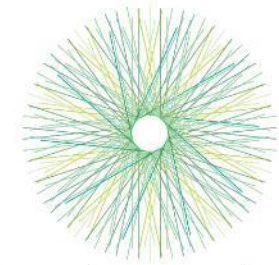


Workshop Networking for Innovation under measure 16 in Rural Development Programmes

27-28 October 2015 – Tallinn, Estonia



eip-agri
AGRICULTURE & INNOVATION



European Network for
Rural Development



Workshop 'Networking for innovation under measure 16 in Rural Development Programmes' Wednesday 28 October 2015 - Tallinn, Estonia

Networking at national / regional level

09:00 – 09:05 Opening and introducing Day 2

09:05 – 09:30 Presentation "Supporting the EIP-AGRI Network"
Pille Koorberg, EIP-AGRI Service Point

09:30 – 10:30 Interactive session 3
Supporting each other in networking
Moderated by Margarida Ambar, EIP-AGRI Service Point

10:30 – 11:00 Coffee break

11:00 – 11:15 Presentation "Rural Networking and the broader cooperation
measure"
Antonella Zona, DG Agriculture and Rural Development

11:15 – 11:55 Interactive session 4

**Other innovative cooperation actions (measure 16 within RDPs)
Moderated by David Lamb, ENRD Contact Point**

11:55 – 12:50 Interactive session 5
The collaborative area of the EIP-AGRI Support Units – the place where we
work together
Moderated by Sergiu Didicescu, EIP-AGRI Service Point

12:50 – 13:00 Wrapping up and closing
Aniko Seregelyi, DG Agriculture and Rural Development





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Other Innovative Cooperation Actions

David Lamb
ENRD Contact Point



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Measure 16

16.1 support for the establishment and operation of operational groups of the EIP for agricultural productivity and sustainability

16.2 support for **pilot projects and the development of new products, practices, processes and technologies**

16.3 Cooperation among **small operators in organising joint work processes and sharing facilities and resources, and for developing and marketing **tourism****

16.4 support for **horizontal and vertical cooperation among supply chain actors and for the establishment and development of **short supply chains** and local markets and for promotion activities in a local context relating to the development of short supply chains and local markets**



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Analysis of sub-measures

Analysis was undertaken of sub-measures

The analysis was specific to:

- **Approved RDPs**
- **Registered workshop participants**
- **Sub measures**
 - **16.2**
 - **16.3**
 - **16.4**



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Sub - measure 16.2

Support for pilot projects and the development of new products, practices, processes and technologies

- Austria – Pilot projects (cooperation projects both within and outwith operational groups) and feasibility studies; Innovation vouchers; funding of innovative tourism projects
- Germany – (Sachsen, Sachsen Anwalt, Bayern), Denmark, Spain, Croatia – **pilot projects**
- Finland (mainland) – non-profit development and investment projects
- Germany (Mecklenberg Vorpommern), Spain, Portugal Madeira – **innovative projects** by SMEs which have arisen out of the work of an operational group
- Estonia – Food Production and Processing; **cooperation with other EIP Initiatives**
- Netherlands – Innovation development



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Sub - measure 16.3

Cooperation among small operators in organising joint work processes and sharing facilities and resources, and for developing and marketing tourism

- Austria – cooperation in tourism; other cooperation (minimum 5 actors), cooperation in the **crafts sector**
- Portugal – cooperation between **microenterprises**
- Estonia – Sub-measures 16.2 + 16.3 + 16.5 + 16.9 are combined into the **innovation cluster** to develop both national and international co-operation innovation, based on EIP concept, but developed according to the sector specific needs
- Lithuania – co-operation among small operators – **small farmers, forest managers, microcompanies** in organising joint work processes and sharing facilities and resources, engaging in joint economic, commercial, environmental activities
- Emilia Romagna – coordinated associations between actors involved in **agro-tourism** and **social farming** (10 minimum)



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Sub - measure 16.4

Support for horizontal and vertical cooperation among supply chain actors and for the establishment and development of short supply chains and local markets and for promotion activities in a local context relating to the development of short supply chains and local markets

- Finland – development of **bio-economy, innovation**; focus on short supply chain development
- Flanders (Belgium) – cooperation among **farmers**, within the sector (vertical) or between **demand and supply**, including **urban-rural links**. Developing Local Food Strategies
- Austria, Estonia, Finland, Emilia Romagna – development of **added value** and **marketing** in short supply chains
- Mayotte (France) – dynamic structuring of livestock and plant production sectors. Joint actions developing short supply chains and local markets.
- Emilia Romagna – the creation and strengthening of **horizontal** and **vertical supply chains** in order to boost marketing of food products in local marketsv



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Summary

- **Differing approaches, but measures are being activated**
- **For the three sub-measures (16.2, 16.3, 16.4)**
 - How are you activating the measures?
 - What are the links to Operational Groups?



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