



## WORKSHOP N 3 RURAL ENTREPRENEURSHIP NRN THEMATIC INITIATIVE



Contact Point of the European Network for Rural Development  
8th NRN meeting, 25 & 26 March 2010, Rome



## PROPOSED STRUCTURE FOR THE WORKSHOP

- **1) Background of the NRN initiative**
- **2) Proposed objectives and possible outcomes**
- **3) Proposed methodological approach**
- **4) Discussion:**
  - Identify common areas of interest
  - Work plan and next steps
  - NRN commitment and possible support by the CP

- **Initial discussion at the previous NRN meeting (Brussels, 10/12/2009);**
- **IE, IT and NL NRNs have expressed interest for being part of this new NRN Thematic Initiative:**
  - ❑ **Irish NRN** commissioned a survey on the impact of the current recession on Irish Agriculture;
  - ❑ **Dutch NRN** is preparing a transborder event "*Conference on regional entrepreneurship - The border as economic motor*";
  - ❑ **Italian NRN** has identified access to capital as a key issue to enhance entrepreneurship, e.g. the need of new tools to make the process of getting grants loan and credits more efficient to the establishment of models and structures for credit guarantees.

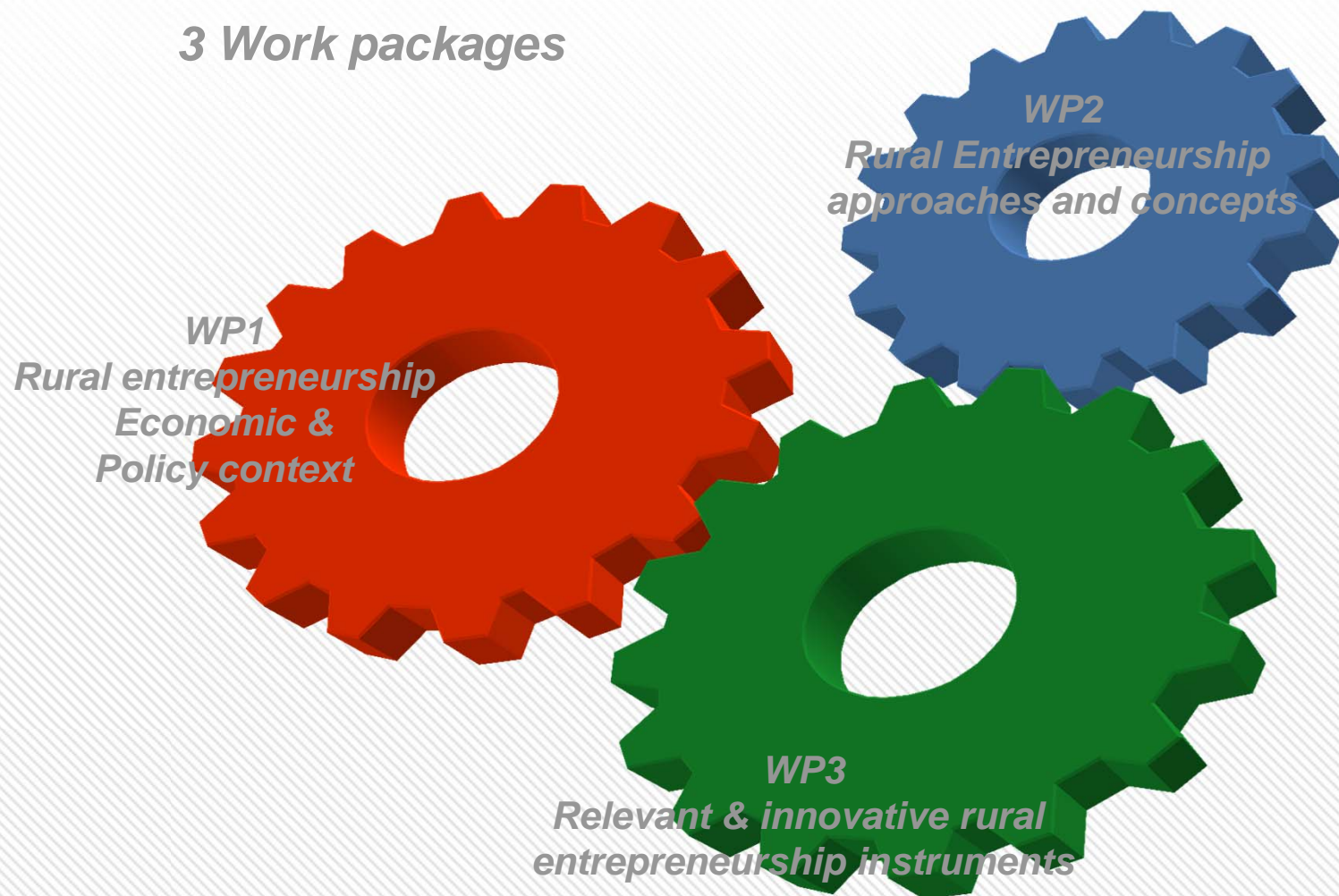
- **To develop recommendations for improvement to RD policy design and RDP implementation**
  - ❑ Identifying the main barriers to the emergence of a sustainable and diversified rural economy;
  - ❑ Understanding how current and future RDPs can better address these challenges;
  - ❑ Understanding how RD policies can better facilitate the emergence of a new and more robust rural economy;
  
- **To introduce greater flexibility to RDPs & Delivery Mechanisms to better respond to economic challenges in rural areas:**
  - ❑ Building effective partnerships with the private sector;
  - ❑ Enhancing LEADER role in RD programmes;
  - ❑ Promoting more TNC initiatives etc;
  
- **To contribute to broader analysis of the impact of the economic short and long term issues from a rural perspective.**

### To identify and promote viable strategies and actions to respond to economic issues in rural areas:

- To think beyond the provision of short term relief, by preparing rural areas for a more sustainable recovery path;
- To promote and enhance diversified rural economic base;
- To identify main areas of opportunity to create 'new economy' environment and climate friendly opportunities;
- To increase leverage of public investment by working more effectively in partnership with the private sector;
- To explore the potential of the social dimension in economic development (culture, care, social networks, social capital).

- **Review of available research** on rural entrepreneurship including managing economic change from a rural perspective and how those factors are related to each other;
- **Set up a system of collection, organisation and analysis of case studies and experiences** on the topic of rural entrepreneurship;
- **Dissemination and piloting of models and methods** on how to enhance entrepreneurs' access to capital, innovative capacity, partnership building and how to build attractive and competitive regions;
- **Design and implementation of cooperation projects** within the scope of the NRN Rural Entrepreneurship Initiative and with other NRN thematic initiatives.

## 3 Work packages



# PROPOSED WORK PLAN

Preparatory  
Phase

Development Phase

WP1  
Context

WP2  
Approaches  
&  
concepts

WP3  
Innovative  
Instruments

Review

RDPs'  
screening

Case  
studies

Study  
visits

Piloting  
models &  
methods

Dissemination Phase

NL NRN event

March 2010

8th NRN meeting, Rome – 25-26/03/2010

November 2010



- Agreeing on priority areas of interest
- Definition of next steps:
  - Individual NRNs involvement / commitments
  - Actions and time frame
  - Possible EN RD CP support
  - Linkages with other rural entrepreneurship initiatives
- Other key issues (to be identified, e.g. communication)



THANK★YOU FOR YOUR ATTENTION



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CONTACT POINT

