



**EU – Rural Cooperation Fair, 23 -24 September 2010, Edinburgh  
LAG PROFILE**

**LAG name**

Moray

**LAG contact details**

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**LAG area**

The LAG area falls within and is defined by the boundaries of the Moray Council. The area excludes Elgin and a single data zone of 383km<sup>2</sup> which falls within the boundary of the Cairngorm National Park. On this basis the total eligible population is 65,370 covering an area of 1,858.21 km<sup>2</sup>. Within this there is a split between the area to the West of the County which falls within the Highlands and Islands Convergence area and the area outwith this designation. The Convergence area extends to some 1,044.88 km<sup>2</sup> representing 56% of the proposed LEADER area and has a population of 21,799 representing 33% of the proposed LEADER population.

The area ranges from the remote upland areas adjacent to the National Park to coastal areas with distinctive communities and habitats; it includes notable river catchments of national importance. Agriculture ranges from intensive arable production in the lowlands to extensive livestock in the hills. Economic activity includes large scale and modern operations such as the RAF bases and food processing business and the traditional whisky distilling of Speyside and the angling and sporting activity with its high profile and value but relatively small employment scale.

A characteristic of the area is the network of small market towns which it includes, Buckie (population 8,172) and Keith (population 5,597) in the North of the area and Forres (population 9,174) in the West. These towns are all within 15 km of Elgin the main service centre. The upland part of Moray has a network of smaller towns around the Spey river system; these include Rothes (population 1,209), Aberlour (population 965) and Dufftown (population 1,546).

**LAG Cooperation interests**

*Please select **max. three Cooperation themes** which could help addressing your LAG Strategy:*

Economic development	✓	Social issues		Culture	
Environment	✓	Tourism		Community development	✓

Countries in which you are looking for partners: Portugal, Spain, Italy, France, Denmark

Languages you speak: English, French

**LAG Cooperation activity**

*Existing cooperation partnership offers of your LAG:* None

*Approved and already started cooperation projects of your LAG (2007-2013 period):* None

**Cooperation budget for 2007-2013**

Total transnational cooperation budget: £70,000

Budget available for participation in transnational cooperation meetings: £5000