



Han Jansen

2016
May
11th & 12th

Amsterdam
Rural
Forum

#arfam



20 mei 2016

5th NRN meeting



Where are we?

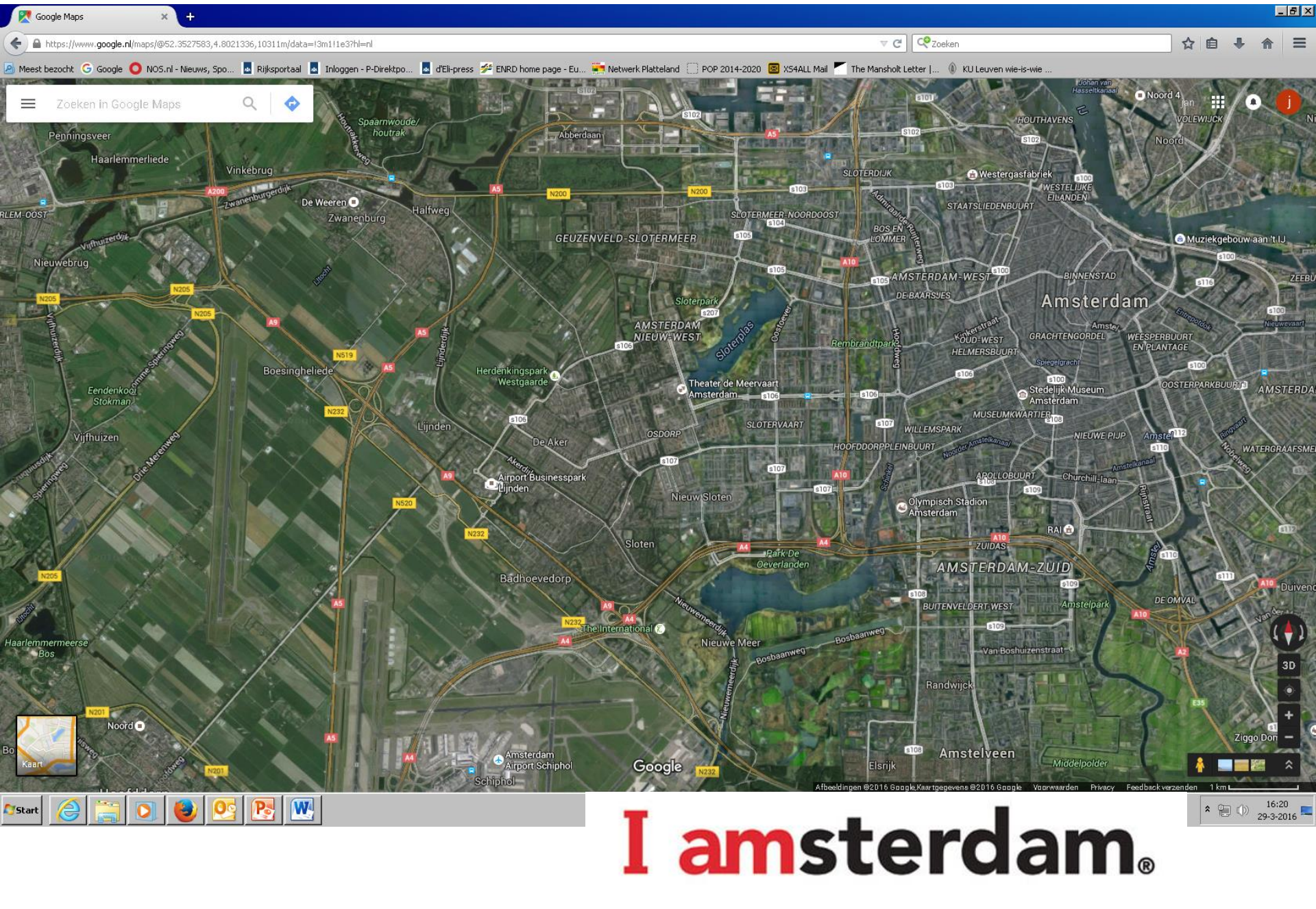
Why Amsterdam Rural?
Agri-Culture?

What to do this Forum?

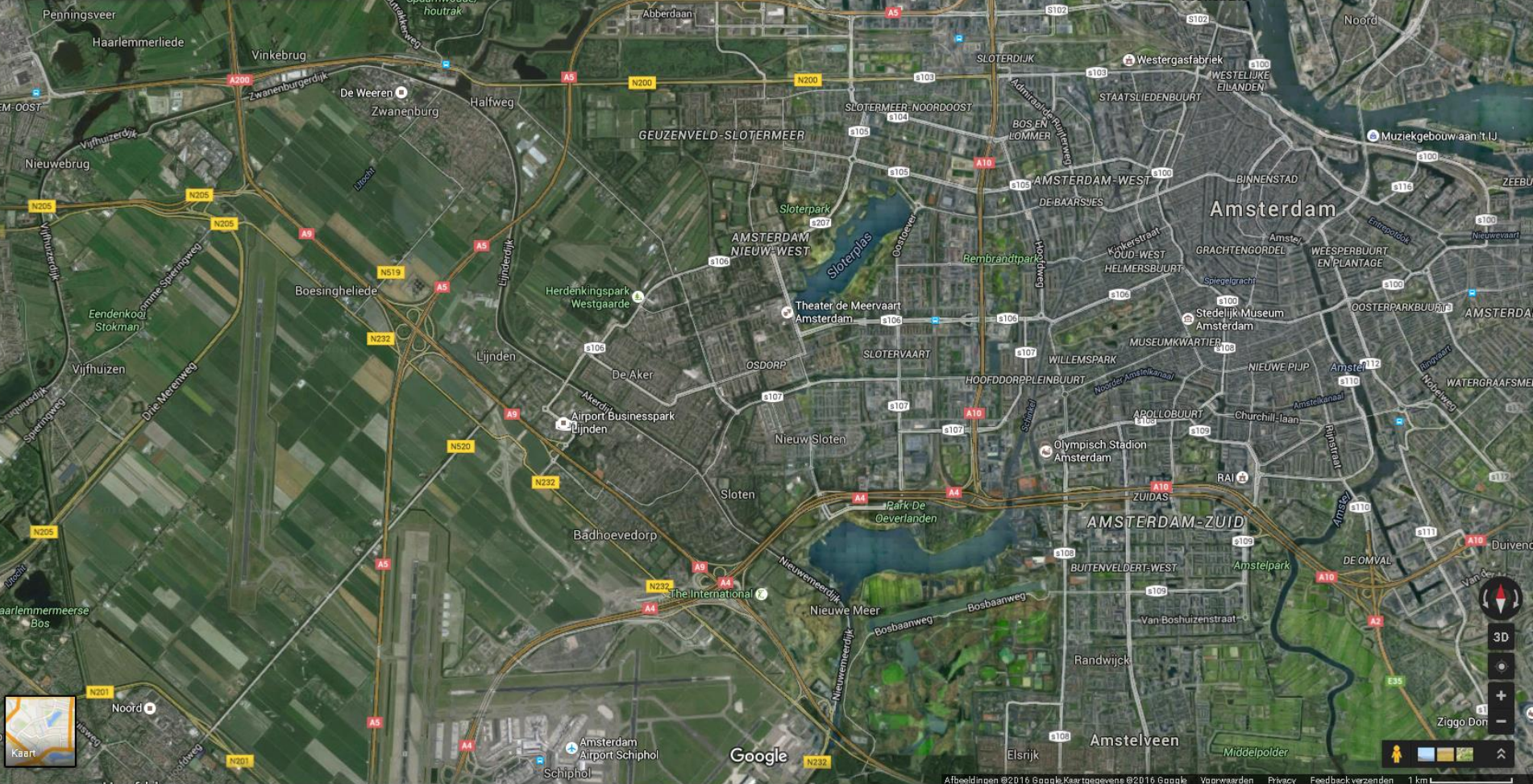




The Netherlands compared to sealevel



Zoeken in Google Maps



I amsterdam.®

Holland is not a dense country, but an empty city.

Nederland is geen vol land, maar een lege stad.



NL-Agriculture

Statistics:

56% of the land
17% of the export value
10% of the jobs
65.000 farmers

Strong points:

- High productivity
- Educational level
- Infrastructure
- Location



Challenges:

- World trade – competitive position
- Innovation and Sustainability
- CAP reform
- Ageing farmers









2/3 agricultural economic value added is city-based





2015.05.22

Ministry of Economic Affairs

The Environment

Biodiversity

Decline in number of different species
Birds and Habitat Directives

Manure issues

Nitrate Directive and 5th APN
(*Nitrates Action Programme*)

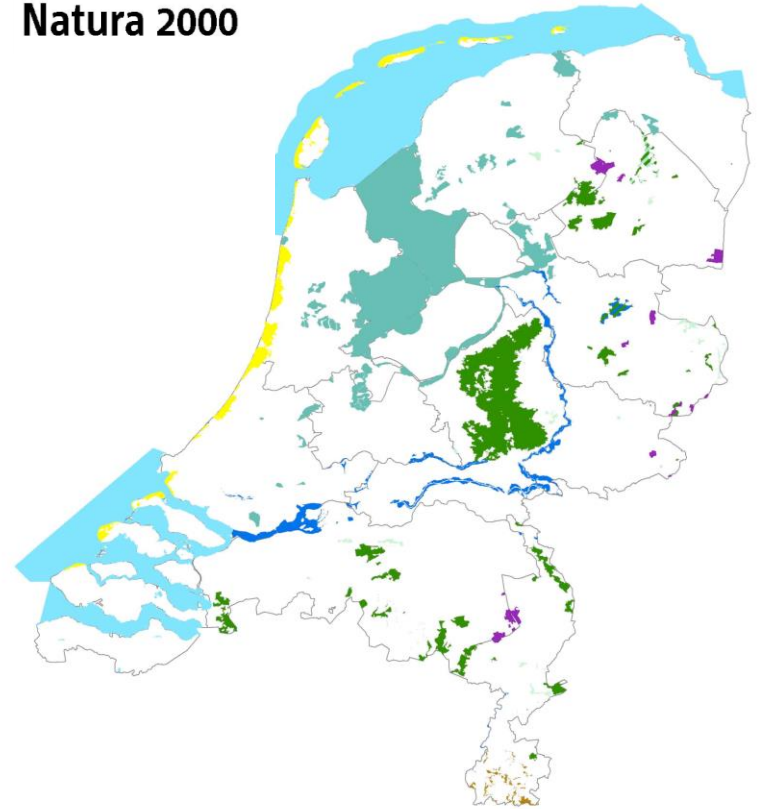
Water quality

EU Water Framework Directive (WFD)

Landscape

Preserving cultural landscapes

Natura 2000



Agri-Culture







Need for new stories



Why do artists take an interest in
agricultural and rural issues?

Ask Them at this Forum

Why?

Amsterdam-Rural

Inextricable links

Social

Cultural

Economic

Agri-Culture

Imagination needed for new perspectives

Accelerate innovation

Create common ground by communication to a wider public

It is economically rewarding fun

What to do this Forum?



MEET



WORK



SHOP



