



Department
for Environment
Food & Rural Affairs

Welcome to the Cumbria and the Northwest

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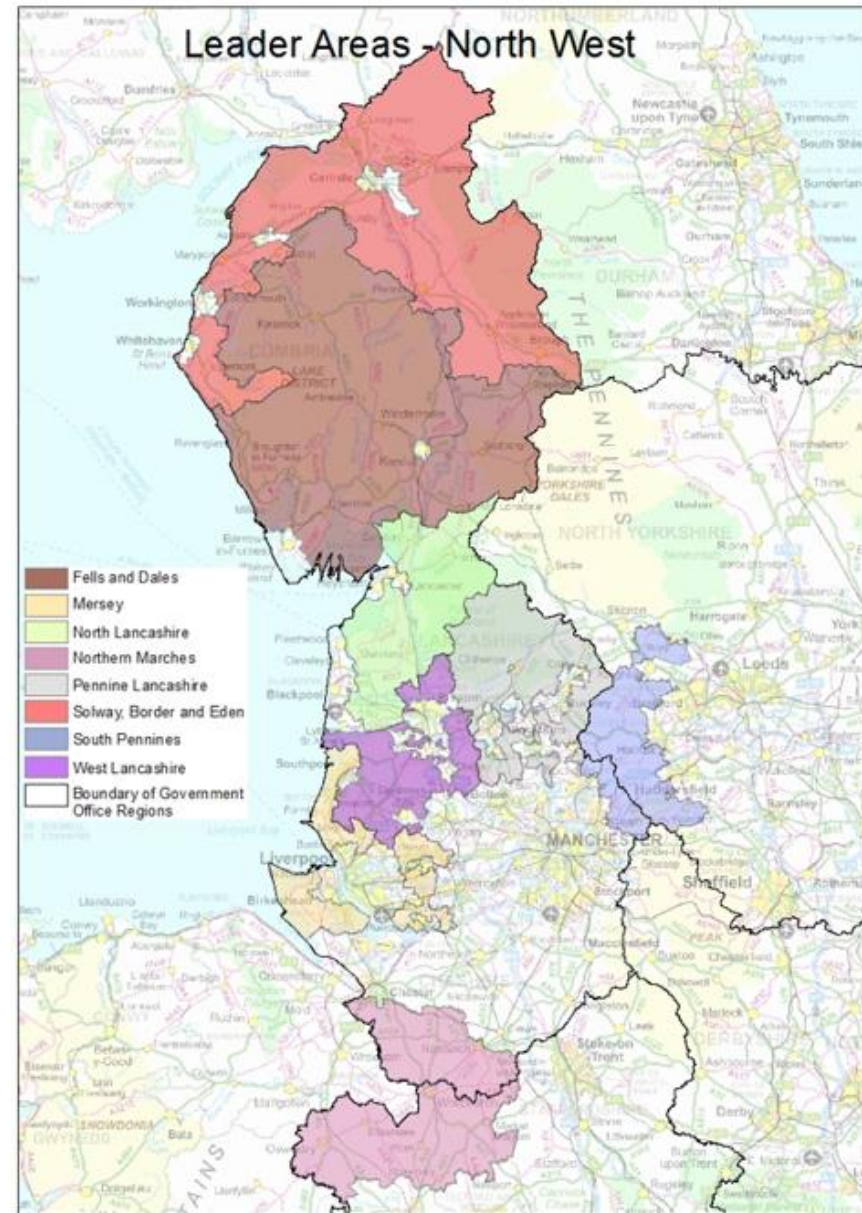
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The European Agricultural
Fund for Rural Development:
Europe investing in rural areas



LEADER in the North West



LEADER in the North West

- A long history
- LEADER II : 1994 – 1999 3 * LEADER Groups
- LEADER +: 2000 – 2006 4 * LEADER Groups
- LEADER RDPE: 2007/13 8* LEADER Groups
- In the 2007-2013 programme:
 - LEADER in the Northwest c£23m achieving £52.8m total investment via LEADER
 - Plus £26.4m other RDPE invested in the North West achieving a further £51.5m total investment.
 - £104.3m total investment.

LEADER In Cumbria

- There's been a LEADER group in Cumbria since LEADER II (1994)
- Currently two LEADER Groups in Cumbria
 - Solway Border and Eden; and
 - Cumbria Fells and Dales (CFD).
- In the current UK programme, these are the two largest LAGs in England – with original budget allocations of £8m each across Axis 1, 3 and 4
- £14.08m grant against £30.7m matched total spend

An Example of Outputs - CFD

- Over new 150 jobs created and 50 safeguarded
- Over 300 farms and microbusinesses were assisted
- 10,000 training days were delivered, 5000 people benefitted directly
- Over 50,000 new visitors were attracted
- Over £7.5 million of grant matched by over £8 million in matched funds (£14.08m against £30.7m overall in Cumbria)
- In 2012 alone the programme assisted businesses to deliver £12.5 million of additional GVA to the Cumbrian economy.

Integrated projects



Integrated Projects

- Both great examples of integrated projects that address key issues for an area in a way that looks at the whole picture – the value chain, the inputs and the outcomes.
- The first – **Livestock Northwest** was delivered via a Regional Approach;
- The second – Cumbria Woodlands **Woodland Advisory Service** was delivered via the LEADER approach
- Both recognised as been successful and both continue delivery during the RDPE transition period.

Integrated projects



Woodland Advisory Service

Cumbria Woodlands

Questions to the Presenters





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Thank you



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