

## 16<sup>th</sup> NRN meeting – Communications Gateway Session

### Report on the information provided by participants on “Publications as examples of communications products”

Information about nearly 30 examples of individual publications or publication series were provided by the participants. The formats of the publications include brochures, newsletters and flyers. Examples of innovative formats included a rural development related ‘insert’ into a national newspaper and a brochure with a linked video. The input from participants was useful and will provide input for the further enlargement of the Communications Gateway.

#### ‘List of Publications as examples of communications products’

Title of example	Member State / Region / Organisation	Comments
Good and relevant practices		
Brochure ‘Plattelandsproject’	Flanders rural network (BE)	
Regular NRDP Best practice publications	Romania NREN	To date four editions
Good Practices Brochures (i) Infrastructures (ii) Investment measures	Polish NRN	PL and EN language versions produces
‘Rural Best of Sweden’ – What we learn from the good examples	Swedish NRN	Winners of the Swedish Rural Gala
Publication on Good examples 1007-2013	Lithuanian NRN	
Premio Buone Pratiche	Italian NRN	
Renewable energies – Projects for biomass	French NRN	
Best Practice 2012 Finalists	Finnish NRN	
Successful projects funded by the EAFRD	Slovakian NRN	Forthcoming publication of good examples from 2007-2013, covering all axes.  Should be published by the end of 2012

'Notice Innovative Agriculture'	Estonian NRN	Planned to be published early in 2013. Will contain 12 project examples from axis 1 Will be in English language
LEADER and TNC (including project examples)		
(i) Compilation of Innovative experiences 2009-2011 (ii) Compilation of cooperation projects 2009-2011	Spanish NRN	
"Success of LEADER 2007-2010@ i) 26 * 3 project examples of LEADER (ii) Information about 26 LAGs in Estonia (iii) 3 TNC Projects	Estonian NRN	TNC examples in EN
Brochure on Transnational Cooperation	Estonian MA	Publication targeted towards potential TNC partners from EU MS (LAGs) Produced in EN, FR, DE, RU languages
'Notice LEADER'	Estonian NRN	20 LEADER project examples from Estonia. In EN language
'LEADER for the development of local food'	Estonian NRN	Contains 14+2 'local food' project examples from Estonia
Thematic publications		
Mobility, Land use, planning, local economies – 'Challenges that turn life upside down'	French NRN	
Rural Development – Young People a Key Resource	French NRN	
'White paper' on transhumance	Spanish NRN	Seasonal migration of livestock
Regular Newsletters & Magazines		
RRN Magazine	Italian NRN	
Pianeta – La Newsletter dello sviluppo rurale	Italian NRN	
French Rural Newsletter	French NRN	
Review 'Em Rede'	Developed by the NSU of the Portuguese NRN	
Newspaper "Pessoas e lugares"	Federation 'Minha Terra' (Federation of Portuguese LAGs)	

'Newspaper enclosure' in National Newspaper	Finnish NRN	An unusual 'publication' forming a part of the 3rd largest national Finnish newspaper
'Guidance documents'		
Design, management and relevant practices for networking	Walloon network for Rural Development (BE)	FR and EN language versions produced
"How to work with integration issues – for foreigners to see the possibilities in Swedish rural areas	Swedish NRN	2 Flyers Publications targeted at Regional Authorities and LAGs
"How to work with equality issues within the RDP"	Swedish NRN	Brochure and also a film Publication targeted at Regional Authorities and LAGs
Guide on Territorial Approaches of agriculture	Made by stakeholders with the support of the NSU (PACA, France)	To be published by end of 2012
Other publications		
Attractiveness – New ways of living in the countryside	French NRN	