



Added Value of Networking

Success Story

Success Story title *Network of Urban and Rural Women*

Theme *Cooperation*

NRN *SPAIN* Coordinator *NSU*

Partners *Regional Governments of Andalucía, Castilla la Mancha, Navarra, Extremadura, Canarias, Cataluña and Comunidad Valenciana and women organizations*

Period *2010-2011*

Geo-location *Partner regions*

Beneficiaries *Rural and urban women*

Background

The main objective was to create a common place where rural and urban women organizations can develop activities focused to strengthen their capacity to participate in the processes of economic and social development.

Main activities

- Creation of the Rural and Urban Women Network
- Creation of the website and Market 2.0
- Coordination Meetings between the Network and the Regions
- Strengthening of the Women Network
- Organisation of the Responsible Market Fair
- Exchanging Good Practices

Main results/benefits

- Positive experience
- Creation of a Network among 7 regions, representing more than 350.000 women of 121 entities
- Training in empowerment
- Women entities and public administrations working together
- Establishment of professional and personal linkages between women, enterprises and organizations of the network
- Generation of business areas with women's enterprises
- Creation of a website for responsible consumption
- Other regions are interested in joining the Network
- Detection of Good Practices made by some entities of the network, able to be transferred to other regions.





European Commission
Agriculture and
Rural Development



Contribution of the NSU

Coordination activities

Success factors

- The active participation of a big amount of regions, entities and people, and the interest that other regions and entities.
- Launching of innovative initiatives to create economic and social value, thanks to new linkages between stakeholders

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