



## CLLD Cooperation OFFER

### Title of the proposed project (English)

#### **SUSTAINABLE RURAL DEVELOPMENT**

How a famous vineyard area can react to local imbalance and reducing its carbon footprint?

### Type of project (select as many as you want)

Cooperation within the MS	Transnational cooperation	Sea basin cooperation
<input type="checkbox"/> Across regions	<input type="checkbox"/> Cross-border cooperation	<input type="checkbox"/> Mediterranean
<input type="checkbox"/> Within the same region	<input checked="" type="checkbox"/> With other MSs (no shared border)	<input type="checkbox"/> Baltic
	<input type="checkbox"/> Non EU countries	<input type="checkbox"/> North Sea
		<input type="checkbox"/> Atlantic

### Brief summary of the project idea (max 800 characters)

Located between 2 middle cities, our LAG is structured by cognac vineyard, related services and manufacturers, Cognac city (20 000 inhabitants) and Charente river.

The main challenges of our LAG is to strengthen its attractiveness, to sustain a diversified economy and to preserve natural resources. These are the main objectives of LAG strategy:

1. Regaining Charente river, its tributaries and diversification of the tourist offer;
2. Promote a sustainable and diversified agriculture; and
3. Preserving and transmitting traditional architectural heritage, culture and local skills.

We are looking for European areas that have a wine or spirits production and share similar challenges and/or strategy. Cooperation subjects could be broad, as this offer is a first step in a long cooperation project!

### Looking for partner located in the following types of areas (select as many items as you want)

<input type="checkbox"/> National / Regional borders	<input checked="" type="checkbox"/> Rural	<input type="checkbox"/> Isolated / remote
<input checked="" type="checkbox"/> Inland	<input checked="" type="checkbox"/> Peri-Urban	<input type="checkbox"/> Sea basin
<input type="checkbox"/> Island	<input checked="" type="checkbox"/> Urban	<input checked="" type="checkbox"/> Mediterranean
<input checked="" type="checkbox"/> Lakes and rivers	<input checked="" type="checkbox"/> Small town	<input type="checkbox"/> Baltic
<input checked="" type="checkbox"/> Coastal	<input checked="" type="checkbox"/> Historic centre	<input type="checkbox"/> North Sea
<input checked="" type="checkbox"/> Mountainous	<input type="checkbox"/> Densely populated residential area	<input checked="" type="checkbox"/> Atlantic
	<input checked="" type="checkbox"/> Segregated/deprived neighbourhood	

Looking for partner located in areas with the following assets *(select as many items as you want)*

<input checked="" type="checkbox"/> High Nature Value	<input type="checkbox"/> Forest	<input checked="" type="checkbox"/> Presence of relevant cultural sites
<input checked="" type="checkbox"/> Cropland	<input type="checkbox"/> Non-productive land	<input type="checkbox"/> Mineral extraction
<input type="checkbox"/> Pasture	<input checked="" type="checkbox"/> Industry	<input checked="" type="checkbox"/> Protected areas

Topic of the project (select up to 10 items)

<input type="checkbox"/> Innovation <input type="checkbox"/> Research & Development <input type="checkbox"/> New technologies <input checked="" type="checkbox"/> Knowledge transfer / education / training activities <input type="checkbox"/> Broadband / Internet / ICT <input checked="" type="checkbox"/> Culture and Cultural heritage	<input type="checkbox"/> Built environment <input type="checkbox"/> Village, harbour renewal <input checked="" type="checkbox"/> Public / community spaces / green areas <input type="checkbox"/> Energy efficiency, retro fitting buildings <input type="checkbox"/> Reconversion brownfield areas <input type="checkbox"/> Rural infrastructures
<input checked="" type="checkbox"/> Agriculture & Farming <input type="checkbox"/> Small farms <input type="checkbox"/> Semi-subsistence farming <input type="checkbox"/> Organic farming <input type="checkbox"/> Livestock <input type="checkbox"/> Animal welfare <input type="checkbox"/> Young farmers <input type="checkbox"/> Urban farming  <input type="checkbox"/> Fisheries and aquaculture <input type="checkbox"/> Fisheries <input type="checkbox"/> Aquaculture  <input type="checkbox"/> Forestry <input type="checkbox"/> Food & Drink <input type="checkbox"/> Marketing <input checked="" type="checkbox"/> Supply chains / Producer organisations & Cooperatives <input type="checkbox"/> Non-food products / Crafts <input type="checkbox"/> Business development <input checked="" type="checkbox"/> Economic diversification <input checked="" type="checkbox"/> Tourism / Territorial branding	<input type="checkbox"/> Social inclusion / Public services <input type="checkbox"/> Integrated service delivery <input type="checkbox"/> Social services <input checked="" type="checkbox"/> Transport & Mobility <input type="checkbox"/> Education <input type="checkbox"/> Health <input type="checkbox"/> Housing <input type="checkbox"/> Anti-discrimination <input type="checkbox"/> Social enterprises  <input type="checkbox"/> Employment / job creation <input type="checkbox"/> Access to labour market <input type="checkbox"/> Work-private life reconciliation <input type="checkbox"/> Self-employment <input type="checkbox"/> Upskilling
<input checked="" type="checkbox"/> Natural environment & Resources / Landscape <input type="checkbox"/> Climate change mitigation / adaptation <input checked="" type="checkbox"/> Local energy production / renewable energies <input type="checkbox"/> Circular economy / bio, green economy	Target groups: <input type="checkbox"/> Youth <input type="checkbox"/> Women <input type="checkbox"/> Long term unemployed <input type="checkbox"/> Homeless <input type="checkbox"/> Elderly <input type="checkbox"/> Migrants <input type="checkbox"/> Fishermen <input type="checkbox"/> Marginalised communities e.g. Roma <input type="checkbox"/> People with disabilities <input type="checkbox"/> Ex-offenders <input type="checkbox"/> Others
<input type="checkbox"/> Governance <input type="checkbox"/> Community development <input type="checkbox"/> Rural Urban linkages	
<b>Additional keywords: (up to 3)</b>   	

## OBJECTIVE

### Initial position / background / local context of the proposed project (max 800 characters)

*The starting situation or local context in which the projects is going to operate*

Local and transnational cooperation are important elements in our LAG strategy, especially with other Local Action Groups in Europe that have an important production of wine or spirits. Our cooperation plan needs to be specified with the LAG interested in it but we have some ideas to get started:

- To restore or preserve quality landscapes.
- To reduce environmental impact of viticulture.
- To have a better skills recognition and transmission, especially focusing on viticulture, spirits or cooperage.
- To foster the emergence of new economic sectors or new agricultural production that have a high local market potential.
- To diversify tourism offer, to develop new tools for enhancing tourism attractiveness.
- To build local food supply chains.
- Etc.

### Proposed objectives / target group and activities (max 800 characters)

To initiate the cooperation activity, we need to establish a “prototype” partnerships to investigate options for the feasibility of concrete joint actions.

The very first step could be 2 study visits in each LAG, to discover each territory, local projects, meet potential partners and bring a fresh perspective between us. Then we could find easily a concrete cooperation project to work on.

The examples in the list above are first ideas, study visits could show us many other ways for cooperation.

### Country and /or kind of partner you are looking for (ALL EU in case the interest is on any EU country)

Any EU area that have a production of wine or spirits.

### Languages spoken by your LAG staff

French, English.

## OFFERING LAG

### Contact details

<b>Member State</b>	France
<b>Region</b>	Aquitaine Limousin Poitou-Charentes
<b>LAG name</b>	West Charente - Cognac land
<b>Contact name</b>	Josselin Patron
<b>E-mail</b>	<a href="mailto:leader.ouestcharente@gmail.com">leader.ouestcharente@gmail.com</a>
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<b>LAG Address</b>	5 quai de l'Orangerie - BP 70052 - 16200 JARNAC - France

### This Cooperation Offer is valid until

*This is a mandatory field! Please provide a date after which the cooperation offer will not be valid anymore.*

June 2018
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Date: \_\_\_\_\_