

NRN – Italy: Proposals on young farmers

A) Questionnaire on how rural areas are perceived by young people.

The National Rural Network is preparing a **questionnaire on how rural areas are perceived by young people**. It is aimed at gaining an insight into the major problems and strengths in terms of attractiveness of the rural areas according to the new generations.

The questionnaire will be proposed, according to specific agreements, within the counselling and training events provided for by the Faculties of Agronomy of the Universities to **the last two years students of high schools** and to **the first year students of the Faculty of Agronomy**. It will be also proposed to the members of the web community «YouRural Net».

A **simplified version** of the questionnaire will be also provided and proposed to **students in general** as a survey and through agreements or partnerships with school-related web portals.

The NRN may provide for an English translation of the questionnaire or survey so that it could be used by the other European networks in order to exchange ideas on the priorities, issues and expectations of the young European generations as far as the rural areas attractiveness is concerned.

B) Reference: Proposal on young farmers of Réseau wallon de Développement Rural

FILM "YOUNG FARMERS" (YOUNG FARMERS – THE MOVIE)

The National Rural Network (NRN - IT) is particularly interested in the proposal of making a full-length movie in a European version and made of small videos characterised by a common spirit and framework; however, it is also interested in arranging cooperation procedures. In particular:

- 1) We are interested in the project but we need to verify whether the small videos can be financed or not. In any case, we would like to know if the number of 6 small videos up to 4 minutes long must be taken mandatory or 1 or 2 small videos up to 4 minutes long can be proposed as well.
- 2) As far as the **technical specifications and the spirit** are concerned, as we are already shooting a documentary-film in digital format (of three different lengths: up to 15 minutes, 8 minutes and 30 seconds long) in which also young farmers are being interviewed on the new challenges to be faced in rural areas, we would like to know more about your requests and if, perhaps, they can fit our films. The film will be presumably ready by July 1st. In particular, the young farmers in the film will be talking about three of the topics requested:
 - a. "To start or continue a farming activity (included for young people out of family farming): what motivations, levers and difficulties, life project, lifecourse and career.
 - b. Entrepreneur and businessman: a farm needs to be managed as any enterprise. It requires specific and strong skills in administrative and financial management, controlling data, knowledge of challenges and actuality, adaptability, curiosity and openness.
 - c. Networks: young farmer evolves in a social network (neighbours, village, activity in rural area, maintain of essential functions for people,), in a territorial network (interactions with the life of a territory, use and production of local resources,), a professional network (others farmers, training sector, providers, banks, local developers,)
- 3) In the end, in order to understand whether cooperation would be possible, we would like to know the videos delivery times.

Contact: ANDREA FESTUCCIA (a.festuccia@ismae.it; tel. 06.855.68.361)

Contact: RICCARDO PASSERO (r.passero@politicheagricole.gov.it ; tel. 06.4665.5043)