



Developing Mediterranean Quality agricultural products

RDP measures 132 133 and future 2014 2020 programming

survey results

2nd meeting of Mediterranean Macro-regional Network Cluster

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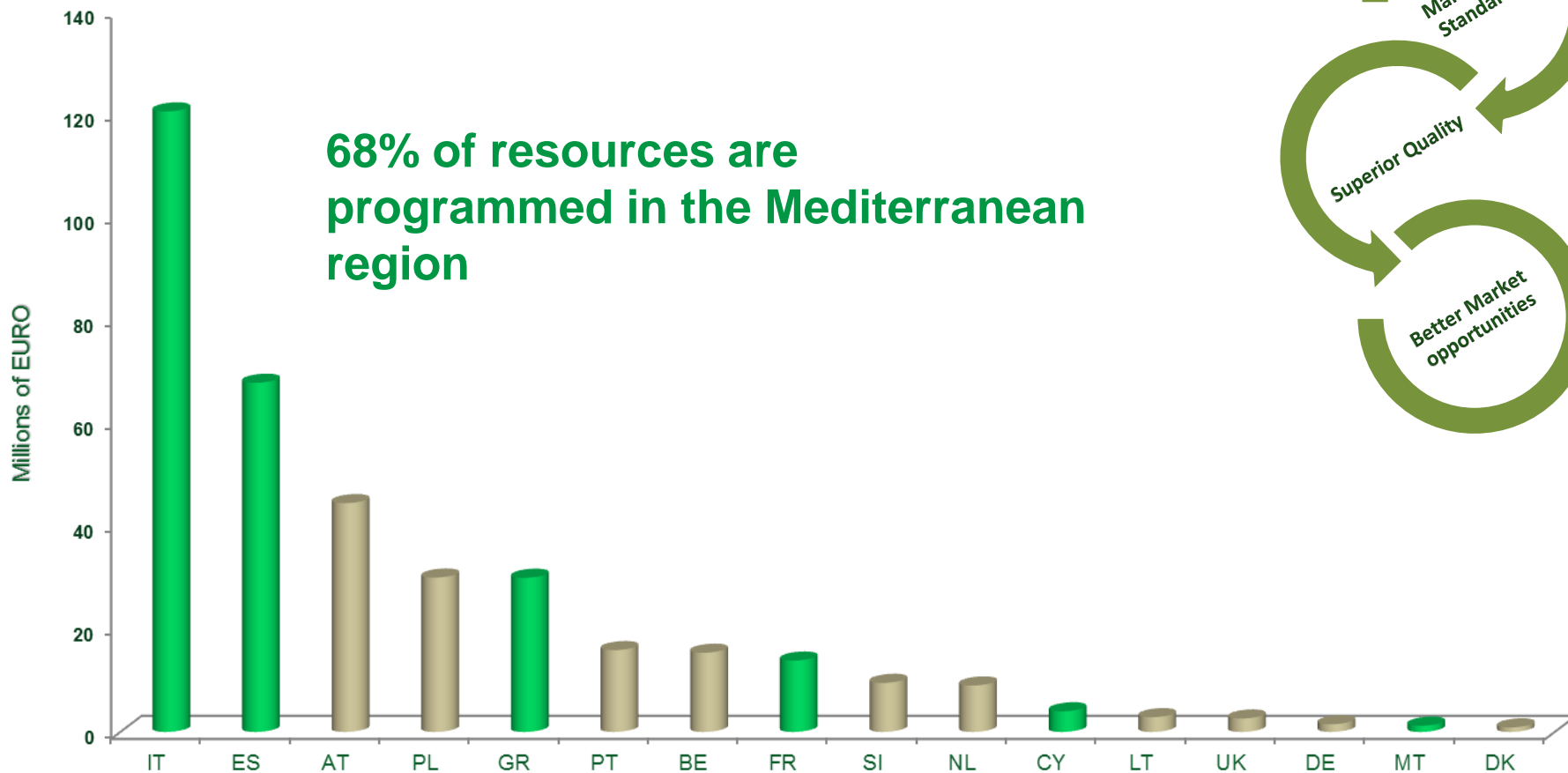
In This presentation :

- ✓ the background for this activity
- ✓ Current Measure 132
- ✓ Current Measure 133
- ✓ 2014 – 2020 RD regulation proposal - Art. 17 COM (2011) 627
- ✓ Information and promotion of quality products in 2014 - 2020
- ✓ How to capitalize the Survey

Measure 132

Funds allocated per Member State.

(Total public expenditure for 2007-2013 at 31/12/2011)



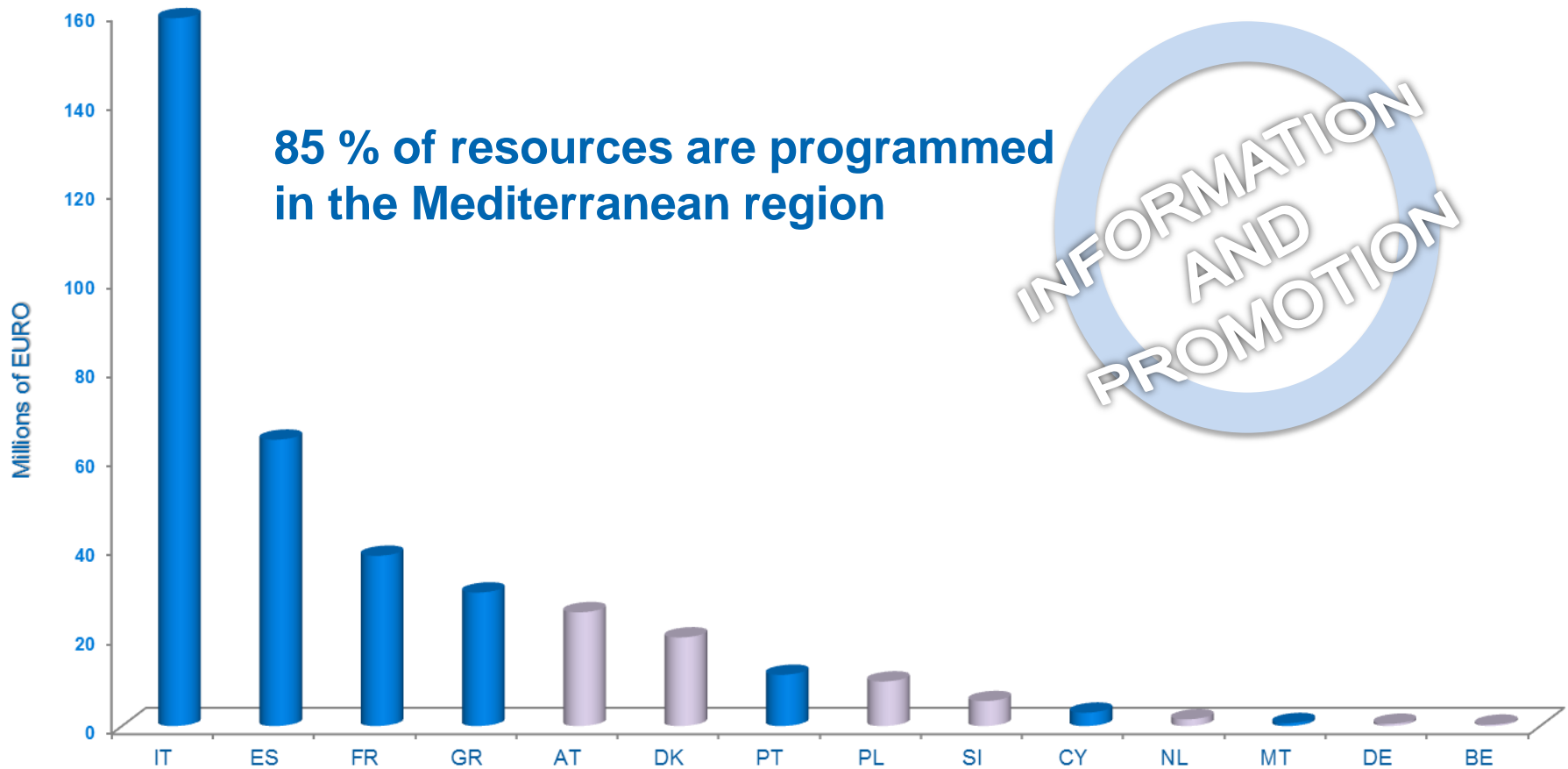
Source: European Commission - DG Agriculture and Rural Development - Contact Point of the European Rural Network



Measure 133

Funds allocated per Member State.

Total public expenditure for 2007-2013 at 31/12/2011



Source: European Commission - DG Agriculture and Rural Development - Contact Point of the European Rural Network





Activity

On 1 February 2012 was held in Thessaloniki, the first meeting among the 7 National Rural Networks coming from the Mediterranean cluster: **Cyprus, Greece, Portugal, Italy, Spain, France, Malta.**

Launch of the Survey

Aims:

- ✓ consulting the national stakeholders on RDP policies (Managing authorities; farmers; food supply chain; others)
- ✓ exchange of experiences on measure 132 "Participation of farmers in food quality schemes" and measure 133 "Information and promotion activities"
- ✓ Debate on future programming period.
- ✓ **strengthening collaboration among NRNs operating in similar geographical / agronomic contexts**



Current Measure 132 : results and issues to debate

- ✓ The **Maximum amount of support** set by the EU Regulation 1698/2005 art.32.2 (3000 euros per farm). Is it **adequate to cover all the costs farmers have**, for entering in a quality scheme ? (see question n.5, page 5);
- ✓ Majority of NRNs answered that it could be interesting to **allow “Producers associations” to apply for this measure** (see question n. 6 page. 6);
- ✓ **Possible innovative solutions** to be proposed to the European Commission to improve the use of this measure (see question n. 13 page. 10).



Current Measure 133 : results and issues to debate

- ✓ The issue of **maximum support and rate**. The maximum rate of support is 70% of eligible expenses. For **groups of small farmers** (i.e. mountainous areas or disadvantaged areas) is that rate too low ? (see question 2, page 12);
- ✓ Are there, currently, available in your Country **other tools to support the promotion and information for quality products** ? (see question 9, page 17)



2014 – 2020 RD regulation proposal

Art. 17 COM (2011) 627: results and issues to debate

- ✓ What kind of new opportunities are opened by the **introduction of voluntary schemes** and which new issues ? (question n. 2 page. 18);
- ✓ Majority of NRNs agreed to allow collective application by Producers associations in the future programming period (question n.3, page 19);
- ✓ Majority of NRNs agreed that should be introduced an **higher reimbursement for the “brand new quality schemes”** (questions n.4 page 20);
- ✓ The issue of **“organic meat” production** could be debated (question 5, page 20);



2014 – 2020 RD regulation proposal

Art. 17 COM (2011) 627: results and issues to debate

- ✓ In the new Proposal, the “adjustment costs” can be financed in investment measures, which, for limited amounts, are probably too complex to manage. Do you agree to **make possible to finance these “adjustment costs”, in the new quality scheme measure**, in addition to "fixed costs", and for limited amounts (i.e. up to 10,000 €) (question 6.c, page 22) ?
- ✓ Majority of NRNs agreed to consider among the “fixed costs” also the “**transaction costs” (information, organization of exchanges, etc.)** as currently provided in Axis 2 for agro-environmental measures (question 7; page 22);
- ✓ Majority of NRNs agreed to provide for specific “**technical assistance” to farmers entering for the first time in a quality scheme** (question 8, page 23).
- ✓ Majority of NRNs agreed to include as **beneficiaries of the support, also other actors of the “supply chain”** (different from farmers - i.e. using the “de minimis rule” for State Aid) or especially through partnerships - new forms of organizations envisaged by the new Article 36 Co-operation (e.g. networking, cluster of farms. etc.) (question 9 page, 23).



2014 – 2020

Information and promotion of quality products

- ✓ Do you think there is a need for the **reintroduction of the measure 133 for quality products**? If yes, how do you think it should be improved ? (question 1; page. 25).
- ✓ Debate on “information and promotion tools” for quality products **aiming at non-EU Countries** (question 2; page 26).
- ✓ Possible future activity concerning a **Review of the 2014-2020 EU instruments for Quality promotion.**



How to capitalize the Survey

- ✓ Deciding together the future steps.
- ✓ Finalizing the document.
- ✓ Quality policies. A Rural Networks contribution for the next programming period 2014 – 2020.
- ✓ Your questions.



Thank You All