

The Nordic-Baltic Rural Network Cluster

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This is our journey

- 2008 02 Seinäjoki, FI
- 2008 09 Jäneda, EE
- 2009 05 Åhus, SE
- 2009 11 Billund, DK
- 2010 03 Baltic Sea ferry
- 2010 04 Apšuciems, LV
- 2010 09 Warsaw, PL
- 2011 05 Porvoo, FI
- 2011 09 Tallinn, EE
- 2012 03 Vilnius, LT
- 2012 10 Brålanda, SE
- 2013 06 Roskilde, DK
- 2013 09 Jurmala, LV
- 2014 06 Hirvihaara, FI



From party to gala



- Informal NSU meetings
- Starting a flagship project in the Baltic Sea Strategy



- Organising the Nordic-Baltic Leader TNC award
- [A rural Gala in Tallinn, 2013](#)
- [Booklet about TNC projects](#)
- Preparing a new flagship project about CLLD



From just NSU to including also MA:s and FLAG-networks

- Starting small with just NSU-staff
- Including MA:s when themes are relevant
- Inviting also FLAG networks



The future

- Next meeting in spring 2014 in Finland
- Focus more on certain themes or actions
- Preparing a new flagship project
"A Platform for CLLD round the Baltic Sea"
- Maybe joint thematic focus groups
- More TNC Awards



Communication about our cluster

- No clear communication strategy
- Informing our stakeholders after meetings
- Informing at every Baltic Sea Strategy event
- Being visible through the flagship project
- Even more with the Leader TNC Award
- Being mentioned in the Action plan of the EUSBSR



Conclusion

- Action talks
- Inform through existing channels
- Use existing conferences and other meetings

