The ENRD Seminar on Communicating Rural Development

Radisson Blu Hotel Lietuva, Vilnius, Lithuania, 3-4 March 2014

LEADER SIGNALS

Supporting LAGs in transparency and communications

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2010… LAGs, for structural reasons (budgetary constraints, human resource shortage, etc.) were facing considerable difficulties in efficiently and effectively communicating their work

LEADER APPROACH

European Court of Auditors sentence (Special Report n. 5/2010) about LEADER approach:

- "…the Commission has not yet demonstrated the **effectiveness or efficiency of the expenditure**…"

- **Procedures were not always transparent** and did not sufficiently demonstrate that the LAGs took decisions on an objective basis, free from conflicts of interest.

Ottanta milioni di euro fermi al palo

La denuncia della Coldiretti: risorse disponibili per i Gal ma mai spese

Febbo: Ruffini stia tranquillo con i Gal non si perde un euro

05 novembre 2010 – pagina 17 sezione: Regione

Gal, Provincia fuori dal direttivo

09 febbraio 2011 – pagina 15 sezione: Cronaca

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effectiveness

Improve the skills of LAGs

Simplify and enhance the quality of information

Increase the culture of transparency

Improve the quality of communication tools

Enhance the accessibility of information

efficiency

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NEW CHALLENGES

- **Simplifying** (communicating less but better, having in mind the recipients of RD policies rather than the broadcasters, fascinating with experiences)
- **Supporting** (involving people, supporting people, disseminating ideas rather than formats)
- **Holding to account** (What was the outcome? Who gained what? Was it worth in comparison with the money spent?)

effectiveness	
Improve the skills of LAGs	Training (summer school, workshops, etc.)
Simplify and enhance the quality of information	Support for communication initiatives (study visits, Leader tours, video…)
Increase the culture of transparency	Training- **GEOGAL**
efficiency	
Improve the quality of communication tools	• Training, (summer school, workshop, etc.) • Prototypes • Self-evaluation tools/check list (eg. **LAGs website analysis**)
Enhance the accessibility of information	**GEOGAL**

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LOCAL ACTION GROUPS (LAGs) WEBSITE ANALYSIS		
LAG's course of action	**Transparency of LAG's organization**	**How does it work?**
	Transparency of LAG's operation	What are we doing?
	Transparency of LAG's results	Does it work?
	Transparency of LAG's strategy	What should change?
LAG's capacity of managing strategies	Supporting potential recipients	Who can you call?
LAG's capacity of animating local actors	Networking	Who's connected?
	Mobilizing territorial resources	Who's involved?
	Promoting	Who knows?

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The website aims at: Disclosing informations on LAGs' course of action	
TRANSAPRENCY OF LAGs ORGANIZATION	• LAGs tasks and objectives are illustrated
	• Regulatory documents on LAGs (statutes, regulations, etc.).
	• Technical and administrative structure is described
	• Ther is clear and accessible information on partnership composition
	• LAGs initiatives and agenda is described
	• There is an archive of LAGs intitiatives
	• There is information on the procedures for LAG membership

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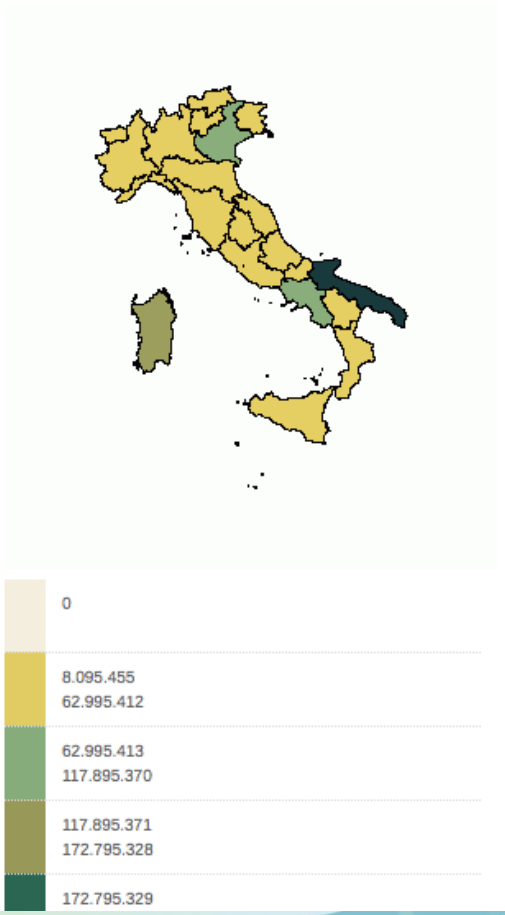
GEOGAL

Investimenti previsti (€) | Avanzamento della spesa (€) | Progetti conclusi (N.)

In quali settori?

411 - Competitività	126.965.126
412 - Gestione ambiente	44.762.221
413 - Qualità della vita	820.991.784
421 - Cooperazione	64.777.263
431 - Azione locale	195.953.471

Dove?



www.geogal.inea.it

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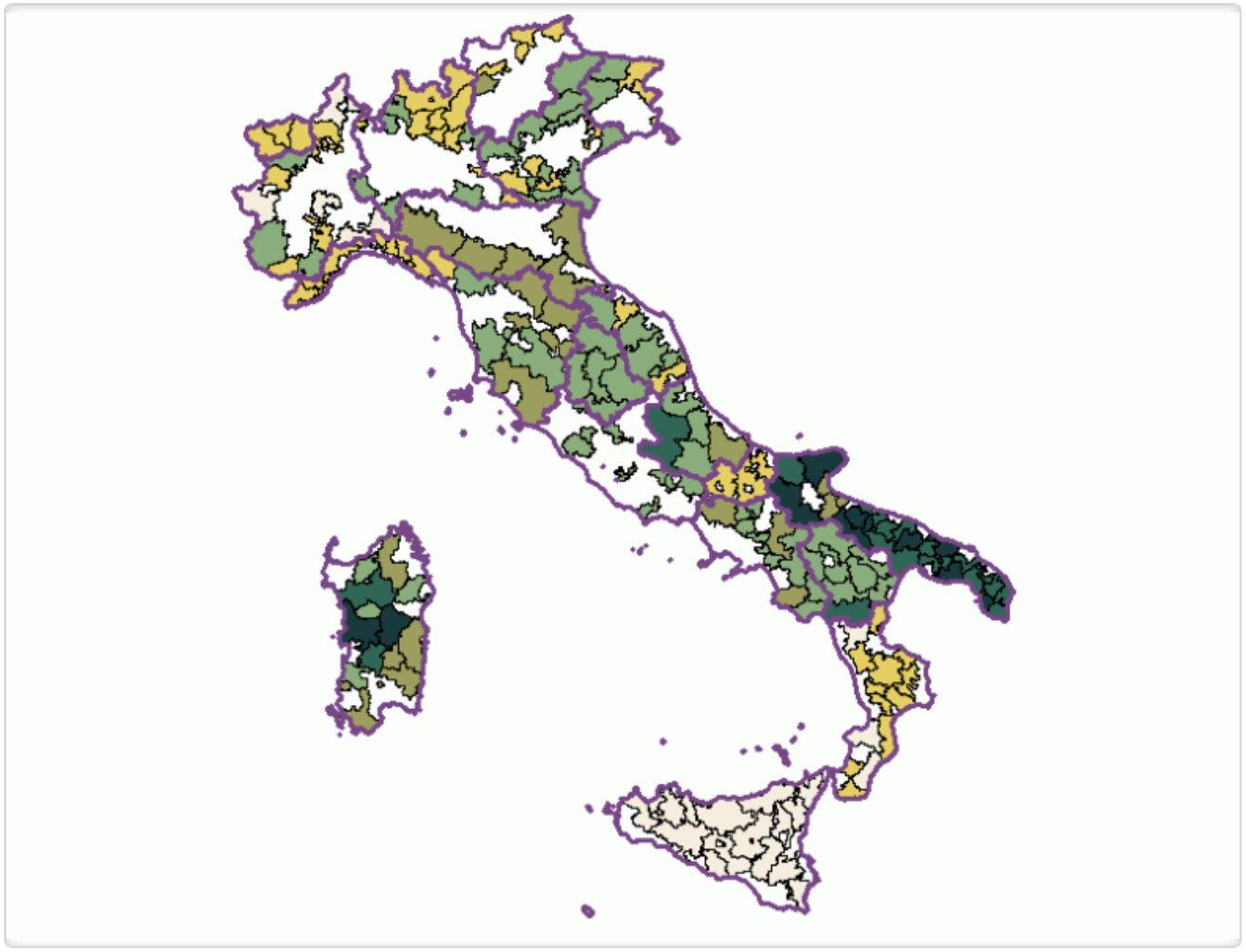
GEOGAL

Importo Programmato Misura

431 – Gestione dei gruppi di azione locale, acquisizione di competenze, animazione



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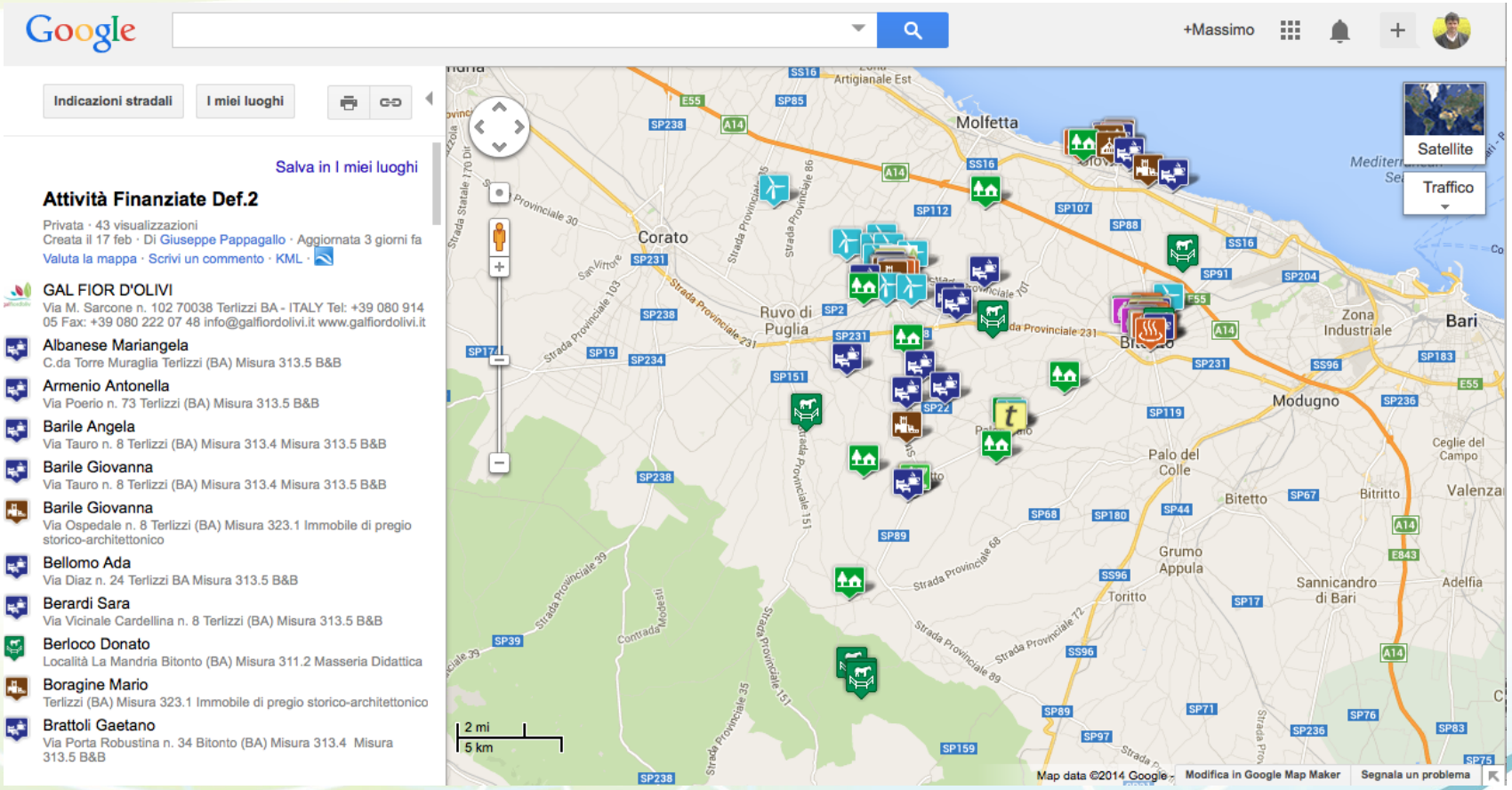
GAL FIORDOLIVI



www.galfiordolivi.it

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VENETO LAGs

Asse 1 : Miglioramento della competitività del settore agricolo e forestale

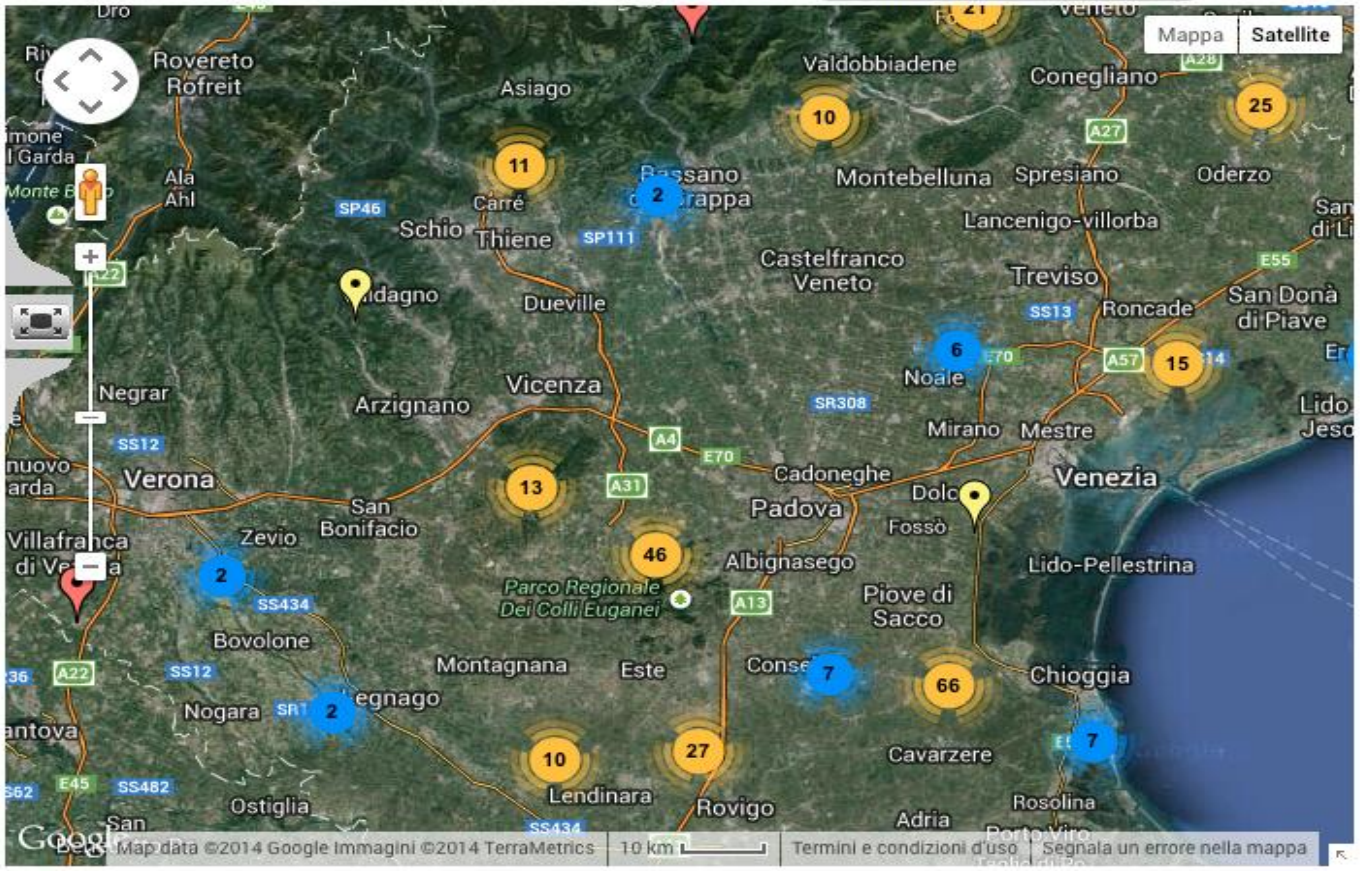
Asse 2 : Miglioramento dell'ambiente e dello spazio rurale

Asse 3 : Qualità della vita nelle zone rurali e diversificazione dell'economia

Filtro: Vai Reset

-- Provincia --

-- Categoria --



www.gal.veneto.it

European Commission