

## WORKSHOP LOCAL PRODUCTS AND MARKETING

### 1. ORGANIZATION

Bad

not sufficient

Sufficient

Good

Date and venue

Dissemination

Dynamics and functioning  
(presentations, debate)

Duration (Time)

Resources

Documentation

Comments and suggestions

### 2. CONTENT - Adequacy of the interventions to the expectations:

- Local Products and comercialization:  
Luís Tibério (expert)

- PRODER cooperation: Rui Rafael (the person responsible for the RDP Programme)

- Cooperation project: Portugal Rural

- Cooperation project: PROVE

- The brand "Product of Madeira":  
António Trindade

- Quality systems: Cristina Hagatong

Comments and suggestions

3. Challenges for the future and new activities proposals (Do you think that this kind of activities are usefull? Please suggest some thematics for the future workshops and what kind of issues would you like to be in each theme?)