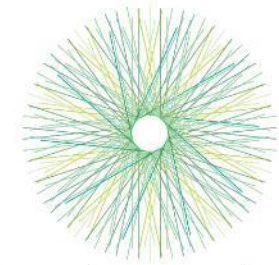


Workshop Networking for Innovation under measure 16 in Rural Development Programmes

27-28 October 2015 – Tallinn, Estonia



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European Network for
Rural Development

Workshop 'Networking for innovation under measure 16 in Rural Development Programmes' Wednesday 28 October 2015 - Tallinn, Estonia

Networking at national / regional level

09:00 – 09:05 Opening and introducing Day 2

09:05 – 09:30 Presentation "Supporting the EIP-AGRI Network" **Pille Koorberg, EIP-AGRI Service Point**

09:30 – 10:30 Interactive session 3
Supporting each other in networking
Moderated by Margarida Ambar, EIP-AGRI Service Point

10:30 – 11:00 Coffee break

11:00 – 11:15 Presentation "Rural Networking and the broader cooperation measure"
Antonella Zona, DG Agriculture and Rural Development

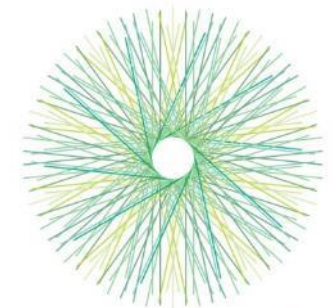
11:15 – 11:55 Interactive session 4
Other innovative cooperation actions (measure 16 within RDPs)
Moderated by David Lamb, ENRD Contact Point

11:55 – 12:50 Interactive session 5
The collaborative area of the EIP-AGRI Support Units – the place where we
work together
Moderated by Sergiu Didicescu, EIP-AGRI Service Point

12:50 – 13:00 Wrapping up and closing
Aniko Seregelyi, DG Agriculture and Rural Development



Supporting the EIP-AGRI Network



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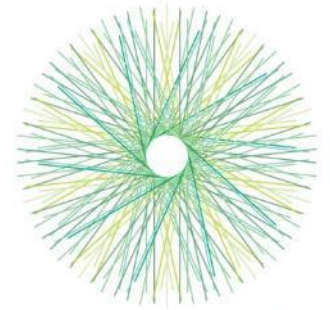
**Workshop 'Networking for innovation under
measure 16 in Rural Development Programmes'
Pille Koorberg, EIP-AGRI Service Point
Tallinn, 27-28 October 2015**

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EIP-AGRI connects all actors within the EIP-AGRI Network



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How can the Service Point help you?

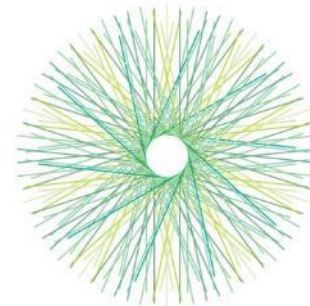


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A multidisciplinary team at your service!



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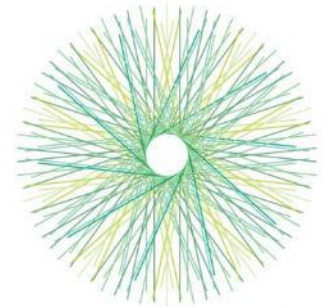
The EIP-AGRI Service Point team works closely together with DG AGRI to link all actors in the EIP-AGRI network

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Role of EIP-AGRI Support Unit



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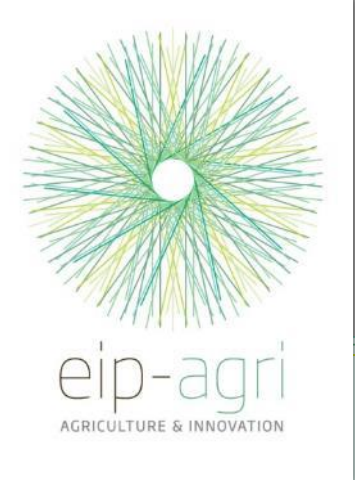
EIP-AGRI Support Unit – **supporter** of implementation of EIP-AGRI at national/regional level

- Raising awareness of the EIP-AGRI amongst relevant stakeholders (e.g. to OG partners about RDP, calls etc.)
- Match-making: setting up of OGs by linking persons
- Helping disseminate the results of projects supported under the EIP-AGRI

EIP-AGRI SU - **multiplier, national partner** and potential **contact point** for EIP-AGRI Service Point

EIP-AGRI Service Point

Communication tools and ways to cooperate



HELPDESK

FOCUS GROUP

WORKSHOP & SEMINAR

Connecting farmers, researchers, advisers, businesses, environmental groups, consumer interest groups and other NGOs



Online & Printed Publications

Database

Funding Opportunities
Research needs from practice
Experts
Case studies
Finding partners



Newsletter

Press

Social Media

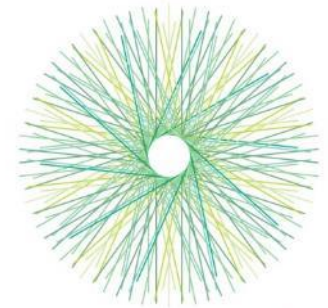
Website

Events



EIP-AGRI website and database

the one-stop-shop for agricultural innovation



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SHARE WITH US



SEARCH AND FIND



FOCUS ON



DEEPEN YOUR KNOWLEDGE

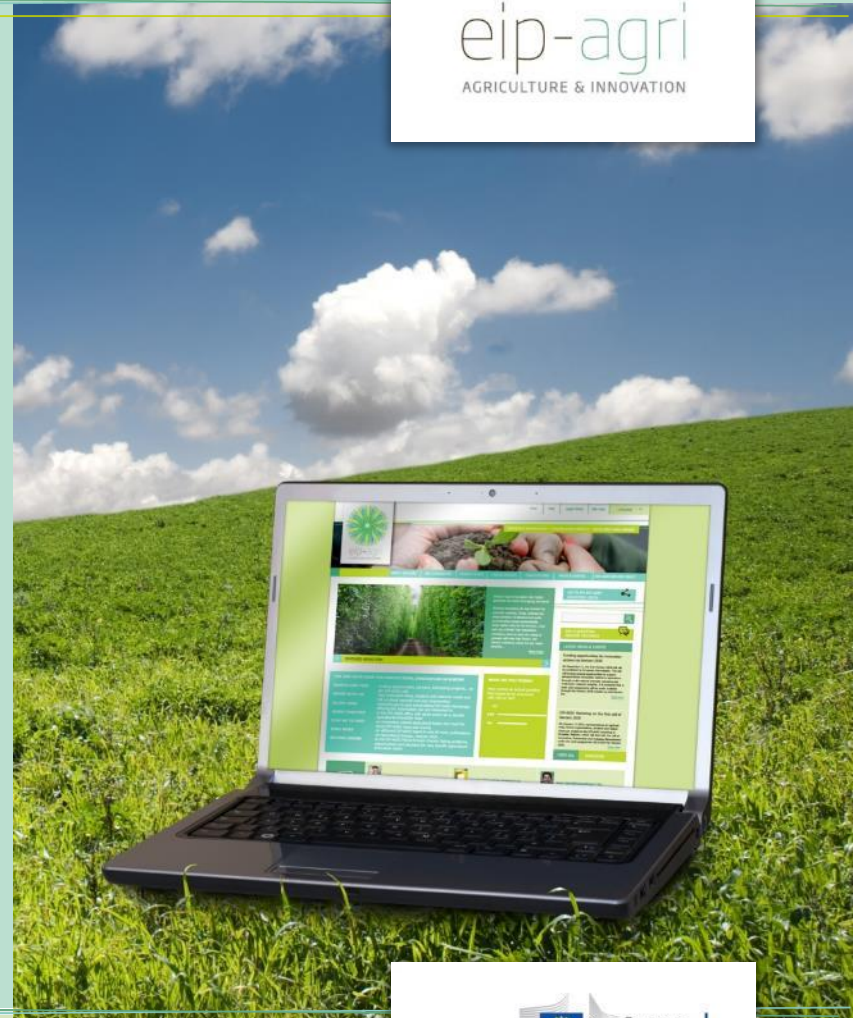


STAY UP TO DATE



MY EIP-AGRI

www.eip-agri.eu

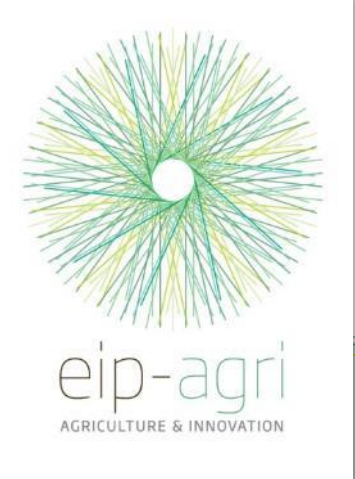


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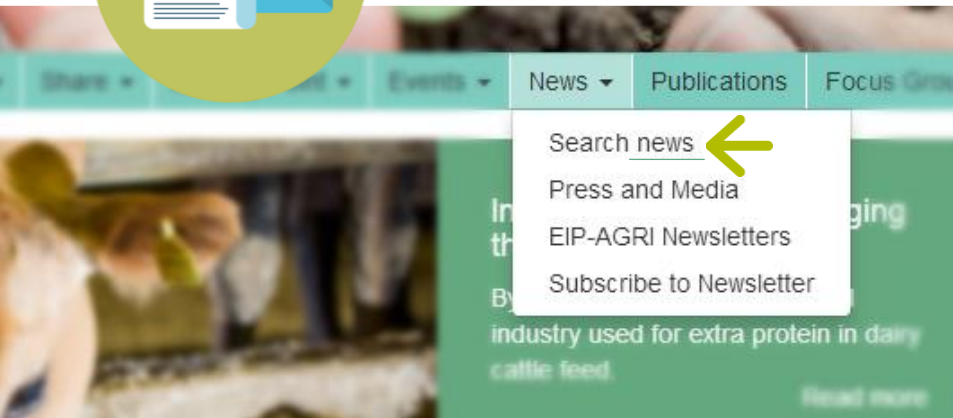


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Website - information online



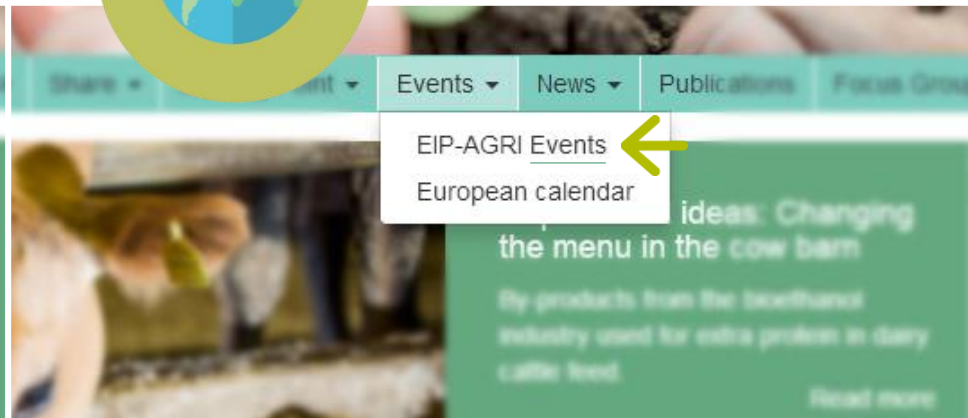
News



Subscribe to our monthly newsletter
Read past newsletters
Search press articles and press releases



Events



Information on workshops, Focus Groups and other events organised by DG AGRI
European calendar – upcoming events related to the EIP network

Website – interactive functions



Share



Search

A screenshot of the website's navigation menu with the 'Share' dropdown menu open. The menu items are: Share interesting projects, Share research needs, and Register/Login. A yellow arrow points to the first item. The background shows a close-up of soil and a small green plant.

- Home
- About
- Share
 - Share interesting projects
 - Share research needs
 - Register/Login
- Meeting Point
- Events
- News
- Publications

Inspirational ideas:
for pests

Did you know that pest is causing huge losses for and raspberry farmers using a special 'insect pest'...

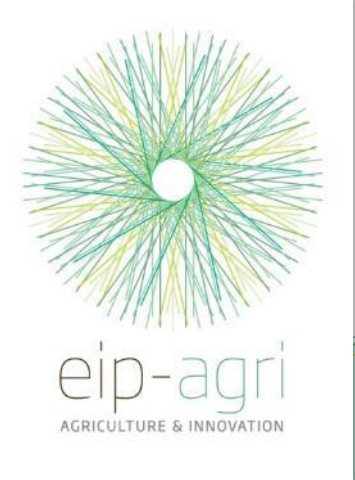
A screenshot of the website's navigation menu with the 'Search' dropdown menu open. The menu items are: Search Funding Opportunities, Search Interesting Projects, Search needs for research from practice, Search Project Ideas, and Interesting links. A yellow arrow points to the third item. The background shows a close-up of soil and a small green plant.

- Home
- About
- Search
 - Search Funding Opportunities
 - Search Interesting Projects
 - Search needs for research from practice
 - Search Project Ideas
 - Interesting links
- Meeting Point
- Events
- News
- Publications

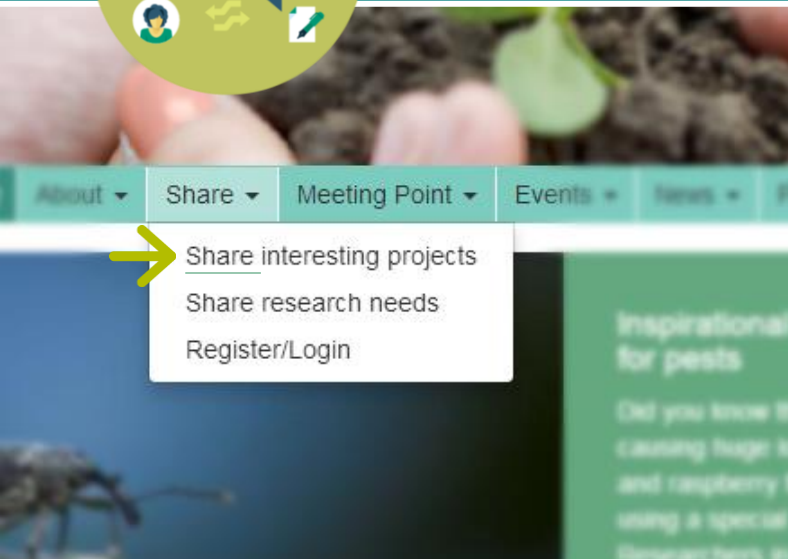
Inspirational ideas:
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Did you know that pest is causing huge losses for and raspberry farmers using a special 'insect pest'...

Website - share

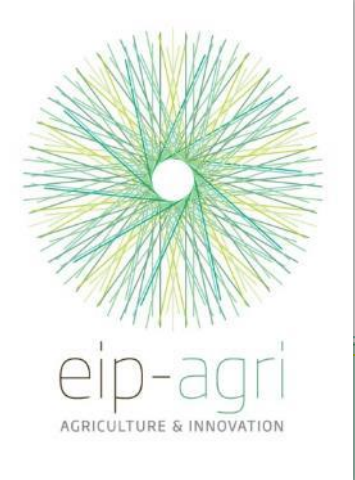


Why share?

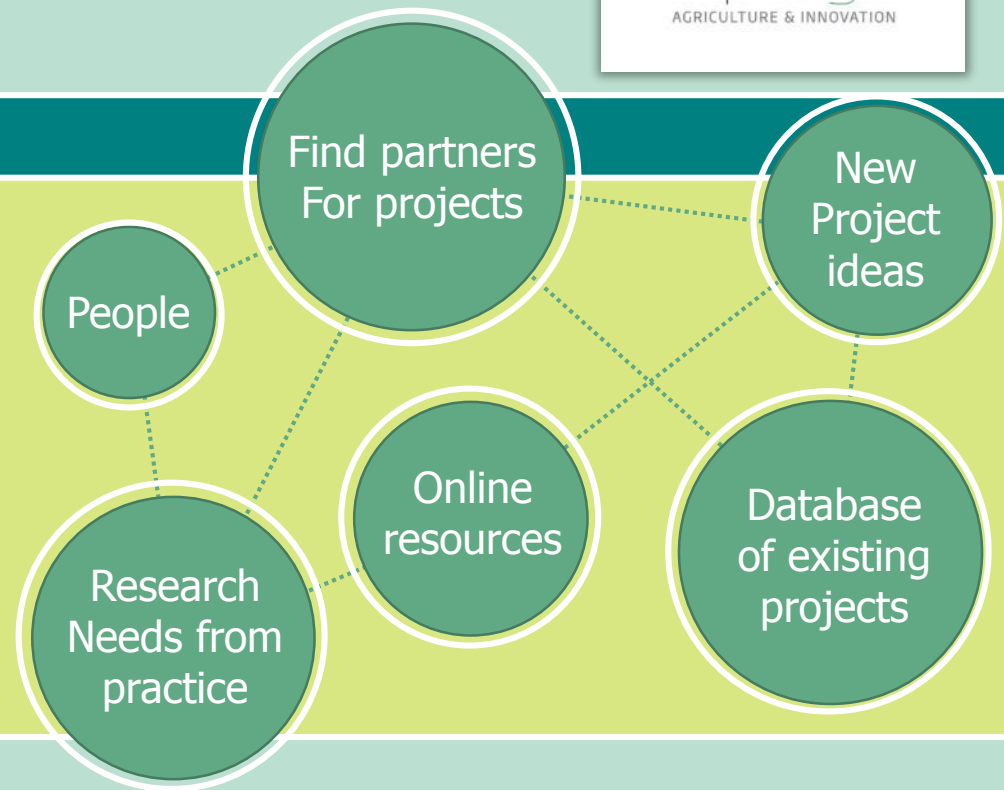
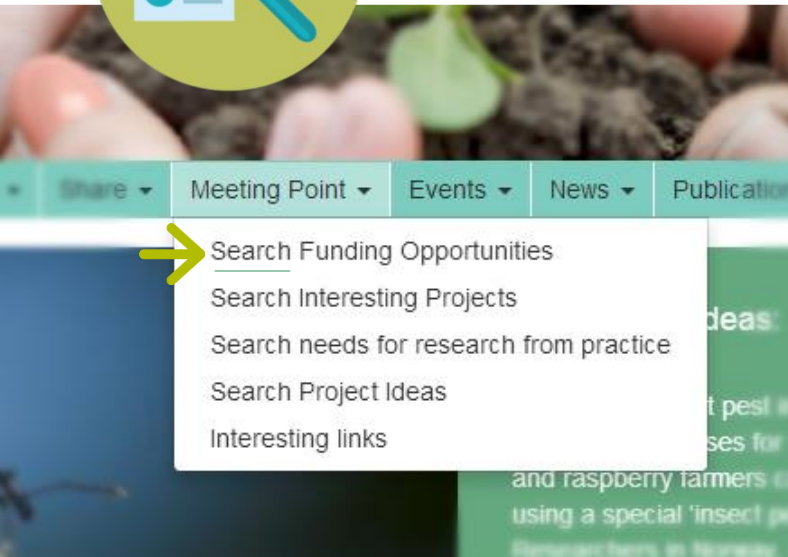


How will sharing benefit you?

Website - search



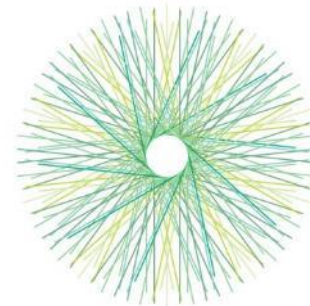
Why search?



How will searching benefit you?

Website and database

Become a registered website user today!



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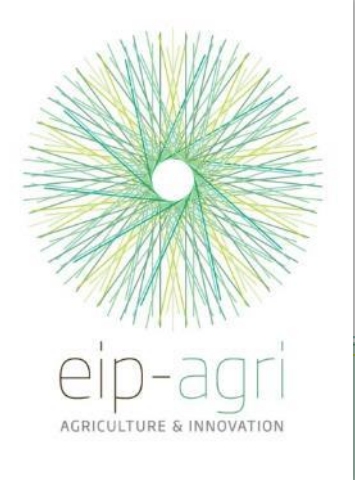
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Information online – publications

Agrinnovation magazine, monthly newsletters, brochures



Soil organic matter content in Mediterranean regions

How can we improve soil organic matter content in the Mediterranean region in a cost-effective way? What new solutions for securing soil functionality and soil fertility can be proposed in this regard?

The EIP-AGRI Focus Group on soil organic matter content (SOM) in Mediterranean regions brought together 19 experts to find an answer to these questions. They started their work in January 2014 and delivered the final report in March 2015.

The group started with a comprehensive survey of techniques for increasing SOM content and/or securing soil functionality and fertility, analysing their pros and cons, dividing them in five clusters of practices:

- ▶ optimised use of resources of organic carbon
- ▶ optimised soil management
- ▶ optimised crop selection and management
- ▶ possible use of biofactors and microbial inoculants
- ▶ development of tools to properly assess the soil organic matter (SOM) content and soil quality, with a special focus on its biological component

Across all these topics, it was stressed that there was an overarching need to:

- ▶ better define adequate indicators and reference values
- ▶ improve knowledge sharing and dissemination, including education about the functions of soil organic matter and soil tests
- ▶ develop a systems approach and long-term evaluation rather than single, simple technical solutions (recipes) with short-term efficiency

"We have identified 36 priorities on transferable innovative solutions for the purpose of improving soil organic matter content in a cost-effective way, while securing soil functionality and soil fertility in the specific context of Mediterranean regions."

- Borbala Biró (Hungary), expert from the EIP-AGRI Focus Group on Soil Organic Matter

Marie Skłodowska-Curie actions – grants for the mobility of research staff

The Marie Skłodowska-Curie actions (MSCA), which are part of Horizon 2020, support the career development and learning of research staff with a focus on skills linked to innovation. MSCA provide grants for all researchers, from PhD candidates to highly experienced researchers, for transnational, interdisciplinary and interdisciplinary mobility. [Read more](#)

Horizon 2020: Find out funding possibilities for innovation in agriculture and forestry

The updated EIP-AGRI factbook on Horizon 2020 presents the 2015 programme with a particular focus on the current call and the topics which are the most interesting for innovation in agriculture and forestry. [Download the factbook here](#).

A smart way to irrigate crops – and save water

EIP-AGRI researchers have developed a smart irrigation system that calculates the exact amount of water crops need each day. The technology allows farmers to save time, fuel and water and achieve the best yield. [Find more success stories on Horizon 2020 website.](#)

Looking for partners to start a project with Horizon 2020 funding?

The new EIP-AGRI website has a "Meeting Point" where you can search for interesting projects, people and projects that are currently looking for partners. This is a great starting point to find potential partners for Horizon 2020 or European funding. You can also register and submit your innovative ideas, meeting projects and needs for research team projects.

The EIP-AGRI website also has a "Horizon Search" tool that helps you find funding opportunities in agriculture, forestry and bioeconomy. You can also use "50 questions and answers" to help you search for the "right project" for your project.

Are you looking for funding to test your innovative ideas?

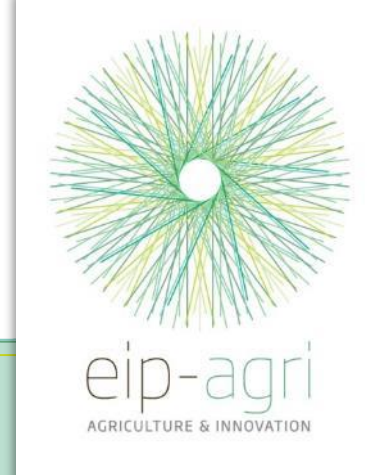
In addition to the Horizon 2020 calls and the Rural Development Funding, there are also several other opportunities. In the EIP-AGRI factbook, there is a clear list of some of these funding opportunities:

- European Regional Development Fund (ERDF)
- European Agricultural Guarantee Fund (EAGF)
- European Agricultural Fund for Rural Development (EAFRD)
- European Youth Employment Initiative (EYI)
- European Investment Fund (EIF)



Information online - publications

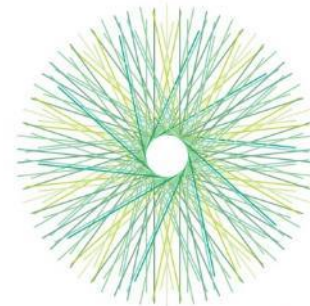
- Opportunity to:
 - disseminate good innovative projects
 - present NRNs and their actions
 - advertise (NRN) events
- Information and inspiration sources for setting up Operational Groups!
- EIP-AGRI Support Units (EIP-AGRI SU) – please provide examples for inspirational ideas for publications, help with translation
- EIP-AGRI Service Point can help you with editing of translated brochures / infographics



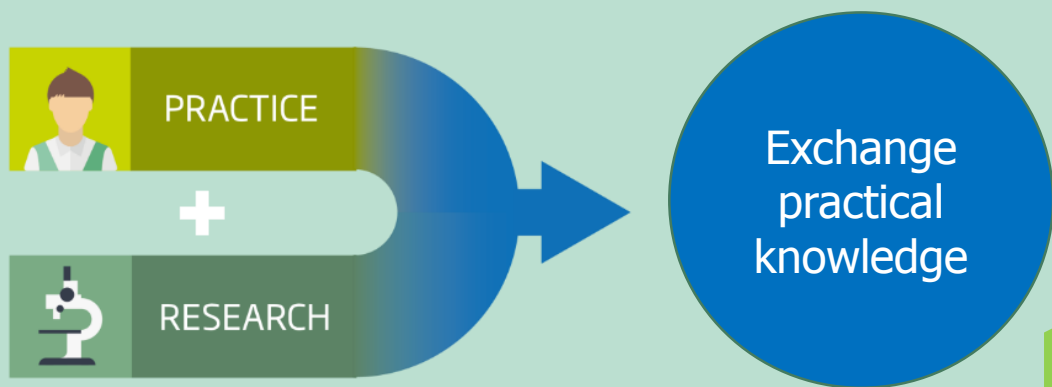
Mail to: servicepoint@eip-agri.eu

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EIP-AGRI Focus Groups



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Propose projects to test solutions

Priorities for innovative actions

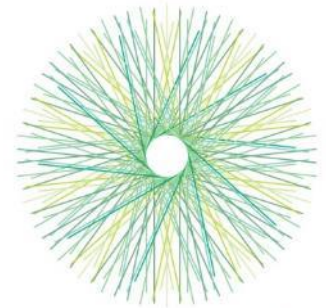
Ideas for Operational Groups

Research needs from practice

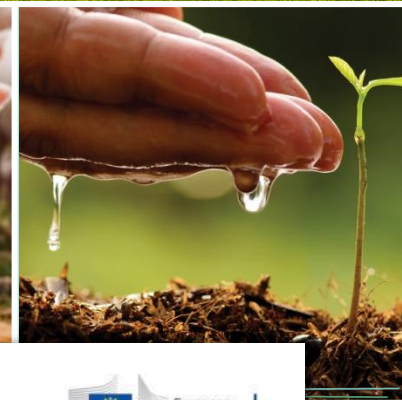


EIP-AGRI Focus Groups Opportunity to...

- propose FG themes (via website, RD Network Assambly)
- propose coordinating experts
- support national experts to apply by disseminating calls, motivating farmers and practitioners to apply and help with handling calls
- involve stakeholders to take up the outcomes of the Focus Groups e.g. FG final report with annexes



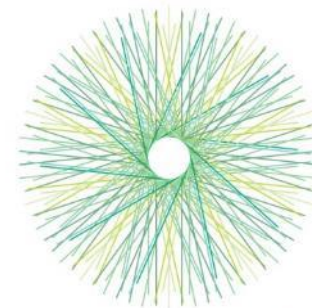
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Seminars, workshops

Upcoming events

- EIP-AGRI seminar 'Promoting creativity and learning through agricultural knowledge systems and interactive innovation' 3-4 Dec, 2015, Dublin
- Workshop on first experience of Operational Groups, 20-21 Jan 2016, Italy



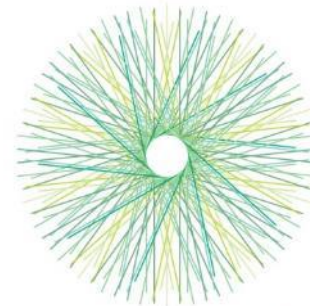
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Please help SP to identify OG established in your country and mail to servicepoint@eip-agri.eu

Seminars, workshops Opportunity to...

- Mutually support and participate in upcoming events and cooperation (e.g. Nordic-Baltic NRN network)
- Host events
- Propose topics, participants, speakers
- Co-operate in disseminating event information (e.g. synchronizing event calendars!)
- Share/use results from WS and seminars

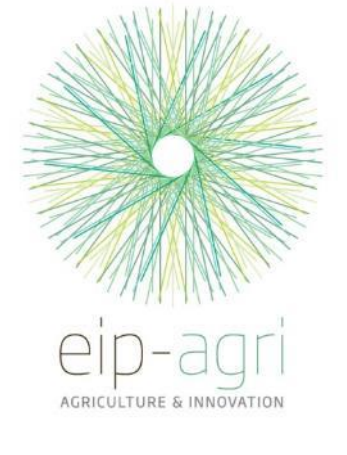


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Multiplier tool-kit

- Ready-to-use articles
- Images, infographics
- Dedicated EIP-AGRI logo
- Comprehensive information
- Stay up-to-date



<https://ec.europa.eu/eip/agriculture/en/content/eip-agri-multipliers>

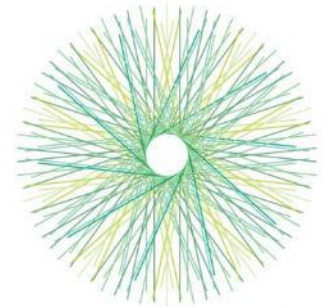
Tool-kit available to support partners in setting up and running Operational Groups



- EIP-AGRI brochures
- Infographics
- Logo for EIP-AGRI multipliers
- EIP-AGRI material in your language
- EIP-AGRI standard presentation



Thank you for your attention!



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