



# Images of Rural Europe

An ENRD photo competition promoted by Local Action Groups



## What happens next?

- ENRD provides 2 sets of the 30 winning posters + promotional kit to each NRN
- NRNs select events/LAGs in Member States where exhibition is shown
- “Images of Rural Europe” is on display all over Europe!

## What the ENRD can offer

- 2 sets of the 30 winning posters sent either to the NRN or directly to the exhibition place
- Copies of the photo exhibition booklet (EN)
- Video of the photo exhibition (subtitles in EN, FR, DE, IT, ES, PL available soon)
- Promotional banners for online promotion and mailings + explanatory poster (EN)
- Access to InDesign files if you want to produce other language versions of our products





**GAL**  
LE CITTÀ  
BY CASTEL  
DEL MONTE

**MIBAC**

**MINISTERO PER I BENI  
E LE ATTIVITÀ CULTURALI**  
SOPRINTENDENZA PER I BENI ARCHITETTONICI E PAESAGGICI  
PER LE PROVINCE DI BARI, BARLETTA-ANDRIA-TRANI E FOGGIA

**IMMAGINI  
DELL'EUROPA  
RURALE**

vetrina di istantanee vincitrici del concorso indetto  
dalla Rete Rurale Europea "IN MOSTRA A CASTEL DEL MONTE"  
29 SETTEMBRE - 29 OTTOBRE 2012  
CASTEL DEL MONTE, ANDRIA  
orari di apertura 9.00-18.00

*Exhibition during  
heritage festival at  
Castel del Monte, Italy*

## Your opportunity!

- Selection of best events/venues to show exhibition in your Member State and local coordination
- Communication with LAGs – many of them want to show the exhibition! They need to know where to apply for hosting the exhibition and the requirements

## Overview of the exhibition

- Scope: 31 posters (30 images + explanatory poster), size A1 – needs space! Booklets and video
- Target group: variety of stakeholders, including LAGs, national policymakers and urban public
- Ideal environment: several days, not too noisy/busy, but high volume of people passing
- Important: pictures to be displayed together (not subsets)

# Thank you for your support and enjoy “Images of Rural Europe”!

To get in touch with the Contact Point regarding where to send the posters, e-mail Sabria ([sabria.regragui@enrd.eu](mailto:sabria.regragui@enrd.eu)) and Assie ([axc@kantorkwentes.eu](mailto:axc@kantorkwentes.eu)).

We will also send you an e-mail with all the information summarised and download links by the end of October!