



# ENRD CP – Communication Tools Survey Summary of results

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## Introduction and main findings

The ENRD Communication Tools Survey was launched on 17/12/2013 with **the purpose** of receiving **feedback from ENRD stakeholders regarding their use of ENRD communication products** and tools. By the deadline for submission of responses (14/02/2014) 61 ENRD stakeholders have responded to the online survey ([https://www.surveymonkey.com/s/ENRDCommunication\\_Survey](https://www.surveymonkey.com/s/ENRDCommunication_Survey)).

The survey results – after assessment and discussion and agreement of conclusions and recommendations with DG AGRI – can be used for refining the targeting and use of ENRD CP communication tools in the future work of the ENRD CP. This **draft report** provides a **summary about the survey and a preliminary summary of responses**.

The **main findings** can be summarised below as follows:

- The biggest group of respondents was Local Action Groups.
- The key benefits of ENRD Communication tools include providing access to RD information, contributing to a better understanding of EU RD Policy and to building networks and contacts.
- Most of the respondents replied that they use ENRD Communication received in their communication which indicates a high degree of multiplication of ENRD information.
- With regard to publications, in terms of relevance of information provided, the top achievers` are ENRD Magazine, Rural Newsflash, EU RR - all with "Yes" responses representing >80%.
- The ENRD website is highly rated. 44 out of 60 respondents access it at least once a month. The majority rate its design and content "good", "very good", or "excellent".
- Considering languages, according to 62.7% of respondents it is "very" or "highly" important to have information in other than the main EU languages. However, 72.9% of the 59 respondents find the "light" version moderately or not at all useful or are not aware of it at all.
- 73.8% of the respondents (45 out of 61) "never" or only "rarely" access MyENRD/opENRD – from the ones who use it "My Events" is the highest rated.
- Only about 10% of the respondents find the social book-marking functions on Facebook and Twitter useful. However, this low rate has to be considered together with the fact that only about 50% of the respondents use social media.

## Structure of the survey

The survey encompassed all of the areas in which ENRD communicates with its stakeholders.

- Questions 6, 13, 17,18 and 19 were qualitative evaluation questions.
- Questions 1&2 established the stakeholder group of the respondent and whether the respondent`s organisation makes use of ENRD communication products or not.
- Questions 3&4 aimed at getting information on ENRD Communication Tool users` opinion of the relevance of information provided and the frequency of accessing the ENRD website (main communication tool of the ENRD).

- Questions 3-13&15 focused on various aspects of the ENRD Website (design, relevance and usefulness of information, languages, social media use).
- Question 14 enquired about ENRD publications, while Question 16 about what ENRD Stakeholders use the info-line for.
- Questions 17-19 asked the respondents to share their comments on the benefits of using ENRD communication tools and recommendations regarding improvements of these tools.

The list of questions and total number of responses is presented below.

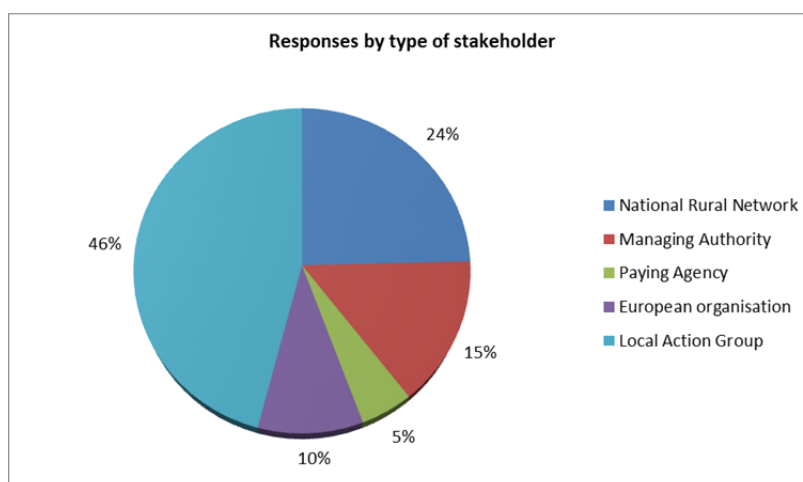
	<b>Total number of responses</b>
<b>1</b> Please state which stakeholder group you belong to.	61
<b>2</b> Does your organisation communicate information received from the ENRD? (e.g. by disseminating ENRD-related information):	61
<b>3</b> For each of the following ENRD communication tools - ENRD website, ENRD Magazine, Rural Newsflash, EU Rural Review, MyENRD/opENRD online community, Twitter and Facebook, ENRD infoline - please indicate whether you receive relevant information for your organisation's needs.	60
<b>4</b> How often do you access the ENRD website?	60
<b>5</b> How would you rate the ENRD website on the following aspects?	
a) General design and structure of the website:	59
b) Relevance and usefulness of information provided	60
<b>6</b> <i>What is it about the ENRD website that you would most like to see improved?</i>	17
<b>7</b> How important is it to have the website available in languages other than the main EU languages?	59
<b>8</b> How useful is the "light" version of the website (e.g. BG, CS, NL, FI, EL, HU, PT, RO) which provides a selection of materials from the ENRD website?	59
<b>9</b> Do you find the social book-marking function (i.e. Share via Facebook, Twitter, etc.) available on the ENRD website useful?	61
<b>10</b> Does your organisation use social media?	60
<b>11</b> How often do you access the MyENRD/opENRD tool (the online community of rural development stakeholders)?	61
<b>12</b> Which sections of My ENRD/opENRD would you consider as most useful for your everyday work?	40-45 responses depending on section.

	Total number of responses
13 <i>Please mention any additional suggestions you may have to improve My ENRD/opENRD:</i>	4
14 Which ENRD publications would you consider as most useful for your everyday work?	50-56 responses (depending on the specific communication tool)
15 Which of the ENRD social media platforms are most useful for your everyday work?	50 responses (Twitter), 53 responses (Facebook)
16 For what purposes do you usually use the ENRD Infoline?	37
17 <i>What is the main benefit for your organisation from the ENRD's communication tools?</i>	30
18 <i>What single improvement to ENRD communication tools would be most useful to you and/or your organisation?</i>	24
19 <i>Do you have any general or question-specific (please specify which question your comment relates to) comments arising from the questionnaire?</i>	15

## Summaries of survey responses

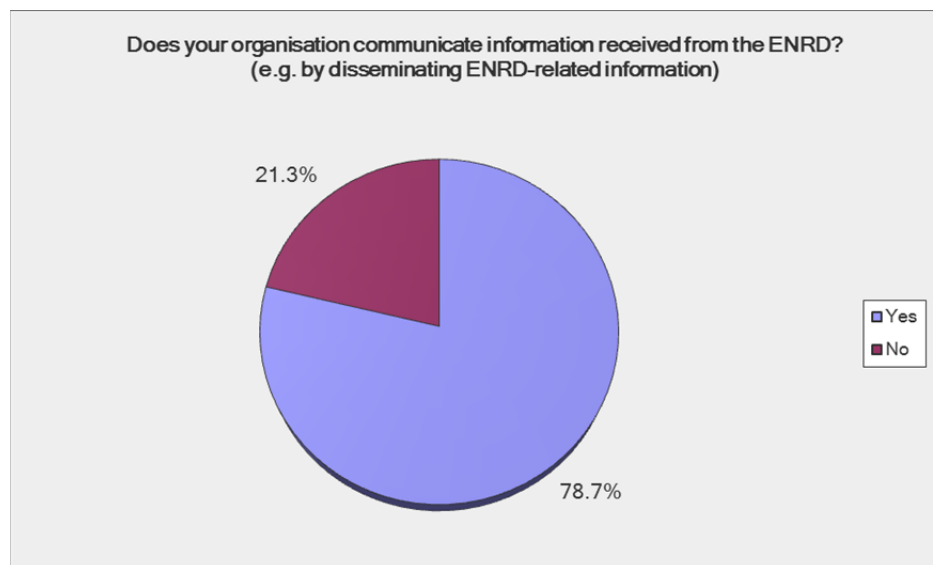
1 Please state which stakeholder group you belong to.

Out of 61 responses, the single **biggest group of respondents was Local Action Groups** (45.9% of respondents), with National Rural Networks at 2nd (24.6%) and Managing Authorities at 3rd place (14.8%). 3 responses (4.9%) came from Paying Agencies, while 6 EU Organisations also filled in the survey (9.8%).



- 2 Does your organisation communicate information received from the ENRD? (e.g. by disseminating ENRD-related information):

Out of 61, 48 respondents (78.7%) responded "Yes" which indicates a **high-multiplication rate for the ENRD information.**

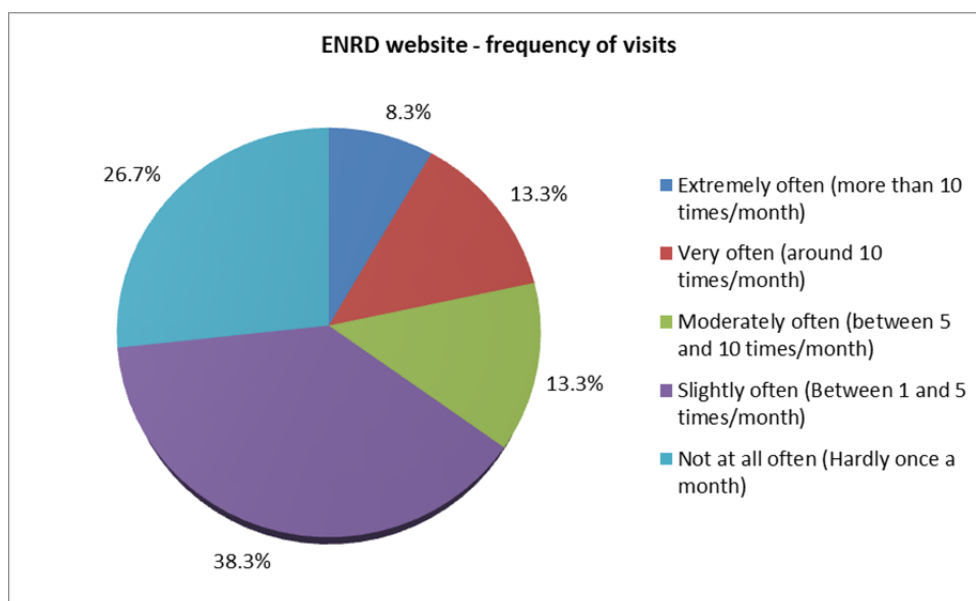


- 3 For each of the following ENRD communication tools - ENRD website, ENRD Magazine, Rural Newsflash, EU Rural Review, MyENRD/opENRD online community, Twitter and Facebook, ENRD infoline - please indicate whether you receive relevant information for your organisation's needs.

60 responses were received for this question. The **`top achievers` are ENRD Magazine, Rural Newsflash, EU RR - all with "Yes" responses representing >80%** of the total responses. The medium achievers are Twitter, Facebook, and the MyENRD/opENRD online community (between 55-65%), **while the lowest rated tool is the ENRD Infoline with 41% "Yes" responses.**

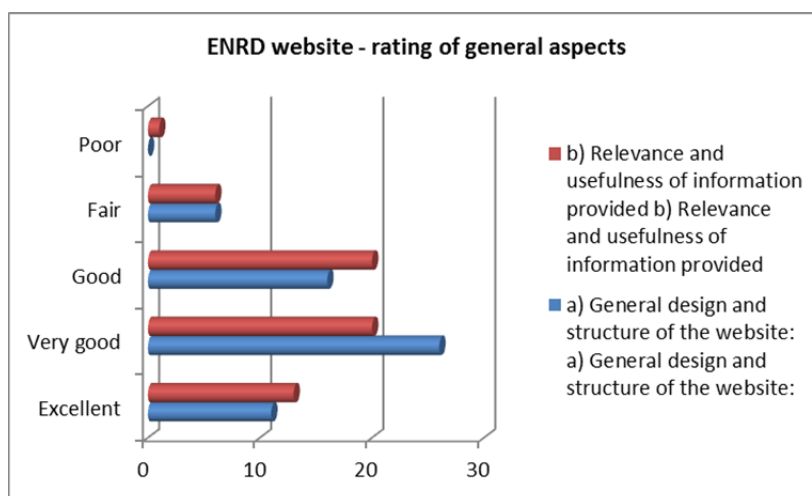
**4** How often do you access the ENRD website?

**44 out of 60 respondents access the ENRD website at least once a month** - 21 out of these at least 5 times a month. 16 respondents (26.7%) access the website less than once a month.



**5** How would you rate the ENRD website on the following aspects?

- a) General design and structure of the website: **53 out of 59 respondents rate the design and structure of the website "good", "very good", or "excellent"**.
- b) Relevance and usefulness of information provided: **53 out of 60 respondents rate the relevance and usefulness of information "good", "very good", or "excellent"**.



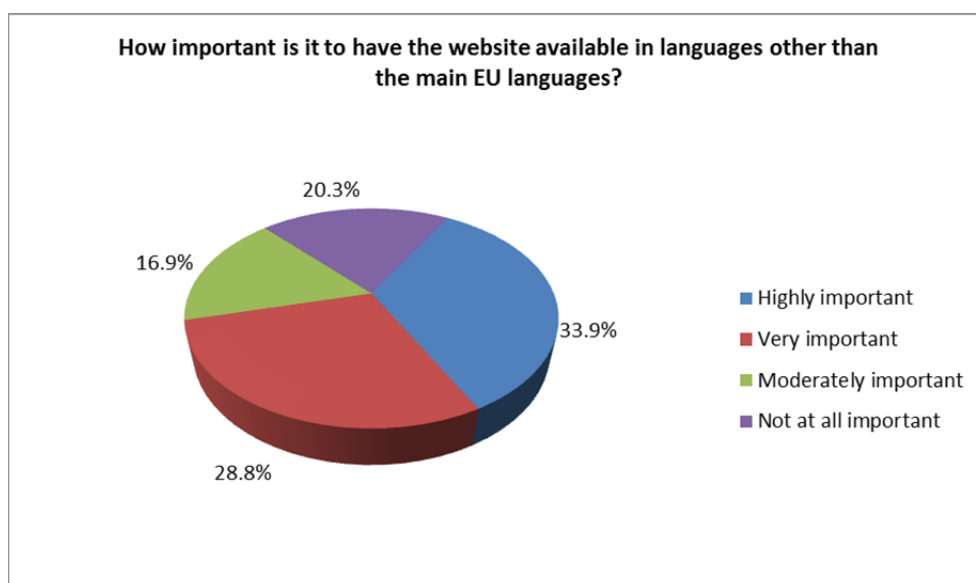
**6** What is it about the ENRD website that you would most like to see improved?

17 responses were received for this question. Some answers that express further needs for development include:

- “News on the top – I have to scroll down for the news.”
- “RDP database is a bit slow. The website is very, very good. Very useful and interesting.”
- “Quicker update of outcomes after NRN, Lsc and CC meetings.”
- “More pictures, more living, more modern, more integration of new tools as “storify”.”

Some other respondents expressed the need for searchable database of projects which indicates they are not frequent users or they are not aware of the location of the project database or the cooperation offers on the website. Equally, it can indicate that cooperation offers need to be more emphasised on the intro page of the website.

**7** How important is it to have the website available in **languages other than the main EU languages**?

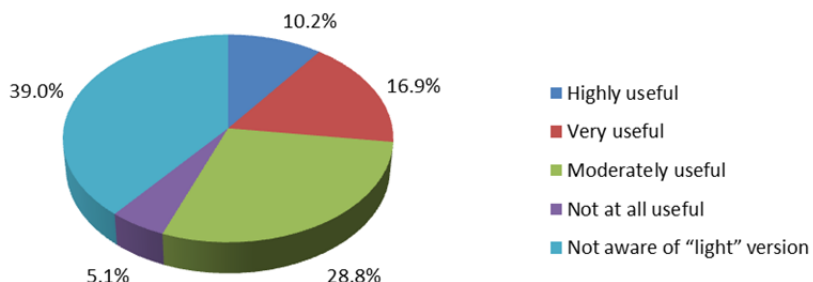


59 respondents answered this question. For 62.7% of them it is either **very or highly important** to have the website available in languages **other than the main EU languages**.

**8** How useful is **the “light” version of the website** (e.g. BG, CS, NL, FI, EL, HU, PT, RO) which provides a selection of materials from the ENRD website?



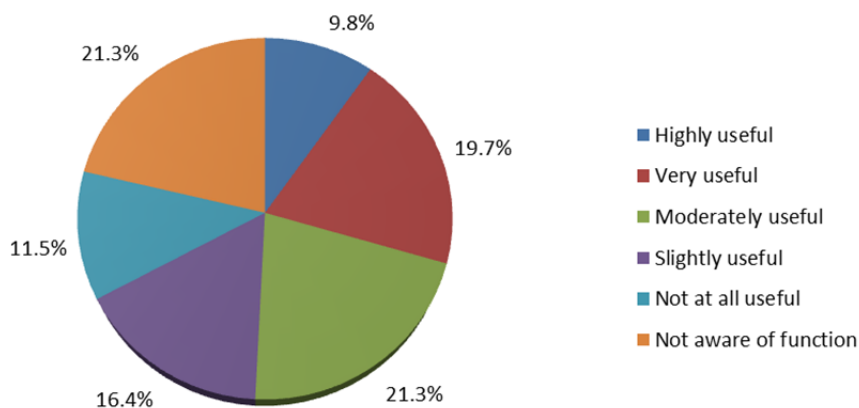
How useful is the "light" version of the website (e.g. BG, CS, NL, FI, EL, HU, PT, RO) which provides a selection of materials from the ENRD website?



**72.9% of the 59 respondents find the "light" version moderately or not at all useful or are not aware of it at all.**

**9** Do you find the **social book-marking function** (i.e. Share via Facebook, Twitter, etc.) available on the ENRD website useful?

Do you find the social book-marking function (i.e. Share via Facebook, Twitter, etc.) available on the ENRD website useful?

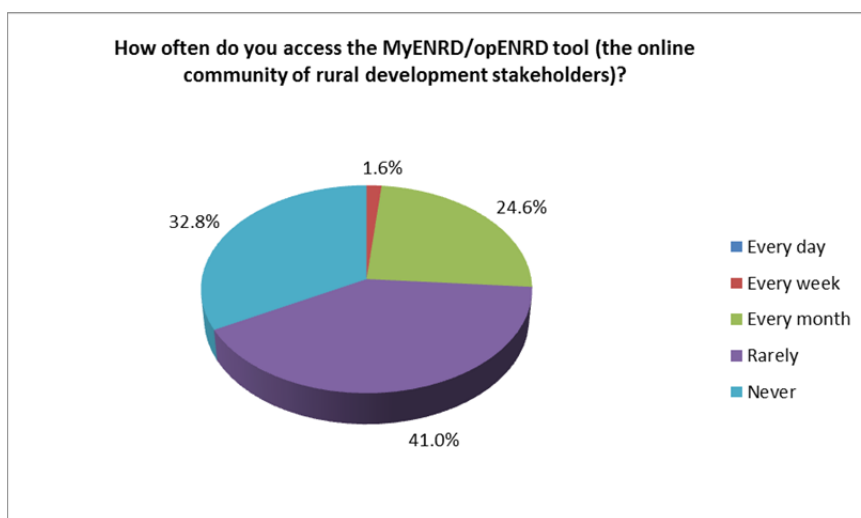


About half of the 61 respondents (49.2%) are either not aware of, do not find social book-marking useful at all, or find it only slightly useful. **Only 9.8% of respondents find the function highly useful.**

**10** Does your organisation use social media?

51.7% (31 out of 60) respondents' organisations use social media.

**11** How often do you **access the MyENRD/opENRD tool** (the online community of rural development stakeholders)? If never, please explain why.



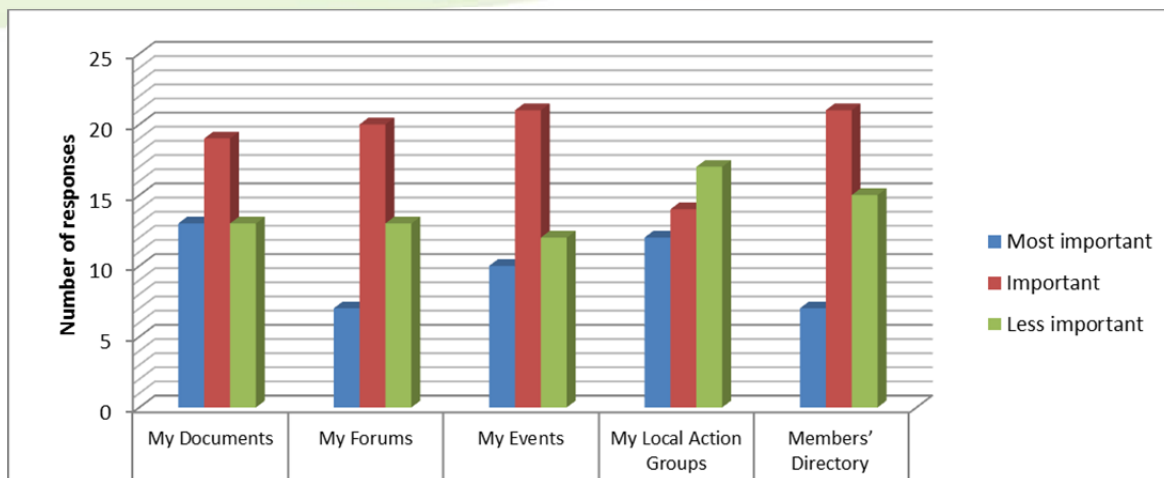
**73.8% of the responses (45 out of 61) "never" or only "rarely" access MyENRD/opENRD.**

The responses (14 respondents have never accessed the MyENRD/opENRD) for the 2<sup>nd</sup> part of the question relate to the user's online habits ("I rarely use online communities.") or the lack of awareness of the existence of the tool or lack of "membership" prior to the publications of the questionnaire.

One response related to the lack of instructions or guidance, according to one respondent "It's not very handy in my opinion."

**12** Which **sections of My ENRD/opENRD** would you consider as **most useful** for your everyday work?

40-45 responses were counted depending on section. For all of the My ENRD/opENRD sections listed (My Documents, My Forums, My Events, My Local Action Groups, Members' Directory) the "most important" and "important" responses represent >60% of the total number of responses with **MyEvents ranking no.1.** with 72%.

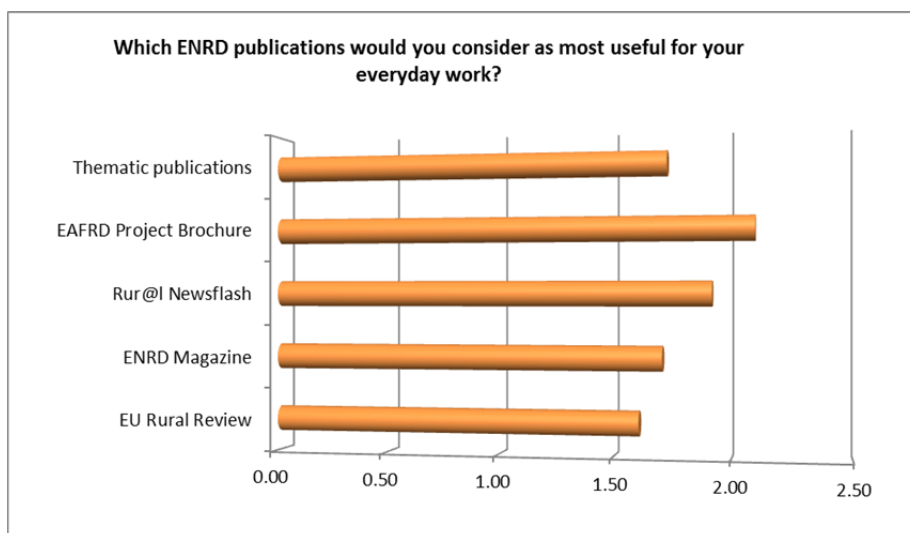


**13** Please mention any additional suggestions you may have to improve My ENRD/opENRD:

4 responses were received for this question, 3 of these have included concrete suggestions.

1. My Local Action Groups section – more information needed
2. Relevant news
3. To make forums more friendly.

**14** Which ENRD publications would you consider as most useful for your everyday work?

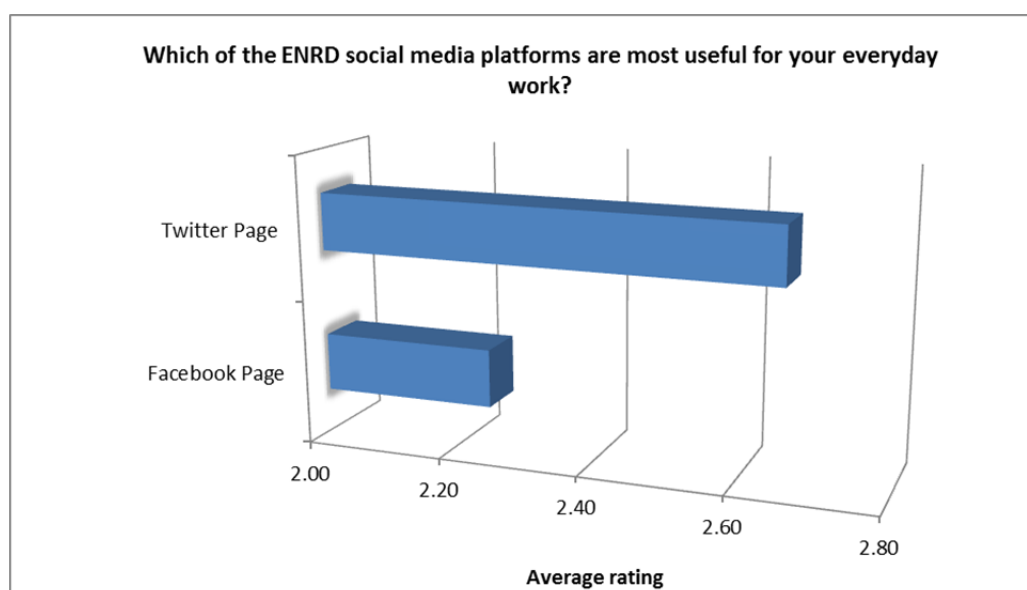


50-56 responses (depending on the specific communication tool). For all of the ENRD publications listed (EU RR, ENRD Magazine, Rural Newsflash, EAFRD Project Brochure, Thematic Publications) the "most important" and "important" responses represented >60% of the total number of responses for the specific publication. **In a ranking order in terms of the ratio of "most important" and "important" responses /**

total the list would be the following: EU RR (91%), ENRD Magazine (90.9%), Thematic Publications (87.2%), Rural Newsflash (76.9%), EAFRD Project Brochure (64%).

**15** Which of the ENRD social media platforms are most useful for your everyday work?

50 responses (Twitter), 53 responses (Facebook). **Out of the 53 Facebook responses given 25 considered it important or most important** and 28 less important. Out of the 50 Twitter responses 38 considered it less important.



**16** For what purposes do you usually use the ENRD Infoline?

This was a multiple choice question with more than one option possible. 37 respondents answered this question. The top options were "To disseminate or request information about events" (56.8%) and "To get clarifications about EU legislation" (54.1%). 13 respondents opted for the "other" response and their answers were the following:

Number	Other (please specify)
1	typical use of the infoline
2	don't use
3	seek employment opportunities
4	/
5	do not use it
6	to get informations in ENRD and the French Rural Network
7	Until now: no use at all.
8	I do not use
9	not really aware of the ENRD Infoline
10	Developing Strategies and programming rural development schemes

Number	Other (please specify)
11	To find grant money
12	Searching of partners and ideas
13	I do not use it as I don't know if it's open to no members

**17** *What is the main benefit for your organisation from the ENRD's communication tools?*

30 respondents answered this question. The most frequently cited **benefits** of the ENRD Communication Tools were: **access to RD information, better understanding of EU RD Policy, building networks and contacts.**

**18** *What single improvement to ENRD communication tools would be most useful to you and/or your organisation?*

24 responses have been received for this question. Some responses suggested that the information provided could be summarised in shorter paragraphs instead of long articles and documents, while another respondent expressed the need for more considered, more in-depth articles in addition to the presentation of projects and delivery schemes.

One interesting response focused the attention on the user "Improvement should be done maybe on behalf of the user. Many infos are available and we don't spend enough time to check it.". A number of respondents emphasised the need for translating the information.

One respondent mentioned the "rigidity" of the project partner search tool.

**19** *Do you have any general or question-specific (please specify which question your comment relates to) comments arising from the questionnaire?*

15 responses have been received for this question. Out of these 2 included concrete recommendations. One of these related to avoiding the lack of continuity of linkages between ENRD and the national networks due to the transition between two programming periods. Another expressed the need to know the content of the magazines and the work programme and main topics in advance.

## Annex : Survey questions

### Question 1

Please state which stakeholder group you belong to:		
Answer Options	Response Percent	Response Count
National Rural Network	24.6%	15
Managing Authority	14.8%	9
Paying Agency	4.9%	3
European organisation	9.8%	6
Local Action Group	45.9%	28
Other (please specify)		17
<b>answered question</b>		<b>61</b>
<b>skipped question</b>		<b>0</b>

Number	Other (please specify)	Categories
1	Working in a voluntary capacity to try and secure employment in Rural Development. Have a degree from NUI Ireland (BSc Rural Development)	Impossible to secure employment anywhere within EU
2	Development partner	
3	Evaluator - I only put the answer "European organisation" because the questionnaire does not accept without that.	
4	Research Group	
5	Evaluator	
6	Regional Rural Network	
7	Independent Consultant	
8	We're a rural focused charity.	
9	Assistant professor, Faculty of Agriculture in Osijek, member of steering committee of LAG Karašica	
10	Regional network of LAGs	
11	University	
12	Researcher	
13	Competent Authority	
14	University Research Group	
15	Student and researcher of rural development issues	
16	University	
17	University of Foggia (Italy)	

### Question 2

Does your organisation communicate information received from the ENRD? (e.g. by disseminating ENRD-related information)		
Answer Options	Response Percent	Response Count
Yes	78.7%	48
No	21.3%	13

If Yes, please indicate the communication channels you use:	36
<i>answered question</i>	<b>61</b>
<i>skipped question</i>	<b>0</b>

### Question 3

For each of the following ENRD communication tools, please indicate whether you receive relevant information for your organisation's needs...

**a) ENRD Website:**

Answer Options	Yes	No	Response Count
Yes	46	1	47
No	1	9	10

**b) ENRD Magazine:**

Answer Options	Yes	No	Response Count
Yes	47	0	47
No	0	10	10

**c) Rur@I Newsflash:**

Answer Options	Yes	No	Response Count
Yes	39	4	43
No	1	11	12

**d) EU Rural Review:**

Answer Options	Yes	No	Response Count
Yes	42	1	43
No	0	10	10

**e) MyENRD/opENRD online community:**

Answer Options	Yes	No	Response Count
Yes	22	12	34
No	1	16	17

**f) Twitter and Facebook:**

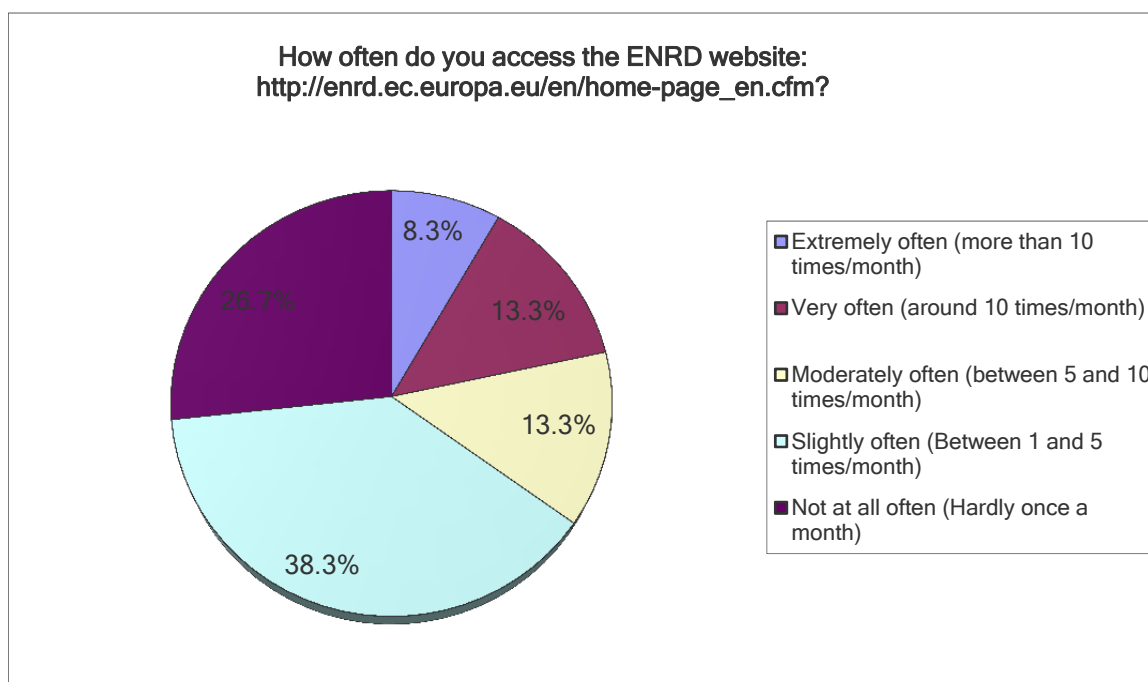
Answer Options	Yes	No	Response Count
Yes	17	12	29
No	1	20	21

**g) ENRD Infoline:**

Answer Options	Yes	No	Response Count
Yes	10	14	24
No	0	23	23
			<b>Question Totals</b>
If No, please suggest a possible improvement the ENRD Contact Point could make:			12
<b>answered question</b>			<b>60</b>
<b>skipped question</b>			<b>1</b>

#### Question 4

How often do you access the ENRD website: <a href="http://enrd.ec.europa.eu/en/home-page_en.cfm">http://enrd.ec.europa.eu/en/home-page_en.cfm</a> ?		
Answer Options	Response Percent	Response Count
Extremely often (more than 10 times/month)	8.3%	5
Very often (around 10 times/month)	13.3%	8
Moderately often (between 5 and 10 times/month)	13.3%	8
Slightly often (Between 1 and 5 times/month)	38.3%	23
Not at all often (Hardly once a month)	26.7%	16
<b>answered question</b>		<b>60</b>
<b>skipped question</b>		<b>1</b>





## Question 5

How would you rate the ENRD website on the following aspects?							
Answer Options	Excellent	Very good	Good	Fair	Poor	Rating Average	Response Count
a) General design and structure of the website:	11	26	16	6	0	2.29	59
b) Relevance and usefulness of information provided	13	20	20	6	1	2.37	60
<b>answered question</b>							<b>60</b>
<b>skipped question</b>							<b>1</b>

## Question 6

What is it about the ENRD website that you would most like to see improved?	
Answer Options	Response Count
	17
<b>answered question</b>	<b>17</b>
<b>skipped question</b>	<b>44</b>

Number	Response Date	Response Text
1	Feb 7, 2014 12:33 PM	The ENRD have to re-view its website based on less points and info keys.
2	Feb 3, 2014 10:02 AM	News on the top > I've to scroll for the news
3	Jan 31, 2014 4:00 AM	I would like to see a place where groups could search for relevant info/funding for their proposed projects e.g. a search option – This project is related to: (tick all relevant boxes) food, organics, farming, farm diversification, community development, transport, etc. etc.
4	Jan 30, 2014 2:39 PM	A employment opportunities section so it would be possible to see where the employment positions were available
5	Jan 6, 2014 6:45 PM	/
6	Dec 20, 2013 8:39 AM	RDP data base access
7	Dec 18, 2013 12:59 PM	explanations of what is a "focus group", an "initiative group"... more news, but not too much 1-3 for a week is very good!
8	Dec 18, 2013 12:54 PM	RDP database is a little bit slow... The website is very, very good. Very useful and interesting

9	Dec 18, 2013 10:46 AM	Project-Examples from different countries
10	Dec 18, 2013 10:18 AM	/
11	Dec 18, 2013 9:45 AM	It feels quite unfriendly which doesn't mirror the content or aspirations.
12	Dec 18, 2013 7:50 AM	more comparison how RDPs and esp.LEADER are implemented in different ways in the member states
13	Dec 18, 2013 7:21 AM	nothing. I'm happy with what is in your website
14	Dec 18, 2013 7:17 AM	Accesibility of informations.
15	Dec 18, 2013 6:12 AM	quicker update od outcomes after NRN, LSC and CC meetings
16	Dec 17, 2013 7:30 PM	It is hard to navigate
17	Dec 17, 2013 4:08 PM	More pictures, more living, more modern, more integration of new tools as "storify",...

### Question 7

How important is it to have the website available in languages other than the main EU languages?		
Answer Options	Response Percent	Response Count
Highly important	33.9%	20
Very important	28.8%	17
Moderately important	16.9%	10
Not at all important	20.3%	12
<b>answered question</b>		<b>59</b>
<b>skipped question</b>		<b>2</b>

### Question 8

How useful is the "light" version of the website (e.g. BG, CS, NL, FI, EL, HU, PT, RO) which provides a selection of materials from the ENRD website?		
Answer Options	Response Percent	Response Count
Highly useful	10.2%	6
Very useful	16.9%	10
Moderately useful	28.8%	17
Not at all useful	5.1%	3
Not aware of "light" version	39.0%	23
<b>answered question</b>		<b>59</b>
<b>skipped question</b>		<b>2</b>

### Question 9

Do you find the social book-marking function (i.e. Share via Facebook, Twitter, etc.) available on the ENRD website useful?		
Answer Options	Response Percent	Response Count
Highly useful	9.8%	6
Very useful	19.7%	12
Moderately useful	21.3%	13
Slightly useful	16.4%	10
Not at all useful	11.5%	7
Not aware of function	21.3%	13
<b>answered question</b>		<b>61</b>
<b>skipped question</b>		<b>0</b>

### Question 10

Does your organisation use social media?		
Answer Options	Response Percent	Response Count
Yes	51.7%	31
No	48.3%	29
<b>answered question</b>		<b>60</b>
<b>skipped question</b>		<b>1</b>

### Question 11

How often do you access the MyENRD/opENRD tool (the online community of rural development stakeholders)?		
Answer Options	Response Percent	Response Count
Every day	0.0%	0
Every week	1.6%	1
Every month	24.6%	15
Rarely	41.0%	25
Never	32.8%	20
If Never, please explain why:		14
<b>answered question</b>		<b>61</b>
<b>skipped question</b>		<b>0</b>

### Question 12

Which sections of My ENRD/opENRD would you consider as most useful for your everyday work?					
Answer Options	Most important	Important	Less important	Rating Average	Response Count
My Documents	13	19	13	2.00	45
My Forums	7	20	13	2.15	40
My Events	10	21	12	2.05	43
My Local Action Groups	12	14	17	2.12	43
Members' Directory	7	21	15	2.19	43
<i>answered question</i>					<b>49</b>
<i>skipped question</i>					<b>12</b>

### Question 13

Please mention any additional suggestions you may have to improve My ENRD/opENRD:	
Answer Options	Response Count
	4
<i>answered question</i>	<b>4</b>
<i>skipped question</i>	<b>57</b>

### Question 14

Which ENRD publications would you consider as most useful for your everyday work?					
Answer Options	Most important	Important	Less important	Rating Average	Response Count
EU Rural Review	27	24	5	1.61	56
ENRD Magazine	21	29	5	1.71	55
Rur@I Newsflash	16	24	12	1.92	52
EAFRD Project Brochure	13	19	18	2.10	50
Thematic publications	22	26	7	1.73	55
<i>answered question</i>					<b>59</b>
<i>skipped question</i>					<b>2</b>

## Question 15

Which of the ENRD social media platforms are most useful for your everyday work?					
Answer Options	Most important	Important	Less important	Rating Average	Response Count
Facebook Page	15	10	28	2.25	53
Twitter Page	5	7	38	2.66	50
<b>answered question</b>					<b>53</b>
<b>skipped question</b>					<b>8</b>

## Question 16

For what purposes do you usually use the ENRD Infoline?		
Answer Options	Response Percent	Response Count
To disseminate or request information about events and projects	56.8%	21
To subscribe for the ENRD publications	40.5%	15
To organise visits, meetings with ENRD Contact Point	21.6%	8
To get clarifications about EU legislation	54.1%	20
Other (please specify)		13
<b>answered question</b>		<b>37</b>
<b>skipped question</b>		<b>24</b>

Number	Response Date	Other (please specify)
1	Feb 7, 2014 12:33 PM	typical use of the infoline
2	Jan 31, 2014 4:00 AM	don't use
3	Jan 30, 2014 2:39 PM	seek employment opportunities
4	Jan 6, 2014 6:45 PM	/
5	Jan 3, 2014 1:07 PM	do not use it
6	Dec 19, 2013 4:42 PM	to get informations in ENRD and the French Rural Network
7	Dec 19, 2013 1:45 PM	Until now: no use at all.
8	Dec 18, 2013 12:54 PM	I do not use
9	Dec 18, 2013 7:50 AM	not really aware of the ENRD Infoline
10	Dec 18, 2013 7:19 AM	Developing Strategies and programming rural development schemes
11	Dec 17, 2013 7:30 PM	To find grant money
12	Dec 17, 2013 6:00 PM	Searching of partners and ideas
13	Dec 17, 2013 4:11 PM	I do not use it as I don't know if it's open to no members

## Question 17

**What is the main benefit for your organisation from the ENRD's communication tools?**

Answer Options	Response Count
	30
<i>answered question</i>	<b>30</b>
<i>skipped question</i>	<b>31</b>

Number	Response Date	Response Text
1	Feb 7, 2014 12:33 PM	Info, awareness, communication
2	Feb 3, 2014 10:02 AM	We'll improve our search for partners in the next EU-period (cooperation platform)
3	Jan 31, 2014 8:55 AM	directly contact with informations from EU
4	Jan 31, 2014 4:00 AM	opportunity to find contacts and informations for our work none yet
5	Jan 30, 2014 2:39 PM	Provides me with good information that I can use in a local context.
6	Jan 27, 2014 8:01 AM	Relevant information
7	Jan 6, 2014 6:45 PM	/
8	Jan 3, 2014 1:07 PM	to get more in depth knowledge on specific topics and to learn from other experiences
9	Dec 22, 2013 5:46 PM	Information for research projects
10	Dec 20, 2013 3:02 PM	exchange of information
11	Dec 20, 2013 8:39 AM	Rural review in French
12	Dec 19, 2013 4:42 PM	to get informations in ENRD and the French Rural Network
13	Dec 19, 2013 1:45 PM	To learn what is going on in the other member states.
14	Dec 19, 2013 11:29 AM	Useful information and proved experiences and new RD strategies
15	Dec 18, 2013 12:59 PM	Information about events and RDP projects, information about RDPs of different countries.
16	Dec 18, 2013 12:54 PM	Access to Agriculture & RD european information. We learn with and get new and creative ideas about communicating
17	Dec 18, 2013 12:45 PM	To be aware of information from other MS and about the events that are going to be organized and their results, etc.
18	Dec 18, 2013 10:46 AM	Over-All information and communication, getting a vision about European activities
19	Dec 18, 2013 9:45 AM	Better understanding of EU rural development policy.  Better understanding of rural innovations happening across the UU

Number	Response Date	Response Text
20	Dec 18, 2013 8:44 AM	To know update information
21	Dec 18, 2013 7:29 AM	In case we need information about the implementation of RDPs in other MS's it s very useful.
22	Dec 18, 2013 7:21 AM	development the new NRD`s program.
23	Dec 18, 2013 7:17 AM	Informations and research.
24	Dec 17, 2013 8:43 PM	Cooperation Opportunities
25	Dec 17, 2013 7:37 PM	To keep abreast with the latest info pertaining to the CAP
26	Dec 17, 2013 6:00 PM	To know what's going on...
27	Dec 17, 2013 4:11 PM	up-to-day cases materials for classes
28	Dec 17, 2013 4:08 PM	It is quite easy to find useful information and pick them up for our own use.
29	Dec 17, 2013 4:06 PM	building networks
30	Dec 17, 2013 12:25 PM	Blabla TEST

### Question 18

What single improvement to ENRD communication tools would be most useful to you and/or your organisation?

Answer Options	Response Count
	24
<i>answered question</i>	<b>24</b>
<i>skipped question</i>	<b>37</b>

Number	Response Date	Response Text
1	Feb 7, 2014 12:33 PM	To inform us (all, connected with it) the usage and the benefits of all the aforementioned tools.
2	Feb 3, 2014 10:02 AM	no general suggestion > it depends on the practical benefits
3	Jan 31, 2014 8:55 AM	we do not have any suggestions
4	Jan 31, 2014 4:00 AM	don't know yet

Number	Response Date	Response Text
5	Jan 30, 2014 2:39 PM	that all videos etc were available in every language
6	Jan 27, 2014 8:01 AM	--
7	Jan 6, 2014 6:45 PM	/
8	Dec 22, 2013 5:46 PM	e-mail
9	Dec 20, 2013 3:02 PM	na
10	Dec 20, 2013 8:39 AM	Maybe to clarify sometimes the targets of event or meetings.
11	Dec 19, 2013 4:42 PM	I think all the documents are interesting but too long. The information could be resumed in shorter paragraphs. I'd prefer very short thematic documents like 5 or 10 sheets.
12	Dec 19, 2013 1:45 PM	If you want a more widespread use, also in the member states: translate your information. It will be better understood.
13	Dec 18, 2013 12:54 PM	More areas of the website available in PT.
14	Dec 18, 2013 11:18 AM	Writeups on projects and delivery of schemes are always extremely positive 'good news stories' which are nice to read but of very little value except for PR. A more reflective, considered approach to articles and features would be of more benefit. In addition, publications are over produced, over glossy and arrive months after the publication date.
15	Dec 18, 2013 10:46 AM	We still are not so busy with social media, but that's special for us
16	Dec 18, 2013 9:45 AM	More of a networked approach (sharing great things relevant to EU rural development) rather than communications focused on ENRD activities.
17	Dec 18, 2013 8:44 AM	leader tool
18	Dec 18, 2013 7:29 AM	Improvement should be done maybe on behalf of the user. Many infos are available and we don't spend enough time to check it.
19	Dec 18, 2013 7:21 AM	-
20	Dec 18, 2013 7:17 AM	Portal.
21	Dec 17, 2013 6:00 PM	The project partner searching tool is a bit rigid one.
22	Dec 17, 2013 4:08 PM	To avoid multiplication of different emails and information from PCE Team. For example, this e-mail "Video" and about youth videos competition.
23	Dec 17, 2013 4:06 PM	You should open front-office networks in marginal areas of UE in order to better promote your activities
24	Dec 17, 2013 12:25 PM	Blabla TEST

### Question 19

Do you have any general or question-specific (please specify which question your comment relates to) comments arising from the questionnaire?



Answer Options	Response Count
	15
<i>answered question</i>	<b>15</b>
<i>skipped question</i>	<b>46</b>

Number	Response Date	Response Text
1	Feb 7, 2014 12:33 PM	---
2	Jan 31, 2014 8:55 AM	no
3	Jan 31, 2014 4:00 AM	no
4	Jan 30, 2014 2:39 PM	none
5	Jan 27, 2014 8:01 AM	--
6	Jan 6, 2014 6:45 PM	/
7	Dec 20, 2013 3:02 PM	i would like to look for a way to avoid the lack of continuity in ENRD and the national networks during the program switch
8	Dec 20, 2013 8:39 AM	Can you be more specific about which structure send information (ENRD, CP DG Agri...) or request ?
9	Dec 18, 2013 12:54 PM	no
10	Dec 18, 2013 10:46 AM	No
11	Dec 18, 2013 9:45 AM	Communications is really important for the future of rural development so it is great to see you undertake this survey. Keep up the good work.
12	Dec 18, 2013 8:44 AM	--
13	Dec 18, 2013 7:21 AM	-
14	Dec 17, 2013 4:08 PM	Is it possible to know in advance the content of magazines ? Is it possible to receive in advance your work program and main topics ?
15	Dec 17, 2013 12:25 PM	Blabla TEST