

2nd Mediterranean Macro-Regional Network Cluster
Short Food Supply Chains (SFSCs)
"Experience/Practices in
SFSCs from Greece"

Lefkosia, 17/10/2012



Rural development in Greece: Structural Problems

- ❑ Ageing of the people
- ❑ small farms
- ❑ farms in areas with permanent natural handicaps

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- ❑ Research conducted by PASEGES (Pan-Hellenic Confederation of Unions of Agricultural Cooperatives)
- ❑ Research conducted by Consumers International
- ❑ Eurobarometer survey

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Presentation of Models in Greece

- ❑ Social Network “Without Intermediaries”- “Agroname.com”
- ❑ Cooperative bypass middlemen
- ❑ Group of organic farmers of Chania, named “Yni-Pirouni” (Coulter-Fork)
- ❑ Cooperatives of Consumers and Producers with limited liability “Gaia” & “Ecolife”

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Presentation of Models in Greece

- ❑ The movement of “Potatoes”
- ❑ The case of rural poultry farming cooperative at Ioannina – “PINDOS”

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Conclusions

- ❑ Short supply chains is a dynamic, ongoing phenomenon, which seems to provide solutions to major problems for producers and consumers of agricultural products.
- ❑ lack of access to knowledge about the advantages and disadvantages of alternative organizational models may lead to delays or frustration involved

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Conclusions

- ❑ Horizontal and vertical partnerships create multiple benefits for the whole local community and visitors or consumers of its products
- ❑ In some cases the vertical integration of the supply chain leads to desirable outcomes for all

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Conclusions

- ❑ Success depends significantly on the existing institutional framework
- ❑ Short supply chains should not be treated as the evil dragon of farmers and consumers
- ❑ Creating local brands operate very positive for the local community

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Questions to be answered

- ❑ How do we identify SFSCs in order to ensure their credibility and improve their visibility?
- ❑ How do we restore the link between consumers in towns and cities and production centers nearby?
- ❑ How do we encourage farmers to invest?

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Solutions to be found

- ❑ Solutions for consumers, who value the quality, wealth and traditions of farm products.
- ❑ Solution for the economic health of the farming sector. SFSCs do create extra value added, which is much needed.
- ❑ Solution to problems of waste. Energy waste caused by unnecessary transport, waste of food lost at different stages of the supply chain

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Thank you very much for your attention!

Questions?

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