



# Added Value of Networking

## Success Story

Success Story title *Raising the visibility of the RDP 2007-2013*

Theme *Network communications*

NRN *Slovenia*

Coordinator *Slovenian National Rural Network*

Partners *Slovenian Rural Development Network (non-governmental organization)*

Period *2011-2013*

Geo-location *Slovenia*

Beneficiaries *Rural population, NGOs, experts, government organizations*

### Background

The reason for starting an e-newsletter was to raise the visibility of the RDP 2007-2013 and its action. The quality of information needed to be raised, and there was a need to boost the two-way flow of information about current developments in the field of rural development between local, national and EU level.

### Main activities

In a public procurement procedure the Slovenian National Rural Network selected the Slovenian Rural Development Network (non-governmental organization) for preparing and publishing a weekly e-newsletter.

### The e-newsletter contains:

- Actual news from home
- Actual news from international organizations
- Forthcoming events
- CAP 2014-2020
- Open calls for submission of applications for funding under the RDP 2007–2013
- LEADER

### Main results/benefits

In this way the quality of news improved significantly. The scope of content covered has expanded and the collaboration with stakeholders in the provision of information, particularly with local action groups (LAG), has strengthened. The number of e-newsletter recipients has been substantially increased from 307 recipients at the end of 2010 to 927 recipients at the end of 2011.





Success factors

Success factor would be good collaboration with stakeholders in the provision of information, particularly with LAGs.

Additional information

<http://skrci.me/OLixe>

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