

NRN-Advisory service cooperation

Innovation support

Edina Ocsko, ENRD Contact Point

Brussels, 9 February 2017

Context – food for thought

- Yesterday: How NRNs and advisory services work on EIP OG support?
- Today: Focus on the wider RDP context (other measures including innovation through LEADER/CLLD, advisory services & knowledge transfer, cooperation, business support, etc.)
- The main question: How to enhance the (joint) work of NRNs and advisory services to provide innovation support?

ENRD work on the theme

Thematic Group on Rural Businesses

- **Practice-oriented** exchange among a small group of wide range of stakeholders
- Focus on practices that can **help businesses to develop and implement creative/innovative business ideas**: accelerator approach; rural digital hubs, etc.
- Review of how Member States **use different RDP measures** to support business innovation – combination of measures

Work on LEADER/CLLD and innovation

Possible links with NRN work and advisory service work

NRNs stimulate new ideas/innovation through **bringing stakeholders together** (thematic groups, 'innovation camps', consultations – LEADER2030)

Advisors use innovative/ holistic methods (networking/ exchange, accelerators)

Both: improve the implementation of RDPs (exchange of experience)

Questions

Supporting rural stakeholders (farmers and others) to develop innovative practices

- Which RDP measures/ thematic areas create the most space for innovation? (LEADER, Cooperation, Business support...)
- How NRNs / advisors stimulate innovation with various stakeholders? What are useful practices?

Innovative methods and practices of NRNs/ advisors

- Any innovative practices / methods that your NRN/ advisory service is using in stakeholder involvement