

Representatives of data providers (Paying Agencies, statistical offices, measure managers) and data users (Managing Authorities, evaluators, etc.).

## Method

Presentation of case studies, interactive discussions animated by Helpdesk experts. Working language: English.

## Outcome

The workshop documentation will be published on the [website](#) of the Evaluation Expert Network and presented to Evaluation Expert Committee (ExCo).

## Agenda 8 Oct. 2012

### 13:00 Introduction & framing

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| <ul style="list-style-type: none"> <li>• <b>Welcome, presentation of workshop agenda and of the opinion poll</b></li> </ul>                      | Dr. Miklós Maács, Head of RD department, Hannes Wimmer and Isabel Naylon, Evaluation Helpdesk |
| <ul style="list-style-type: none"> <li>• <b>The new regulatory evaluation requirements and their implications for data management</b></li> </ul> | Leo Maier DG Agriculture, Unit L.4<br>Petr Lapka DG Agriculture Unit G.2                      |
| <ul style="list-style-type: none"> <li>• <b>What types of data are needed for the evidence-based evaluation of RDPs?</b></li> </ul>              | Rolf Bergs, Evaluation Helpdesk   |

### 15.15 Coffee break

### 15:35 Existing experiences of systematic data management in RDPs

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| <ul style="list-style-type: none"> <li>• <b>Case studies for Hungary, Slovenia, France, Italy / Emilia Romagna – the view of data collectors and data users</b></li> </ul> | Miklós Maács, Katalin Náray, Judit Habuda (HU)<br>Vida Hočevár, Mojca Hrabar (SI) |
| <ul style="list-style-type: none"> <li>• <b>Reflection round – What are the main challenges of targeted data management?</b></li> </ul>                                    | Clément Villien (FR), Andrea Furlan (E.R.)<br>Group work                          |

### 18.00 End of day 1

## Agenda 9 Oct. 2012

### 09:00 Challenges for targeted data management

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| <ul style="list-style-type: none"> <li>• <b>Clustering and selection of main challenges on targeted data management for further processing</b></li> </ul> | Plenary session |
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### 10:00 Coffee break

### 10:30 In-depth discussion of challenges

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| <ul style="list-style-type: none"> <li>• <b>Clarifying requirements and developing recommendations for selected challenges</b></li> </ul> | Group work |
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### 11:15 Summary session

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| <ul style="list-style-type: none"> <li>• <b>Putting together a road map for more targeted data management</b></li> </ul> | Plenary session |
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### 13.00 Closing the workshop

- **Lunch buffet**