



Department
for Environment
Food & Rural Affairs



Northwest Livestock Programme 2009-13

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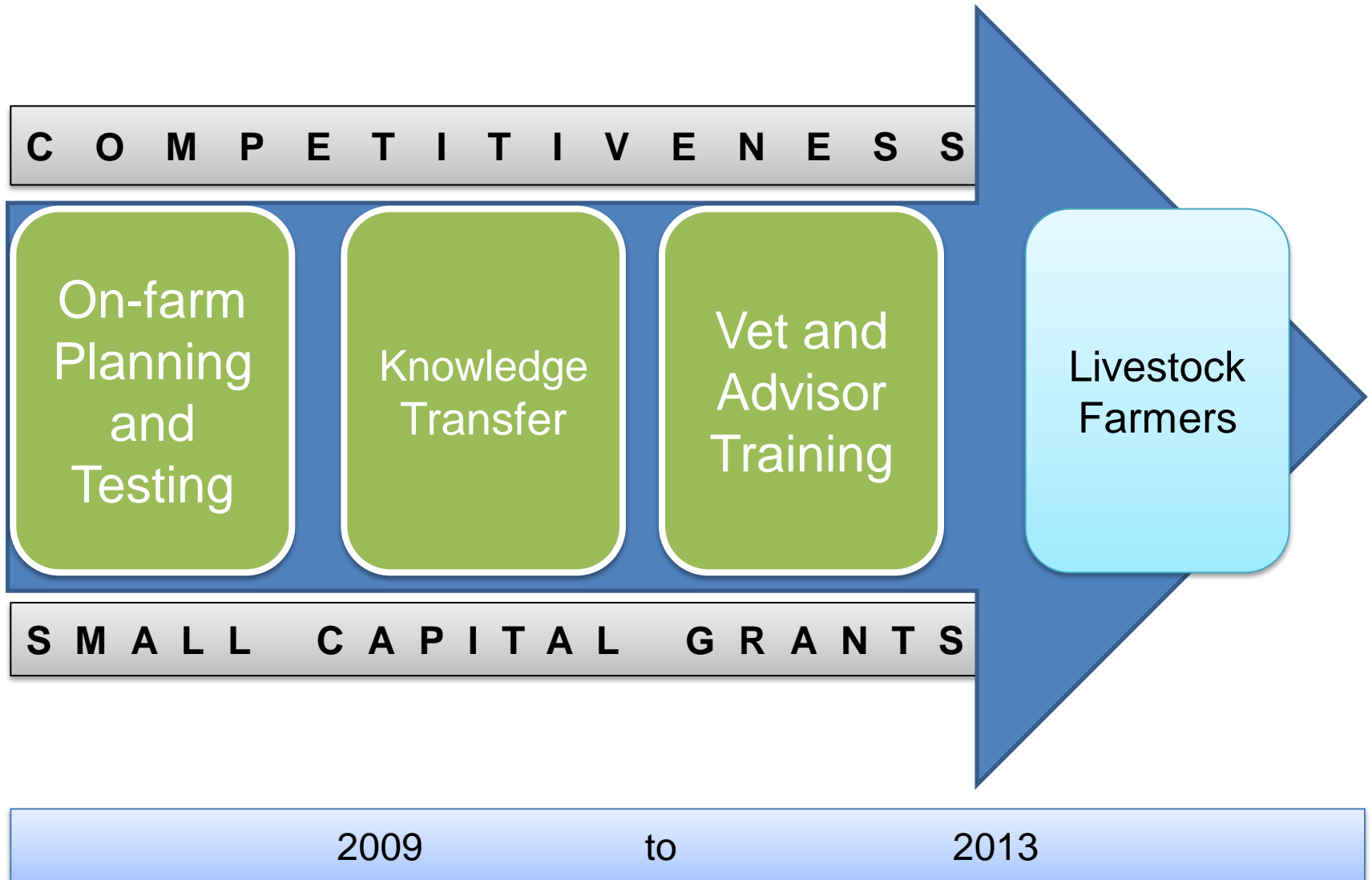
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The European Agricultural
Fund for Rural Development:
Europe investing in rural areas

This project is supported by the Rural Development Programme for England, for which Defra is the Managing Authority, part financed by the European Agricultural Fund for Rural Development: Europe investing in rural areas.

Northwest Livestock Programme



The Seven Projects...

Planning

SAC (Animal health & welfare)

Promar (Nutrient management & resource efficiency)

Training

Kite Consulting with University of Liverpool (AHW)

SAC (NM &RE)

Knowledge Transfer

Myerscough College (2)

Performance Grants - Defra



The Results

3,135 farms

engaged with the
North West Livestock
programme,
which is...



**...of all commercial
livestock holdings in
the North West.**



Results – Planning

1,450

Animal Health & Welfare Plans



759

Nutrient Management Plans



367

Resource Efficiency Audits



of Animal Health Plans were done on dairy farms



were on farms in Cumbria



of NMP and REA were done on dairy farms



were on farms in Cumbria

Results – Knowledge Transfer

ENGAGING FARMERS IN KNOWLEDGE TRANSFER

By disregarding repeat attendances from within farms i.e. by counting just one person per farm per meeting,

2,300 farmers were involved in:



monitor farm meetings



monitor farm open days



farmer group meetings



demo events

COMMUNICATION via the website, print newsletter and monthly updates by email

MORE THAN **1,600** Farmers & Stakeholders

SUBSCRIBED TO THE MONTHLY

E-NEWSLETTER



11,000 Attendances
at **500 Events**

Results – Farm Performance

1,229 capital grants issued to farmers

£7.2m RDPE invested through capital grants

40% of farmers increased testing

£2.82 invested for every £1 of RDPE



35% of farmers changed management of nutrients

50% of farmers changed husbandry methods

44% of farmers reported improvements to AHW

Case Study

Animal Health and Welfare



When SAC technical advisor, David Baxter visited Cumbria dairy farmer John Waller to conduct a health plan assessment he and John's vet identified two key issues - that dry cows had too much condition and that heat detection needed

to be improved. Attention was also drawn to calf rearing.

John applied for a grant to help towards installing a heat detection system and an automated calf feeder.

Case Study

Resource Efficiency:

“The audit gave us fresh ideas”



A resource efficiency audit gave Cheshire dairy farmer Ed Friend ideas that he wouldn't have otherwise considered:

“The Promar report suggested that the installation of an Heat Recovery Unit would save us almost £500 per year, with the plate cooler saving us more than £600 and the switch to a DX tank saving around £300.”

What did we learn?

Engaging delivery organisations early

Use of local delivery partners

Link between plans and grants

Grant application windows

Strategic overview

ICT network

Flexibility in size and shape of products