

17th NRN Meeting

14-15 March 2013- Åre, Sweden

Optional Field Trips - Friday 15th March (Afternoon, 2-3 hours)



Visit Fjällbete AB, a local initiative for meat and milk and open landscape supported through local funding:

<http://translate.google.com/translate?sl=sv&tl=en&js=n&prev=t&hl=sv&ie=UTF-8&eotf=1&u=http%3A%2F%2Ffjallbete.se%2F>

Distance

About 1 km from the hotel

Transport:

From the hotel to the farm there will be transport with dogsled. The returning transport will be optional: dogsled, car or a nice walk.

Price:

€ 30 per person

Program:

- Introduction about Åre farm, Fjällbete Ltd and Åre Local capital company
- Visiting the farm- opportunity for exchanges and discussions
- Showing dogs herding the sheep
- Sausages and bread around the open fire in a big *Tipi*

Background:

Åre Fjällbete AB is a limited liability company 100% owned by the locally based economic association/cooperative, Fjällbete. The aim is to link the local everyday food production with the large stream of tourists received in this area to ensure job stability and a sustainable rural livelihood.

In order to achieve this, local villagers are given the option to support some of the activities that are carried out through their investments in the Åre Local Capital Company.

Villagers can also contribute through another initiative called "Milk is thicker than water", where 8 local shop owners within the food chain ICA, have agreed on offering their customers the option of paying approx. 0,1 € extra per liter of milk, creating funds that Fjällbete transfers to the 10 dairy farms in the area.

As said on the web page: "Allowing cows to make milk of grass is good for the environment, health and the economy". "When policy and market fails, people here in Western Jämtland intervene so that cows remain!"