

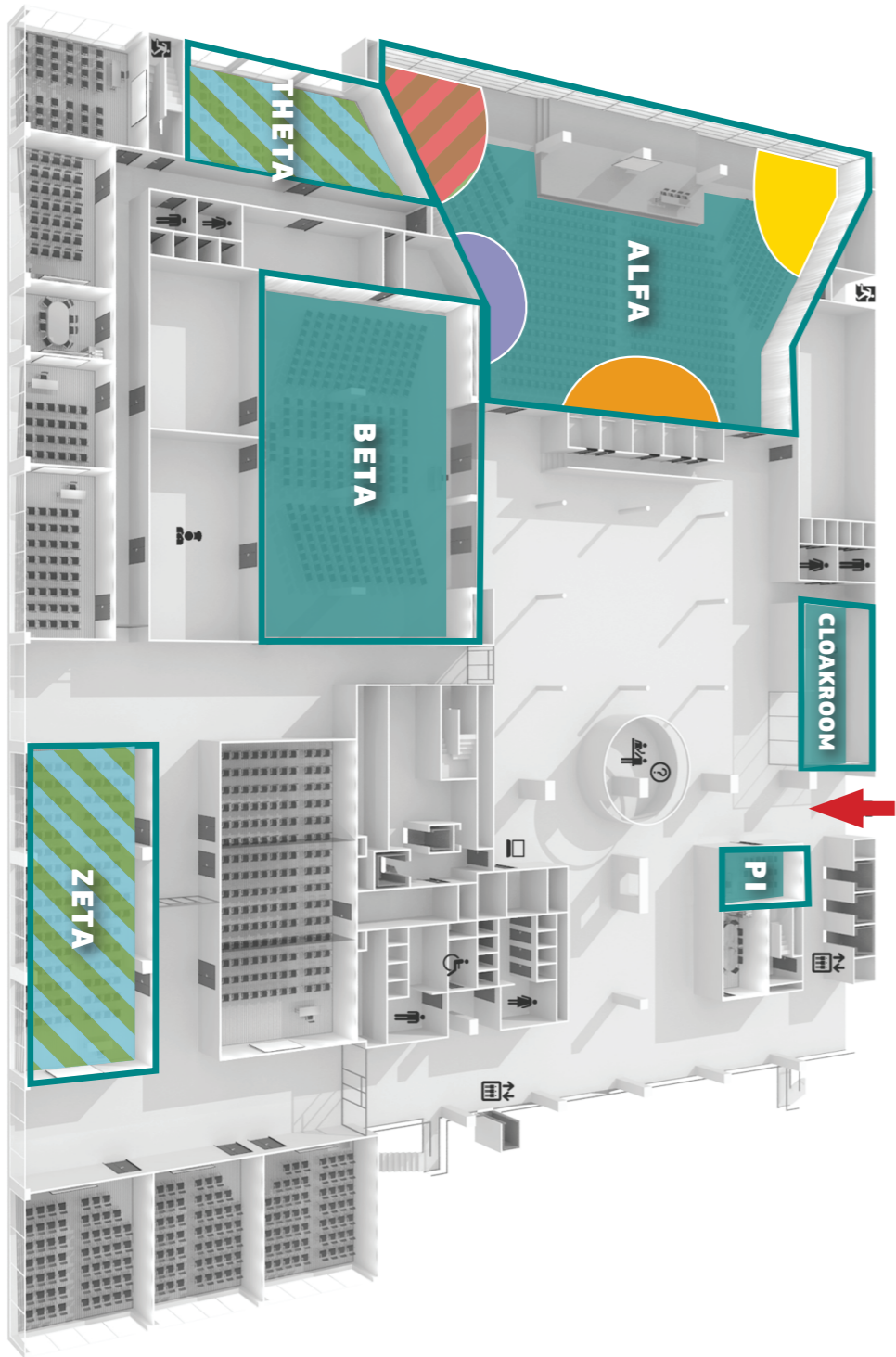
Communicating Rural Development

PEOPLE. PROJECTS. IDEAS.

MARCH 3-4, 2014 | Vilnius, Lithuania
www.enrd.eu



EVENT MAP



Legend

- ALFA**
 - NRN Exhibition
 - Session 1: Intercultural communication /TNC
 - Session 2: Using digital media
 - Session 3: Telling rural stories
 - Session 4: Networks and rural parliaments
- BETA**
 - LUNCH / COFFEE
- P1**
 - EVENT SECRETARIAT
- THETA**
 - MORNING Workshop 2: Effectiveness of communication tools
 - AFTERNOON Workshop 1: Communicating RD with the broader public
- ZETA (interpretation)**
 - MORNING Workshop 1: Communicating RD with the broader public
 - AFTERNOON Workshop 2: Effectiveness of communication tools



AGENDA

Building on the experience gained over 2007-2013, the ENRD Seminar on Communicating Rural Development focuses on the contribution of communications to improving rural development policy implementation at the EU, Member State and local level.

The event provides representatives of Managing Authorities, Paying Agencies, National Rural Networks, Local Action Groups and other rural stakeholders with the opportunity to share their experience and engage in discussions about the best and most effective ways of communicating rural development.

8:30 ▶ 9:00 ▶ 10:00 ▶ 11:00 ▶ 12:00 ▶ 13:00 ▶ 14:00 ▶ 15:00 ▶ 16:00

ROOM

ALFA

BETA

ZETA

THETA



Plenary
9:00 - 10:15 @ ALFA
Chair: Vilma Daugaliene

Welcome address:
Minister of Agriculture,
Professor Vigilijus Jukna
(invited)

Patricia Libert
Hans-Olof Stålgren
Pam Warhurst

*ENRD Youth Video
Competition award ceremony:*
Peter Toth

NRN Exhibition 10:30-15:00 @ ALFA

Session 1 10:30 - 11:30 @ ALFA
Intercultural communication / TNC
Rita Pakalniškytė-Rušiniene
Frank Schneider

Session 3 11:30 - 12:30 @ ALFA
Telling rural stories
Merethe Juul Thysen
Tamás Cselószki
Jacobo Feijoo Lamas

Session 2 10:30 - 11:30 @ ALFA
Using digital media
Tim Hudson
Oliver Moore
James Elliott

Session 4 11:30 - 12:30 @ ALFA
Networks and rural parliaments
Goran Šoster
Lucía Fernández de Soto
Inez Abrahamzon
Guoda Burokienė

Session 2 14:00 - 15:00 @ ALFA
Using digital media
Mário Alves
Winner of the ENRD Youth Video Competition
Raphaël Hoogvliets

Session 3 14:00 - 15:00 @ ALFA
Telling rural stories
Christophe Arrondeau
Anna Čarková
Merethe Juul Thysen

Closing plenary
15:15-16:15 @ ALFA
Chair: Vilma Daugaliene



Lunch 12:00 - 14:00 @ BETA

Coffee 11:00 - 15:00 @ BETA

Registration
8:30 - 9:00

Workshop 1 10:30 - 12:00 @ ZETA
Communicating RD with the broader public
Thomas Müller
Ave Bremse
Luis Chaves

Workshop 2 13:30 - 15:00 @ ZETA
Effectiveness of communication tools
Annukka Lyra
Aistė Mileikaitė
Massimo Di Rienzo

Workshop 2 10:30 - 12:00 @ THETA
Effectiveness of communication tools
Annette Hurrelmann
Alistair Prior
Linas Žabaliūnas

Workshop 1 13:30 - 15:00 @ THETA
Communicating RD with the broader public
Arūnas Svitojus
Cécile Schalenbourg
Tamás Cselószki

